

# Common Network Statistics

## 9<sup>th</sup> NRN Meeting, Cyprus

David Lamb, ENRD CP

Nicosia, Cyprus, 15 November 2017

- → **Common Network Statistics / CNS** ←
  - **Tool for the self-assessment of NRNs**
    - **Regular/yearly basis**
    - **Central data collection and analysis by the ENRD CP**

# Purpose of the CNS

- **Collecting and raising awareness** about the achievements of NRNs
- **Benchmarking**
- **Identification of useful NRN activities/examples** across Europe
- Regular and systematic **tracking of the progress** within a separate NRN
- **New added value: helping NSUs in the monitoring process** by creating links between indicative links between the CNS and the mandatory indicators reported by NRNs

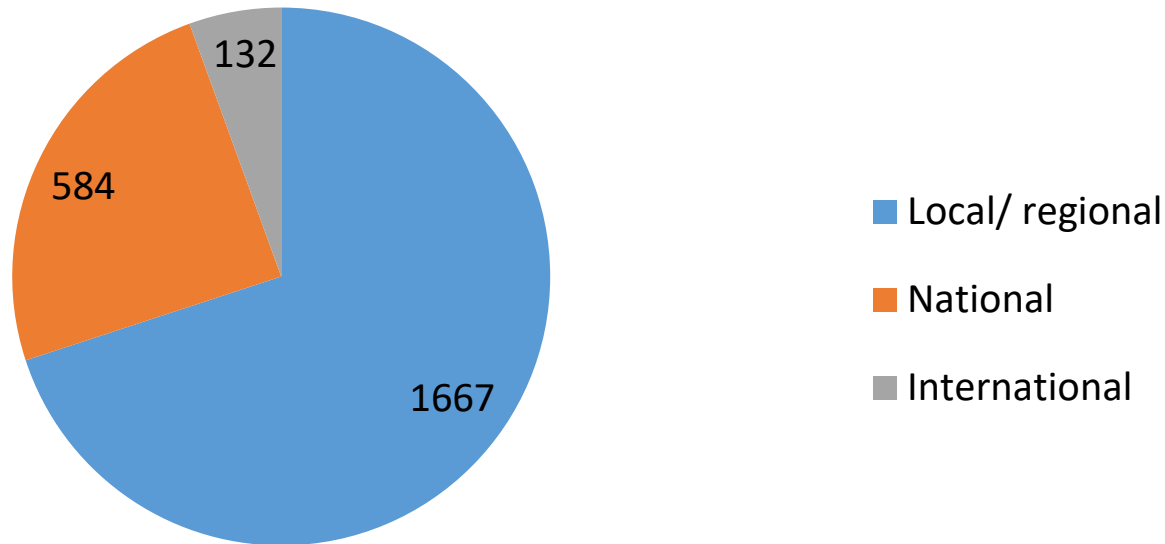


# CNS collection: State of Play

- Data collection for year **2016**
- New submission process - an **online collector** (Survey Monkey)
- The survey was **sent to all NRNs on 21st March**, with responses requested by the end of April 2017.
- A total of 16 submissions were received during this time
- After reminders - **31 responses out of 32** NSUs/NRNs arrived until the 3rd of October
- 1 NSU had no operation in 2016



## Number of events organised (by 31 NRNs)

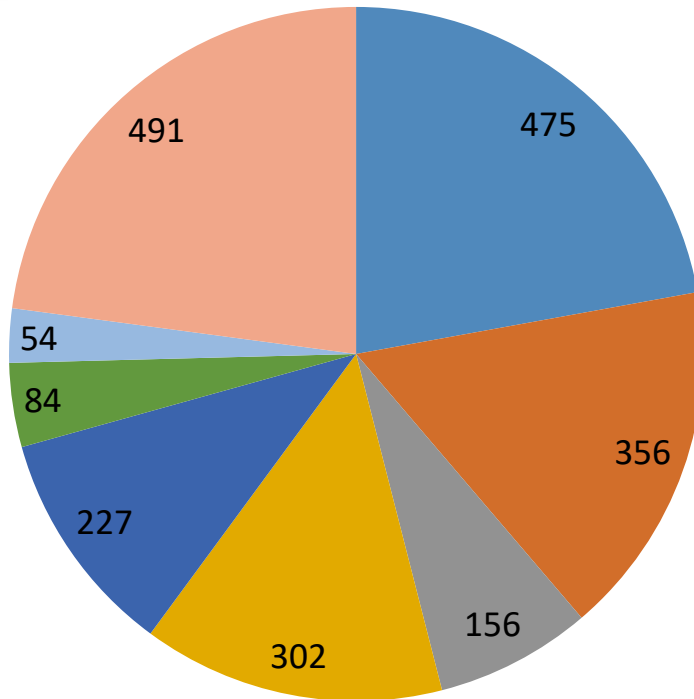


The majority of the total number of events in 2016 was reported by **Poland (927)** and **Latvia (378)**.

