



European Network for
Rural Development

6th NRN Meeting

Developing thematic strands

Paul Soto, ENRD CP

Senec – 8-9 November 2016



#NRNMeeting

ENRD Thematic Work

Capacity building and peer Exchange

1. More effective and simpler programme implementation
2. Strengthening NRNs and NSUs
3. Simpler and more effective CLLD



Thematic work

4. Smart and competitive rural areas
5. Supporting the transition to a green economy in rural areas
6. *Responding to demographic change and promoting social inclusion in rural areas*



Cross-cutting Activities

RDP Analysis
Good Practices
Communication
Network coordination



Smart and competitive rural businesses

Aim

- More effective RDP delivery
- Stakeholder involvement (TG members & others)

Subthemes

- New trends and wild ideas
- Smart business support
- Digitisation and the use of ICT

Activities and outputs

- 3 more meetings (Next 30/11/16)
- Seminar 30/03/17. Review, Projects brochure
- RDP analysis (identification of challenges & opportunities)
- GPs, case studies, factsheets...



ENRD Thematic Group
'Smart & Competitive Rural Businesses'

The context of the thematic group

The theme of 'smart & competitive rural businesses' has been chosen based on interest expressed by representatives of various stakeholder groups in the Rural Networks Steering Group.

Based on the outcomes of the 1st Thematic Group meeting sub-themes that the group may address are:

- **New trends and 'wild ideas'** for rural businesses: What are the new trends, and creative and innovative ideas that businesses in rural areas can build on? How to energise rural businesses through new inspirational ideas? What are the potentials for 'smart specialisation' in the rural development context?
- **Smart business support:** How to support businesses through creating opportunities for networking (including peer-to-peer exchange), providing easy access to information (including information on funding) and providing relevant new skills?
- **Digitisation, the use of ICT and access to broadband:** How rural broadband and ICT can be used to improve local businesses? How rural businesses can best take up opportunities offered by digitisation?

The main objective

To work jointly with stakeholders with an interest and experience in rural business development and support in order to make Rural Development Programmes (RDPs) more effective in supporting rural businesses.

Stakeholder-driven process

- ✓ Opportunity to get involved in different ways from active contribution to the thematic meetings to being informed about outcomes.
- ✓ Sub-themes, issues and challenges defined by stakeholders.
- ✓ Ideas, solutions, case studies, good practices produced through exchange and joint work of members with the support from the ENRD.
- ✓ Practice-oriented work and focus on RDP implementation.

How to get involved?

Thematic Group members will be identified from interested stakeholders and are expected to actively contribute to the work of the group.

If you are interested in participating please contact Edina Ozko and Elena Maccioni (enrd-smart-competitive@enrd.eu).

ENRD Contact Point
Rue de la Loi 50, 1049 Brussels, Belgium
Tel: +32 2 805 99 00
Website: <http://enrd.europa.eu>
Email: enrd@ec.europa.eu



Resource efficient rural economy

Aim

- More effective RDP delivery
- Stakeholder involvement (TG members & others)

Subthemes

- Water use efficiency
- Soil and nutrient management
- Soil and carbon

Activities and outputs

- 3 more meetings (Next 14/12/16)
- Seminar 04/05/17 (tbc). Review, Projects brochure
- RDP analysis (identification of challenges & opportunities)
- GPs, case studies, factsheets...



The ENRD is launching its new thematic group on 'Resource efficient rural economy'

The context of the thematic group

Main question of the Thematic Group (TG):
How are investment measures, land use management incentives, soft measures being used to promote resource efficiency (in particular water and soil quality)?

Based on the outcomes of the 1st Thematic Group meeting sub-themes that the group may address are:

- Water use efficiency;
- Soil and nutrient management;
- Soil and carbon conservation and sequestration.

In addition, the group identified a number of cross-cutting issues to discuss across all sub-themes. These include:

- communicating the benefits of resource-efficient approaches,
- knowledge transfer,
- digitisation,
- governance (better links within and between administrations).

The main objective

To work jointly with stakeholders with an interest and experience in resource efficiency, water and soil management, in order to make Rural Development Programmes (RDPs) delivery more effective.

Stakeholder driven process

- ✓ Opportunity to get involved in different ways from active contribution to the thematic meetings to being informed about outcomes.
- ✓ Sub-themes, issues and challenges defined by stakeholders.
- ✓ Ideas, solutions, case studies, good practices produced through exchange and joint work of members with the support from the ENRD.
- ✓ Practice-oriented work and focus on RDP implementation.

How to get involved?

Thematic Group members will be identified from interested stakeholders and are expected to actively contribute to the work of the group.

If interested in participating please contact Edina Ocikio and Elena Maccioni (at green-economy@enrd.eu).

ENRD Contact Point
Rue de la Loi 35, 1049 Brussels, Belgium
Tel: +32 2 550 29 00
Website: enrd.eu | ec.europa.eu/rurdev
Email: enrd@enrd.eu



Social Inclusion

Supporting ongoing social inclusion activities

- NRN cluster on 'migrants' (2 'think tank'/phone-based meetings organised) – SE, AT, FI, DE, ENRD CP
- Workshop based on 'Social inclusion hubs' (NRN migrant cluster; integration of marginalized groups – women, young, Roma; culture & arts for social inclusion; social enterprise, etc.)
- Good practices and other examples
- Thematic section within publications



Generational renewal

Aim

- Map solutions to key challenges
- Recommendations for RDPs

Subthemes

- Access to land, finance, training...

Activities and outputs

- WS (25/01/17)
- NRN + CEJA + EIP Agri +?
- RDP analysis (identification of challenges & opportunities)
- GPs, factsheets...



NRN Thematic Work. What do we know

Theme	Countries
Economic and business development, tourism, SMEs	UK- Scot, UK- Eng, LV, FI, LT, SE, BE-F (Young) DE? , FR
Environment, climate, resource efficiency, circular economy	EE, DE (AEC), FI, BE-F, IE (AEC + Org), SE (eco.t), FR
Social inclusion, migrants,	SE, FI, GE, AU, CZ (Soc.F), PL, NI
Young farmers, youth	HR, BE-F, FI, HR, LV, FR
Farming, forestry, food, supply chains	IE, PL, CZ, DE, FR
Other- Culture, Dem change, Fin Inst, Services, Advisors,	DE, NL
LEADER/CLLD	Most
Innovation/operational groups	Most

Thank you for your attention!

www.enrd.ec.europa.eu

ENRD Contact Point

Rue de la Loi / Wetstraat, 38 (bte 4)

1040 Bruxelles/Brussel

BELGIQUE/BELGIË

Tel. +32 2 801 38 00

info@enrd.eu