



# Magos Völgy Ecological Farm

A start-up rural community supported agriculture story

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### Socioeconomic backround of the area



Source: CIA World Factbook



Source: wikipedia.org



**Hungary** > North-Hungary Region > **Nógrád** county > Terény (380 people)

- Lowest GDP (41% EU average)
- High unemployment
- Exodus among young/educated people
- Low innovation capacity
- Large-scale agriculture (over 100 ha)
- Few viable small-scale farms
- Ageing farmer population (av. 56 yrs)
- Low image of agricultural labour





#### Introduction

- No agricultural background raised in Budapest
- Young couple with MSc degress in Ag
- Life vision on rurality
- Moved to countryside with 3 kids
- Young Farmers Grant 2013- started farming

• est. 2014

MagosVölgy Ecological Farm, Terény



#RuralDepopulation







#### **Mission**

At MagosVölgy we are working to create a farm shaped by the principles of sustainability.

An agriculture oriented smallscale ethical enterprise which utilizes local resources, creates values and synergies, builds communities, feeds people, provides livelihood and perspective, and bridges the urban and rural world.









- Farm-Budapest
- Seasonal commitment
- Equal vegetable shares



# Challenges







### Successes



### Lessons learnt







# Thank you!

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