Around **3 350 000 participants** in total in 2016.

# Events

## Thematic focus of the events



- Devoted to advisers and/or innovation support services (P1)
- Viability and competitiveness (P2 & P3)
- Ecosystems management, natural resources (P4 & P5)
- Social inclusion poverty reduction (P6)
- LAG/CLLD & LAGs (inc. cooperation) (P6)
- LAGs including support to cooperation (P6)
- Sharing and disseminating M & E findings
- Other (or mixed) themes

# Communication tools

## Website:

number of website visits more than 6 millions

## Social media:

Most frequent channel: Facebook (Poland 35 120 fans)

Also used: Twitter (mostly in Scotland: 4 800 and Italy: 4 000 followers)



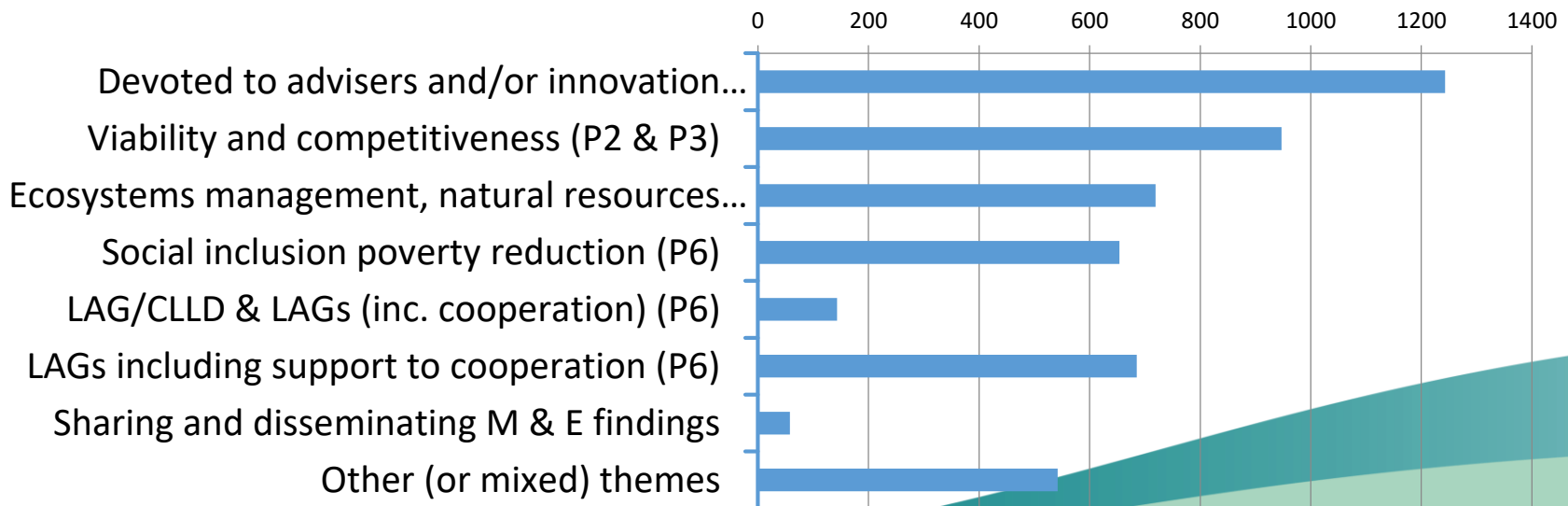
	2014 (n=6)	2016 (n=14)
Total number of social media channels used	29	63
Total number of forums running	7	40
Number of Facebook fans	10,912	63,365
Number of Twitter followers	4,857	24,476
Number of Tweets (including shares)	1,931	11,618
Number of website visits referred from social media channels <i>(aggregate for all social media accounts)</i>	12,351	47,326

# Communication tools

**Publications** - magazines, reviews, newsletters, leaflets, e-pub.

- number of pub. 3,5x higher in 2016 (2558) than in 2015 (716)
- in 2016 highest numbers of publications reported in Poland (710), Belgium-Wallonia (590), Latvia (364), Hungary (350)

