

M16 Co-operation measure & EIP – AGRI Operational Groups

Sirpa Karjalainen, DG AGRI NRNs' Meeting – 01.03.16 Bled, SI

Measure 16: Overview

Rural Development policy 2007 – 2013 offered support only for cooperation for the development of new products, processes and technologies in the agri-food /forestry sector

*Council Regulation (EC) No 1698/2005, art. 29

Rural Development policy 2014 – 2020 widens the forms of cooperation, the range of beneficiaries and the type of activities (Art. 35(2) (a) to (k)) the development of new products or practices, for pilot projects, for supply chain cooperation, for joint environmental project approaches or climate change actions, for cooperation in biomass provision or renewable energy, for forest management, operational groups and much more.

*Regulation (EU) No 1305/2013, art.35 and 56 -57

Measure 16: Who is funded?

Forms of co-operation involving at least two entities

- Co-operation approaches that contribute to achieving the objectives and priorities of rural development policy
- Creation of clusters and networks
- establishment and operation of operational groups of the EIP

Beneficiaries: a cluster of... a very wide range of operators!

......But: rural actors always involved and benefiting of the cooperation.

Need of support for bringing operators together :

- Innovation brokers and/or facilitators: to build and/or support the individual group and project: e.g. by the advisory services measure or partner search (technical assistance or NRN)
- **Networking** at the <u>group</u> level, e.g. Art. 35 networks or the National & Regional Rural or EIP Networks

Measure 16: What is funded?

- **Studies** of the area concerned, business plans (e.g. in the preparatory phase of the OG project "setting up")
- Cost of animation of the EIP OG project or other cooperation forms
- In the case of clusters, also training, networking between members and the recruitment of new members;
- Running costs of the co-operation
- Direct costs of the projects
- Cross-borders action inside EU

Main aims:

- Make new things happen (projects, practices, networks...)
- Make knowledge flow by sharing the results of the projects with others ...dissemination through e.g. networks?

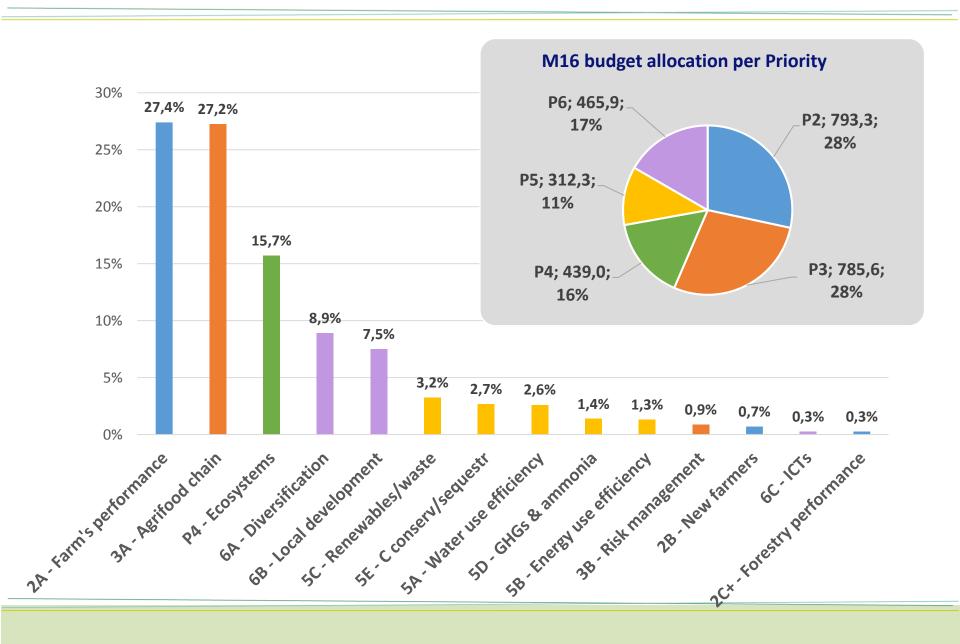
Measure 16: many element to define in the RDPs

- 16.1 Establishment & operation of the OGs of the EIP
- 16.2 Pilot projects, new products, practices, processes & technologies
- 16.3 Small operators sharing facilities, developing & marketing tourism
- 16.4 horizontal & vertical cooperation for and promotion linked to short supply chains & local markets
- 16.5 Joint actions for... climate change & environmental projects
- 16.6 co-operation among actors for sustainable provision of biomass
- 16.7 Local but non-CLLD strategies
- 16.8 Forest management plans
- 16.9 Diversification into... social agriculture
- 16.0 Others

