



# The European Innovation Partnership (EIP) „Agricultural Productivity and Sustainability“

## Speeding up innovation



**NRN meeting on Advisory services – Azores – 15 March 2017**

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## ***The EIP-AGRI in short***

- 2010: European Innovation Partnerships want to speed up innovation through collaboration and **linking existing policies and instruments**
- The EIP-AGRI was launched by DG AGRI in 2012: COM (2012)79
- The EIP-AGRI applies an overarching "*Open innovation*" concept based on the **interactive innovation model** (applied in Operational Groups and Multi-Actor projects):
  - Collaboration between various actors to make **best use of complementary types of knowledge** (scientific, practical, organisational, etc) **in view of co-creation** and diffusion of solutions/opportunities **ready to implement in practice.**
- **EU wide EIP network** linking actors: communication, partnering, dissemination, knowledge flows and collecting practice needs

*Co-creation:*

"I not only use all the  
brains that I have,  
but all that I can  
borrow"

Woodrow Wilson –

President of the USA, 1913-1921



## Funding for interactive innovation projects

### Rural Development

(regional/national level)

- Funding for setting up of an "Operational Group" (OG) : farmers, advisors, agribusiness, researchers, NGOs, etc) planning an innovation project
- Project funding for the **Operational Group's project**
- Supporting innovation support services (**advisory services** with a focus on innovation)



eip-agri  
AGRICULTURE INNOVATION

EIP networks  
MS/regions

**Unique EU repository of contacts and practice abstracts**

Health and Consumers

### Horizon 2020

(European projects)

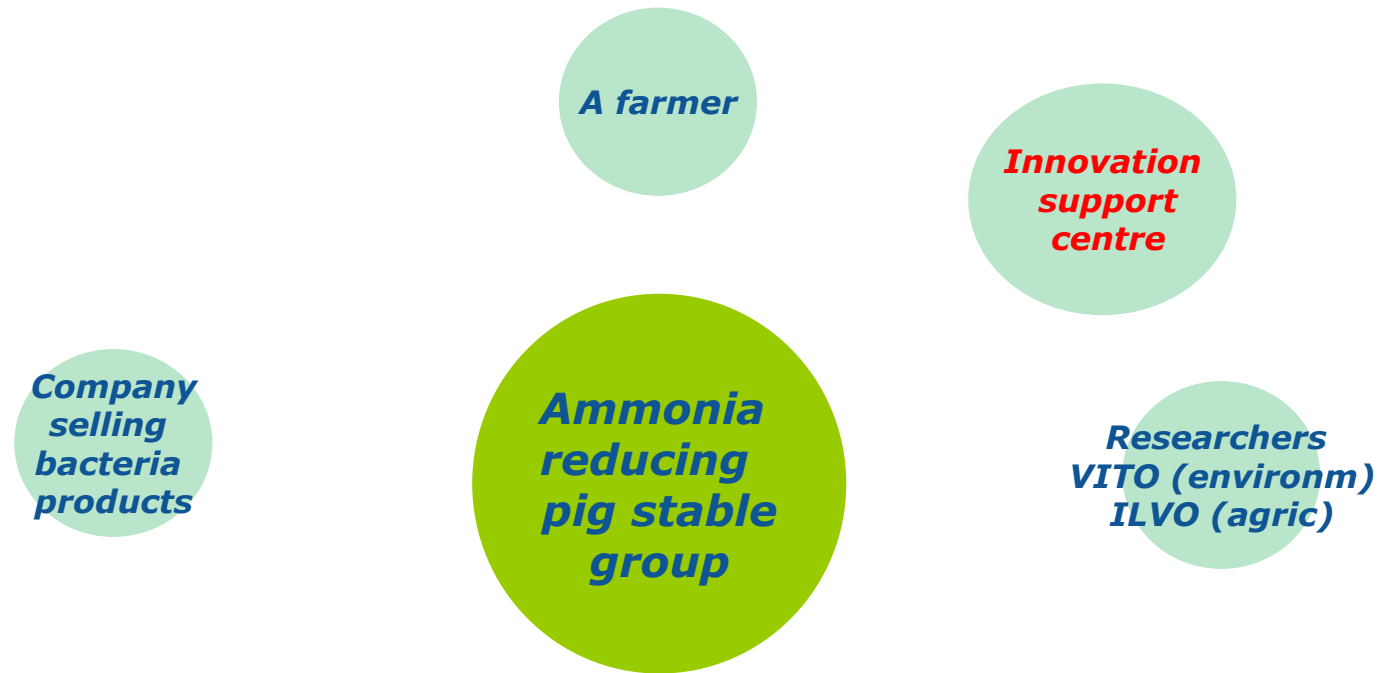
- Research projects, to provide the knowledge base for innovative actions
- **Interactive** innovation formats: **multi-actor projects and thematic networks** genuinely involving farmers, **advisors**, enterprises, etc.... "all along the project"