**Number of NRN publications produced in 2016 by theme**



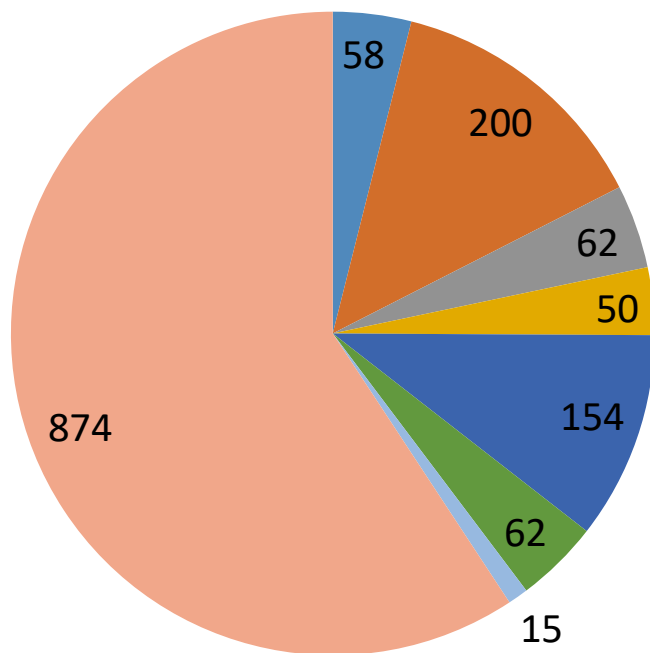


# Communication tools

## Multi-media & other communication tools (2016):

- 1461 films/videos & radio/TV broadcasts produced,
- 71 competitions/awards organised

### Thematic focus

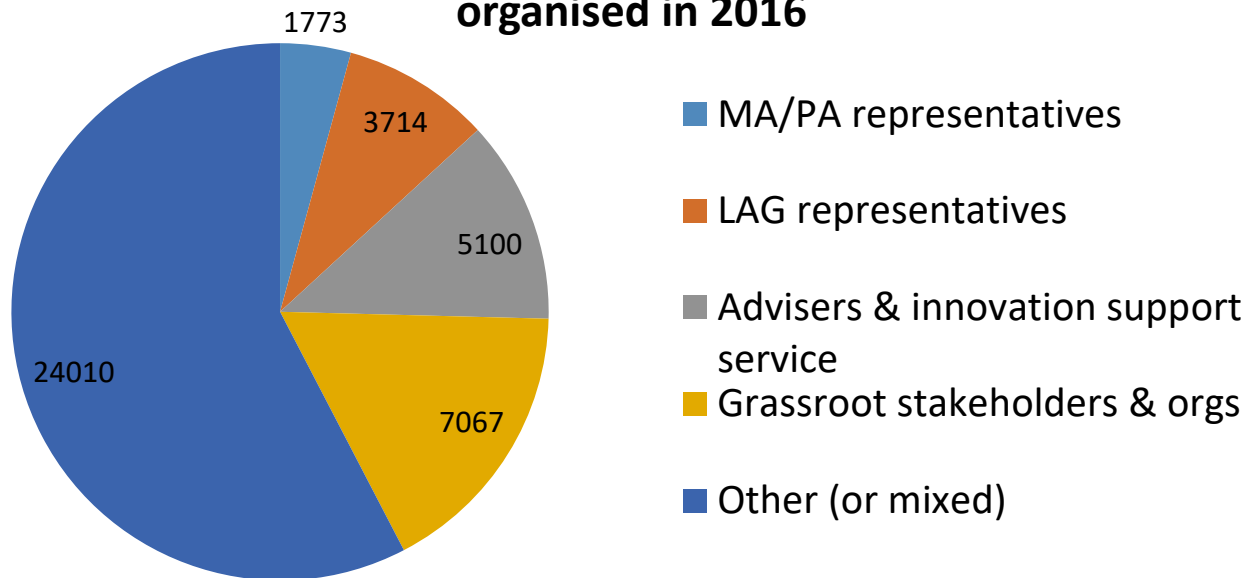


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# Capacity building and training

In 2016, altogether 1 545 training activities organised by the NSU/NRN, with 14 312 participants:

**Type of stakeholder participating in training activities organised in 2016**



# Trans-national & intra-territorial cooperation, joint actions

In 2016:



- **200** events were held with focus on cooperation with **7468** participants out of which **908** were from other MS/region.
- **180** partnership offers collected and shared.
- **48** studies/research were created on cooperation.
- **166** field trips were organised with a strong cooperation focus with **12499** participants out of which **86** were from other MS.



# General findings

- While during 2014-2015 in many cases the activity of the NRNs were limited, in 2016 most of them already functioned in full capacity.
- Some NRNs regarded the process and collection method as too complex and time consuming.
- Much of the data had not been collected by all networks.
- Some of the questions were not regarded as 'meaningful' to complete (ex. website visits & time spent on website).

## **Demand for simplification and reconsideration**



# Proposal

- **Reduce the CNS Collection fields**
- **Simplify the process**
  - **Make some categories optional**
  - **Remove certain categories e.g. ENRD activity participation**
- **Agree a format and timescale**



# Thank you for your attention!

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