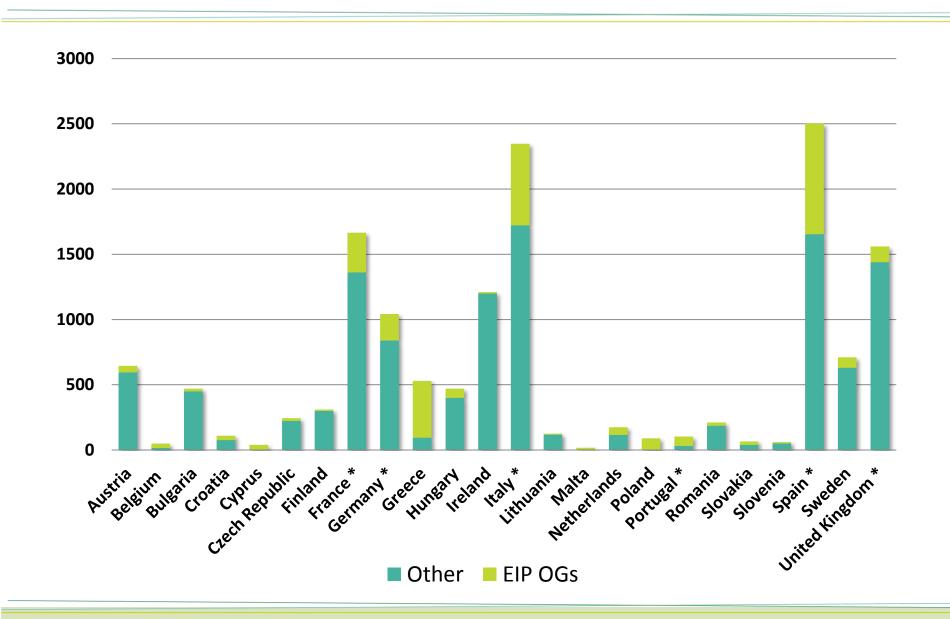
M16 budget allocation - %of total MS budget