Involvement of OGs is strongly recommended

## ***What is an Operational Group (OG) ?***

- EIP operational groups funded under rural development programmes are multi-actor, project based and **tackle a certain practical problem or opportunity** which may lead to an innovation
- The operational group is tailored to this problem/opportunity and **makes the best use of different types of knowledge** (**practical**, scientific, technical, organisational, etc) in an interactive way.
- The operational group is composed of **those key actors** (farmers, **advisors**, researchers, businesses, NGOs etc) which are in the best position to realize the project's goals and **to share experiences broadly.**
- OG projects can use all sub-measures of M16 (M16.1 till 16.0)

# ***One-to-one brokering function for forming an OG*** *(example of an Innovation Support Service)*



*Project objective:* *develop a pig stable reducing ammonia emissions by 50 % in a more cost-efficient way than existing stable systems (idea from a farmer, group brokered by the Innovation Support Centre)*

## ***Operational Groups in Rural Development Programmes 2014-2020***

- The EIP implementation via rural development programmes aims at a **flexible and open system** for the creation of a multiplicity of operational groups (OGs)
- **96 MS/regions in 26 MS** will be implementing the EIP in their 2014-2020 Rural Development programmes with **regular calls for Operational Group projects during this period**
- **3200 OGs planned in 2014-2020**, with activities such as the development of new products or practices, pilot projects, supply chain cooperation, joint environmental projects or climate change actions, cooperation in biomass provision or renewable energy, forest management and much more

## ***Networking at national/regional level:***

### ***Fostering innovation (Art 54)***

- The **action plan of NRN** should cover at least
  - 1) the search of partners** for the cooperation measure (Art.35, including EIP OGs)
  - 2) provide networking for **advisors**** and innovation support services. Article 54(2)(d) and Article 54(3)(b)(iii) and (iv)



