



Targeting interventions to needs

ENRD seminar 'Key Steps for CAP Strategic Planning'

23 OCTOBER 2018

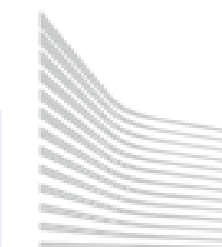


This presentation is only intended to facilitate the work of ENRD seminar. It has no interpretative value as regards the draft Regulation for the CAP post-2020.

What are we looking at?



Design of
new
content
them



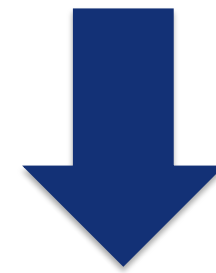
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What? Strategic planning

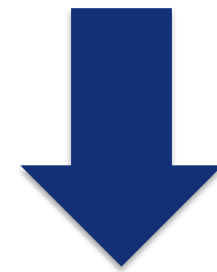


What? Strategic planning – Intervention logic

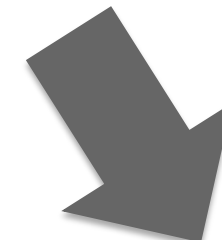
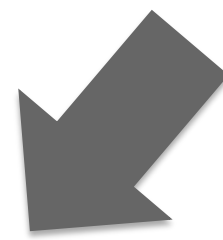
SWOT analysis



Identification and prioritisation of needs

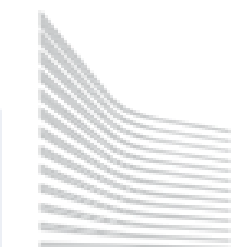


Intervention strategy



*Design of interventions
and financial allocations*

Targets (result indicators)



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Who?

- **Managing Authority**
Working in Partnership with:
- **Competent authorities**
- **Economic and social partners**
- **Civil society**





Why?

- ***Integration***
- ***Effectiveness***
- ***Performance***





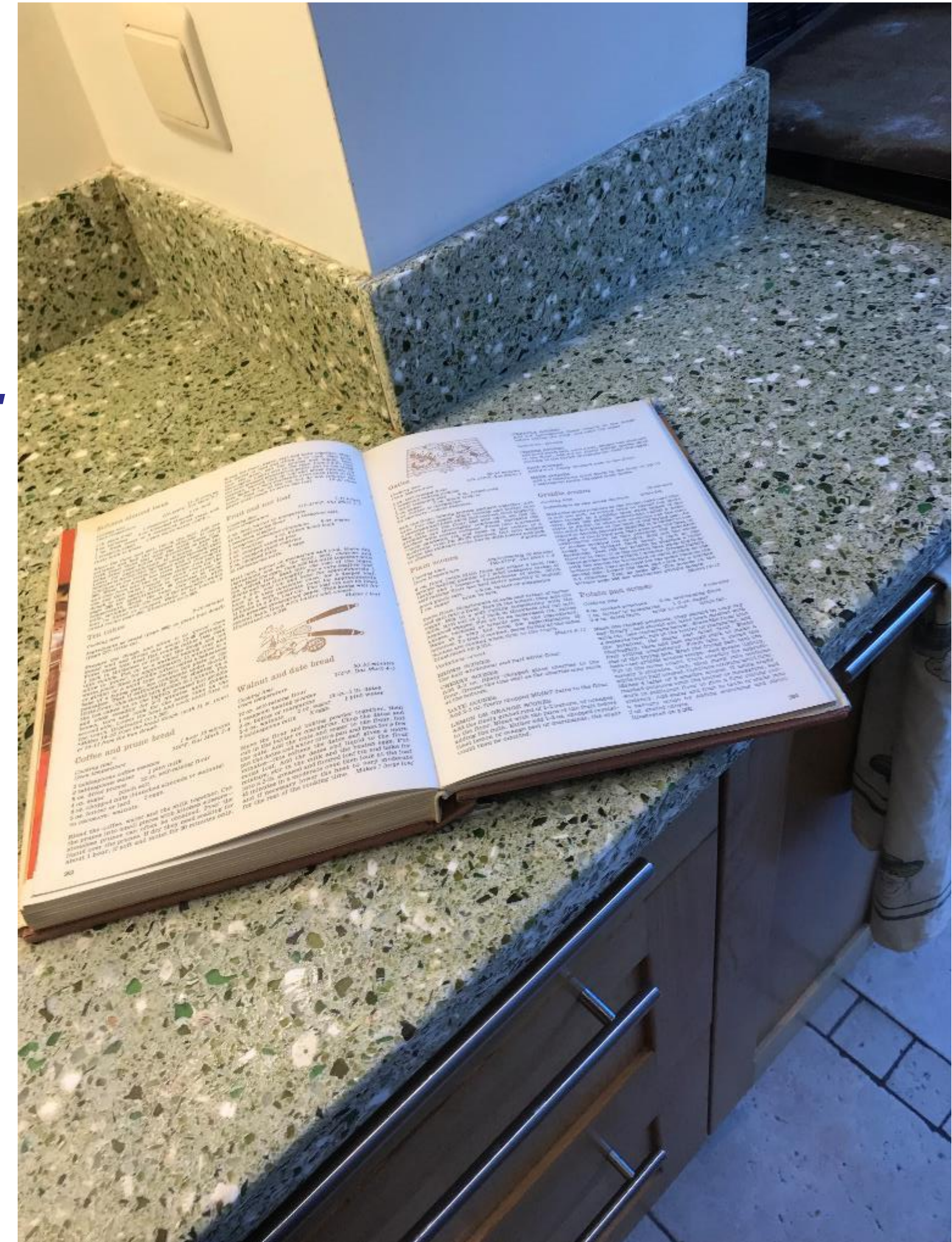
How? What is needed?

➤ ***SWOT and needs assessment***

- **Context indicators**
- **Specific data**
- **Contextual analysis**

➤ ***New element***

- **9 specific objectives**





How? Priorities and targets

- ***Define priorities***
- ***Result indicators linked to objectives***
- ***Quantified targets***
- ***Recognition of multiple objectives***





How? Reaching targets

- ***Mix of interventions***
 - **Type**
 - **Design**
 - **Budget**



How? What's new?

- ***Integration***
 - **Direct Payments**
 - **Markets**
 - **Rural Development**
- ***Multiple objectives***
- ***Look for win-win***





How? Checks and balances

- ***Plausibility***
 - **Past experience**
 - **Stakeholders' input**
 - **Ex ante evaluation**

- ***Check likely effectiveness***

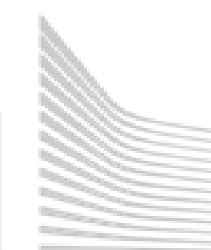
- ***Adjust/Refine***



And then?

- **Monitoring**
- **Check**
- **Adjust/Refine**





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