

Silta Project

Ville Laitila, Reisjärvi Christian College

Brussels – 21.5.2019



#RuralDepopulation



REISJÄRVI

A close-up photograph of a brown ant standing on the edge of a thick, vibrant green mossy ledge. The ant is facing right, with its antennae raised. The background is a soft, out-of-focus green field under a clear blue sky.

**NY Vuosi
yrittäjänä**

A white circle with a thin black border, containing the text 'Company Ltd' in a bold, black, sans-serif font. The circle is positioned on the right side of the image, overlapping the blue sky background.

**Company
Ltd**

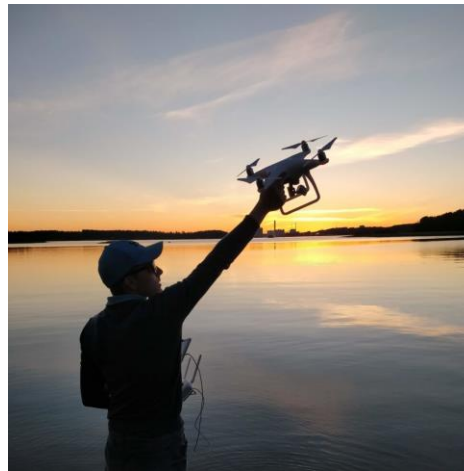


S I L T A

OSUUSKUNTA

 **versosto**

What we did?



Results

78 youngsters in cooperative

First year turnover over **200 000 €**

Nominated in **Top 5** Leader
Projects of Europe

(Rural Inspiration Awards 2019)

Positive impact upon staying in
rural areas:

43% strongly or somewhat agreed



Lessons learnt, challenges faced

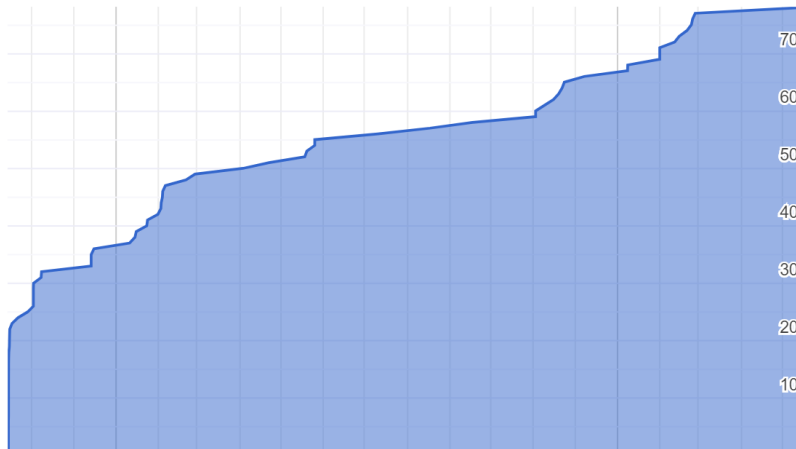
Give them tools, young people
will make it happen



When business goes too big



Future



Versosto Vision 2023:

Versosto will be most effective learning network and entrepreneurship platform for young people in Finland.

Versosto is build on doing things together and it generates real innovations and business.

Thank you for your attention!

Ville Laitila

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www.versosto.fi