# An EU wide EIP network, supported under Rural development policy

## Linking with H2020

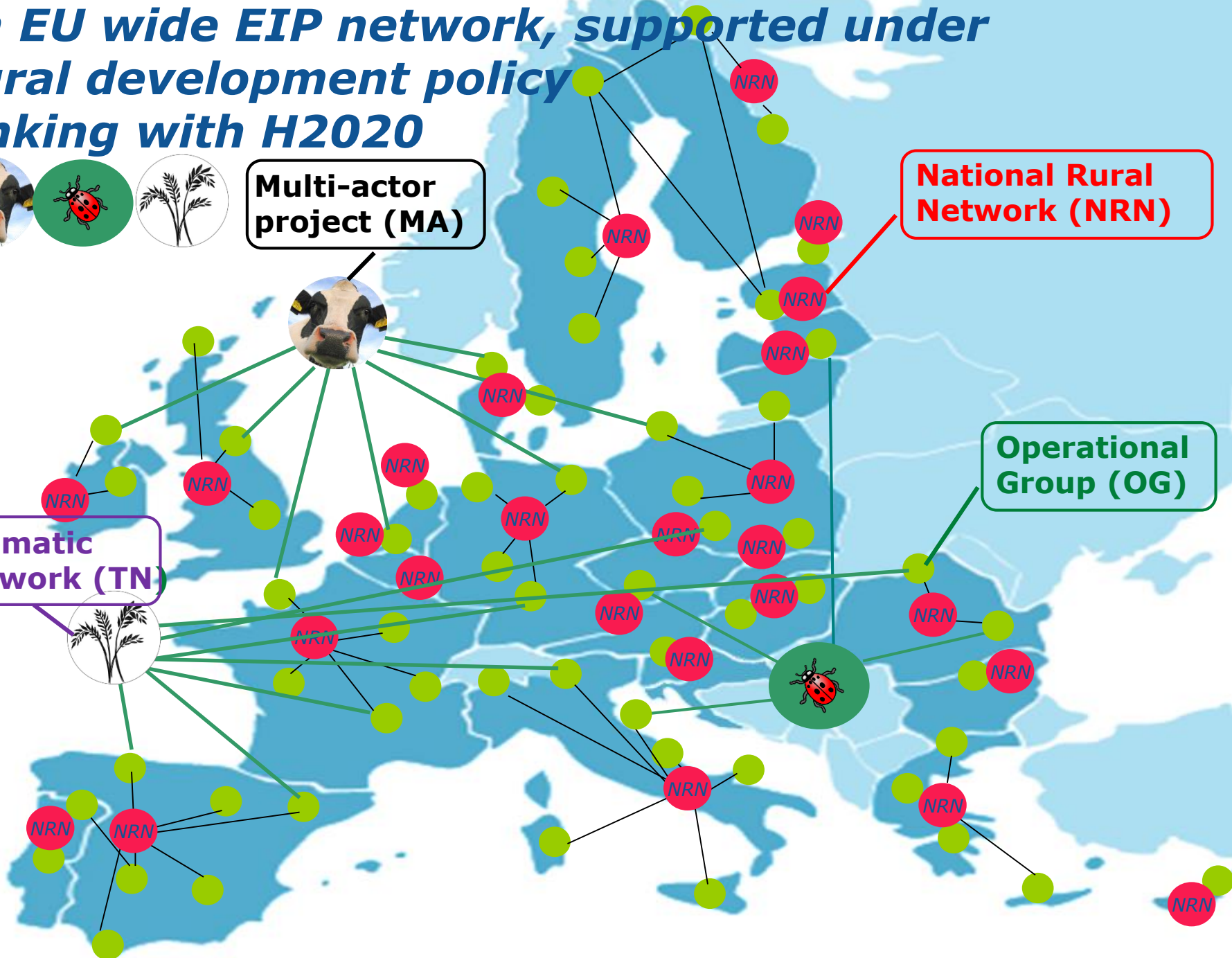


**Multi-actor project (MA)**

**National Rural Network (NRN)**

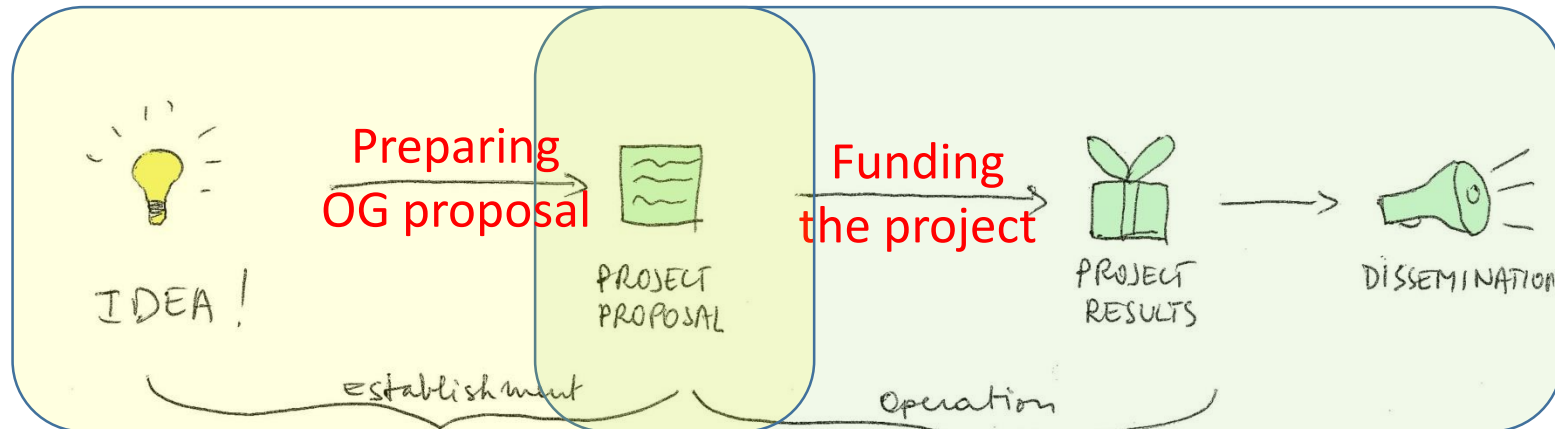
**Operational Group (OG)**

**Thematic Network (TN)**



# Support for **preparing** OG's project ("setting up") complements the funding for the OG's **project** ("operation")

## Combination of sub-measures of M16 for OG projects:



operation of SETTING UP the OG  
↑  
submeasure **16.1**

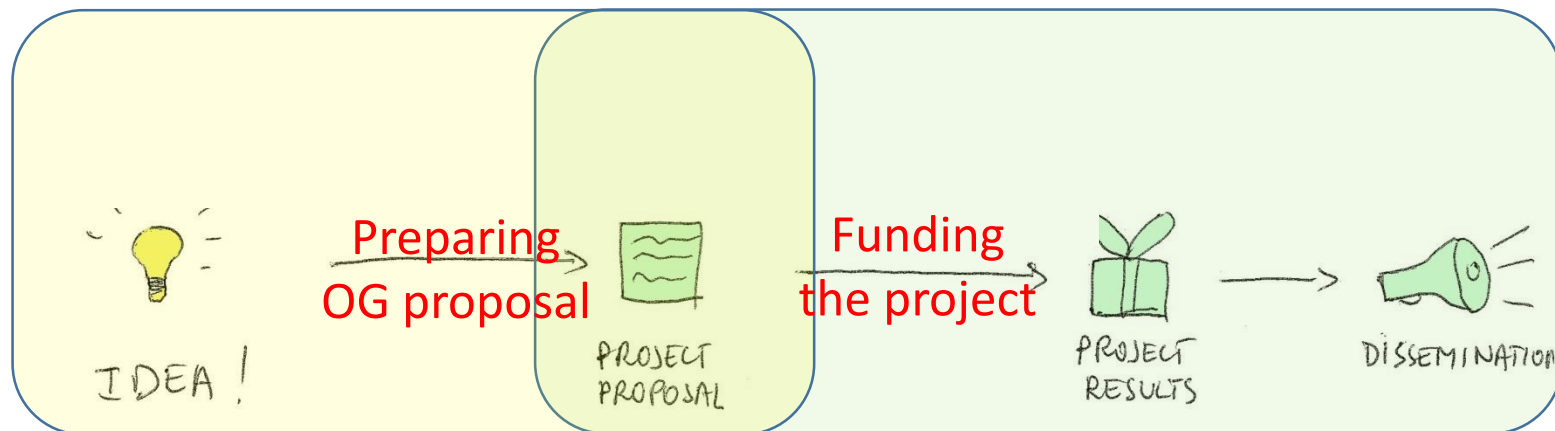
OG PROJECT OPERATION  
↑  
submeasure **16.1**  
AND 16.2  
or 16.4  
or 16.5  
or 16.6  
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or other depending on the activities chosen from the list under Act 35(2)(a) to (k)

Funding

⇒ Funding of OG can be done via double subheading

# New roles for farm advisors in interactive projects



## Farm advisors' role in interactive innovation processes

(OGs, multi-actor projects)

*(for OGs: funding covered under M16, may also involve M1, M2 or TA):*

- 1) Capture practice needs
- 2) Broker to set up interactive innovation projects
- 3) Facilitate interactive innovation projects
- 4) Disseminate newly generated knowledge

• + .....?

***Innovation is: an idea put into  
practice with success !***



***Engage in a better connected  
European AKIS:***

***To an  
„Agriculture of Knowledge“ .....***

***Thank you for your attention!***

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