Example: Selection criteria

- *Establish <u>smart</u> selection criteria (fulfilling the purpose of art. 49),
yet <u>transparent</u> and <u>understandable</u> for beneficiaries.*

Selection criteria for M01+M16 of Danish RDP

- *Prioritise value for money: Cost efficiency = Impact **/** Support*

- *Impact = Dissemination potential **X** farm operating result*
                                                                (compared to reference farm)

- *Discussed with farmer's organisation, MC consultation.
Difficult to balance smartness and clarity for beneficiaries.*

How to improve by activating Rural Networks?

- More stakeholder inputs needed? Share what actually worked?

- Share MA experience of finding the balance? – smart, transparent,
administratively efficient.