M16 budget allocation per FA - % of total EU28 M16 budget

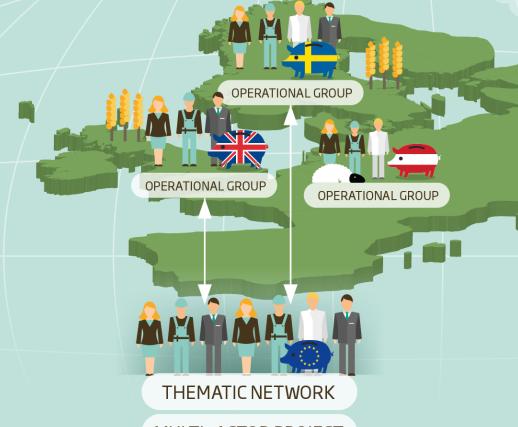


No. of planned M16 cooperation projects – RDPs 2014-2020



The EIP-AGRI Network key building blocks





MULTI -ACTOR PROJECT

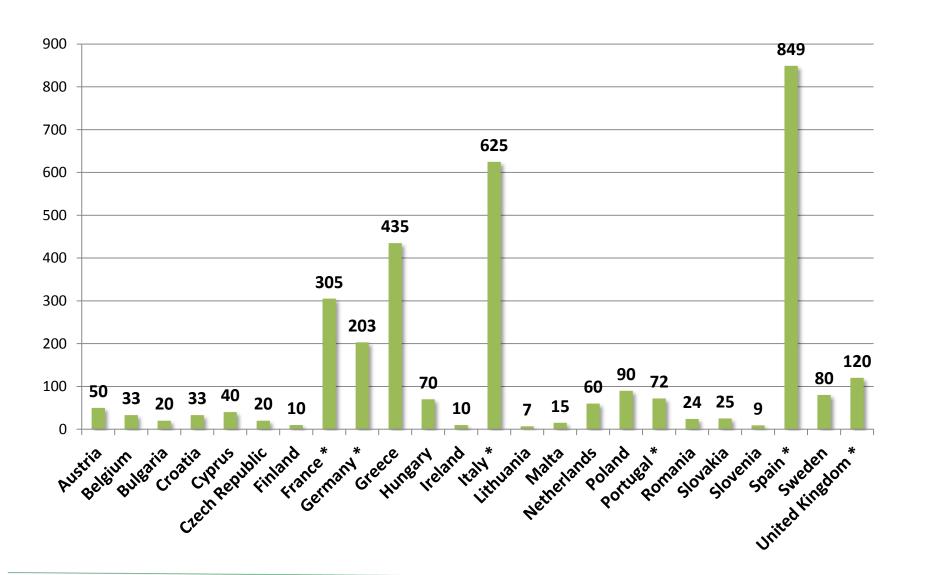


RDP support to EIP Operational Groups - Update

All 118 Rural Development Programmes 2014-2020 have now been approved

- 106 RDPs implement co-operation through M16
- 94 MS/regions (...+ LV) will be implementing the EIP in their 2014-2020 Rural Development programmes
- 3.205 planned OGs in 2014-2020 (~ 20% of total n. of co-operation projects), varying project size and number of partners
- On average: 1,8% of the total RDP budget (total public expenditure) will be spent on cooperation / M16 (or 2,8 billion EUR → 587 million EUR for OG projects – underestimated!)
- Average size of coop project: ~183.000 EUR

Number of planned EIP Operational Groups - RDPs 2014-2020



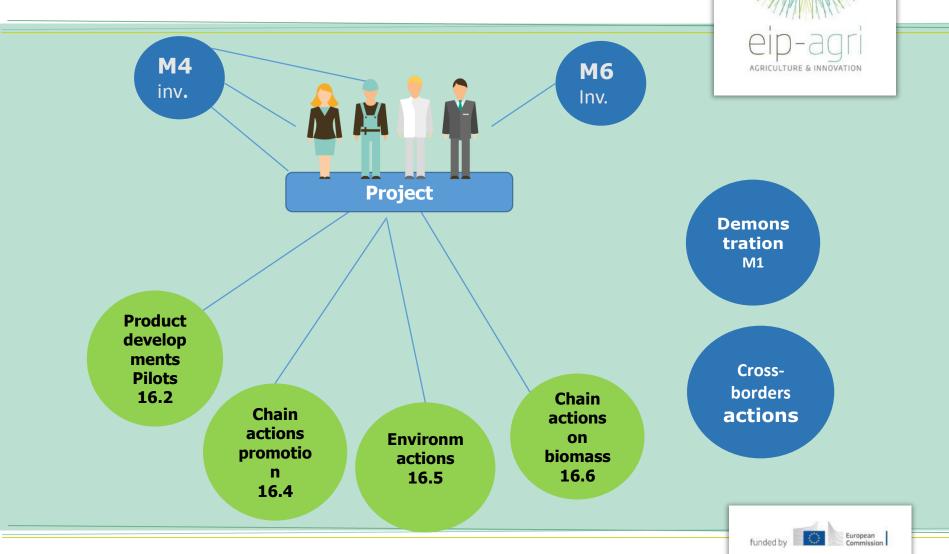
Setting up an Operational Group





Connection to other sub measures

/ other measures



EIP networking at national/regional level by NRNs

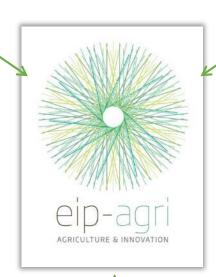
Connecting actors and animating innovative actions (Art.54):

- The action plan of the National Rural Network (NRN) should <u>foster innovation</u> and cover <u>at least</u>
 - the **search of partners** for Operational Groups
 - provide networking for advisors and innovation support services
- The NRN should share needs from practice, spread information, build connections within the region/country to existing networks and experience, link advisors and other actors to spur innovation projects.
- NRNs will make use of the info in the EIP common format for connecting partners and projects (=> reflect on OG info exchange mode between NRN/Man. Auth.)

European Innovation Partnership EIP-AGRI

Rural Development

- Funding for setting up of an "Operational Group": farmers, advisors, agribusiness, researchers, NGOs, etc) planning an innovation project (Art 35)
- Project funding for the Operational Group's project (Art 35). This cooperation could be combined with other RD measures (e.g. investment, knowledge transfer, advice)
- Supporting innovation support services



EIP networks in MS/regions

Horizon 2020

- Research projects, to provide the knowledge base for innovative actions
- innovation formats such as multi-actor projects and thematic networks genuinely involving farmers, advisors, entreprises, etc.... "all along the project"

Involvement of OGs is strongly recommended

