

Innovation Camp Projects

9th NRN Meeting, Cyprus

David Lamb, ENRD CP

Nicosia, Cyprus, 15 November 2017

Innovation Camp Outcomes

- 6 Projects developed along 4 themes
 - Innovation
 - Communication
 - Rural Proofing
 - Simplification



Innovation

2 projects presented:

EuRuVAtion Contest

- Focussed on an 'Innovation Day'
- Best practice in Innovation
- Developing new ideas

Youth NSU

- working with existing networks of youth organisations



Communication

2 projects presented:

Geo-tagging

- Ruramon
- Using digital technologies, apps and geo-caching (location tagging) to communicate rural development messages

Stealing ideas

- A network of communicators with shared ideas and methodologies



Simplification

Working on the simplification of RDPS

- identify practical solutions
- provide practical ideas

Consultation with stakeholders including MAs

- Incorporated into work presented at the RN Assembly



Rural Proofing



- Organise an ‘EU Rural Proofing’ workshop to share the knowledge gathered and stimulate EU-wide rural proofing processes.
- stakeholder consultations at MS level to identify the main issues that need to be ‘rural proofed’

Next Steps

- Taking the themes forward
 - Innovation
 - Communication
 - Rural Proofing
 - Simplification
- What comes next?
 - Is there further action to deliver the actions described?
 - How to we develop (or redevelop) the roadmap
 - What are the next steps and who will take them?



European Network for
Rural Development

Thank you

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ENRD Contact Point

Rue de la Loi / Wetstraat, 38 (bte 4)

1040 Bruxelles/Brussel

BELGIQUE/BELGIË

Tel. +32 2 801 38 00

info@enrd.eu

Funded by the

