

HUNGARY

Implementing local development strategies

Location

Újszász

Programming period

2007 - 2013

Axis / Priority

Axis 4 – LEADER

Measure

M411 - Competitiveness

Funding (EUR)

Total budget 283 348

EAFRD 136 007

National/Regional 34 002

Private 113 339

Project duration

2013 – 2014

Project promoter

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Website

n/a

An entrepreneur developed an innovative farming model by turning an old farm into a demonstration site where visitors can see and learn about husbandry and endemic game species.

Summary

An agricultural entrepreneur in the heart of the Hungarian Great Plain, identified a great opportunity for developing an innovative farming model. Using LEADER financial support, he created a game farm where he demonstrated an endemic game species and innovative livestock farming.



The financial support helped the acquisition of necessary equipment for feeding and housing the animals as well as the construction of storage facilities. With the above-mentioned interesting tourism development, the company's medium-term goal was to sell game meat and create a local product from it.

Results

The game population in the farm is growing and this is an indication of how well they have adapted to the conditions in the farm.

Deer husbandry serves several purposes in the farm. Fallow deer grazing helps to manage an area which would not be used for any other purposes.

Sugar beet waste is used to feed the animals and their meat is excellent for food production. This is a very good example of creating value added from using agricultural by-products.

The investment helped the family farm to move forward on sustainable farming, while preserving the diversity of the fauna and ensuring environmental security.

Lessons & Recommendations

- ❑ When it comes to agriculture and husbandry the specific characteristics of plants or animals should be very well known. In this case, deer in nature always have their own territory. This characteristic caused unexpected surprises in the farm. Unfortunately, two male deer died during the mating period when they fought with each other.

Context

How can a family farm be sustainable on the Great Plain is a common challenge in the region. Tibor Tenczer and his family purchased a neglected livestock farm in 2012. The beneficiary in his spare time is also a hunter; therefore he knows very well the local environment and the needs of husbandry for game animals. Based on this knowledge came up with the idea of creating an innovative farming model and this way utilise the old farm. There is no other game meet producer and distributor in this area and game meat gastronomy is another important option in his plans. The meat of large wild game animals living on the site is excellent for producing salami. After preparing a local unique recipe, the salami will be developed in the near future.

Objectives

The creation of the wild game farm and a demonstration site aimed to expand the profile of the beneficiary's business and maintain its competitiveness. Specific objectives included:

- keeping the site in good agricultural condition through fallow deer grazing
- production of game meat products labelled as quality local products
- utilisation of by-products from farming for feeding the game
- demonstration of endemic game species

Activities

The game farm currently has 5 stables, a number of feeders, drinkers and a proper size area for the animals. The beneficiary used RDP support for the construction of one grain storage, a wallow, a covered stable, a quarantine and place for capturing game. The later is used to demonstrate the animals during visits in the farms. Husbandry equipment was also purchased including an electric fence system, feeding and drinking equipment. The beneficiary invested in marketing and promotion activities. The farm was advertised at local and regional level using printed material, electronic media, etc.

The beneficiary opted for fallow deer for his farm as it is a game species which tolerates husbandry in a closed area very well. It is also quick and easy to tame them and have

little demands. Thus husbandry of fallow deer is very simple. At the same time, it is very important that workers dealing with the daily care of animals make a conscientious job. The farm is managed by a professionally prepared employee who knows well the needs of the species.

Main results

The game population in the farm is growing which is an indication of how well they have adapted to the conditions in the farm.

Deer husbandry serves several purposes in the farm. Fallow deer grazing helps to manage an area which would not be used for other purposes.

Sugar beet waste is used to feed the animals and their meat is excellent for food production. This is a very good example of creating value added from using agricultural by-products.

The investment helped the family farm to move forward on sustainable farming, while preserving the diversity of the fauna and ensuring environmental security.

Key lessons

Fallow deer in the nature always have their own territory. This characteristic caused unexpected surprises in the farm. Unfortunately, two male deer died during the mating period when they fight with each other. Therefore, for keeping several males on the same area it is necessary to have larger and more distinct areas, while ensuring that the animals are supervised in order to maintain their tranquillity.

"The future of our children is the production of healthy and high-quality agricultural products and foodstuff while keeping in mind the environmental aspects [of production]!"

Tibor Tenczer



Additional sources of information

www.ktzve.hu/megvalosult_projektek.htm