







Steps to build an efficient & interactive Network for and with Young (Farmers)

NRN Meeting - Young Farmers Workshop

Bled, Slovenia, 29 Feb-1Mar 2016







Young farmers

Policy Framework 2014-20

+ 20 mln for start up in agriculture
+ 80 mln Zero interest rate loan for Young farmers investment
+ 60 mln Favourable credit terms for Young farmers
Establishment



2 MAIN GOALS:

- 1. Increase the number of Young Farmers (actually 10 % on the total) and facilitate their engagement
- 2. Contrast the high rate of youth unemployment



Young farmers





Italian NRN 2014-20 challenges

1. PAST

Experience

- Talk the right language: farmer journalism (Pianeta psr), online community (Youruralnet), call for proposals (short film)
- Communication campaign: unconventional and social network campaign
- Agricultural education (awareness-raising about young farmers)

2. NEW Challenges

- A National Strategic Plan specific for young farmers
- Connect rural areas (Broadband)
- Supporting young farmers in the access to land and credit
- Network of primary services (nursery school, health)
- New solutions: facilitation for rural families

3. NRN PLAN 2016

RDPs Managing Authorities

Farming System

•Web community to share new tools (i.e. access to land and capital, start up)

•Transfer of successful multifarm practice (website, community of practice, training, enterprise network)

Young/Students

Awareness-raising and vocational training «RURAL4LEARNING project»







Young farmers and young students Rural4Learning project 2015-16

Objectives

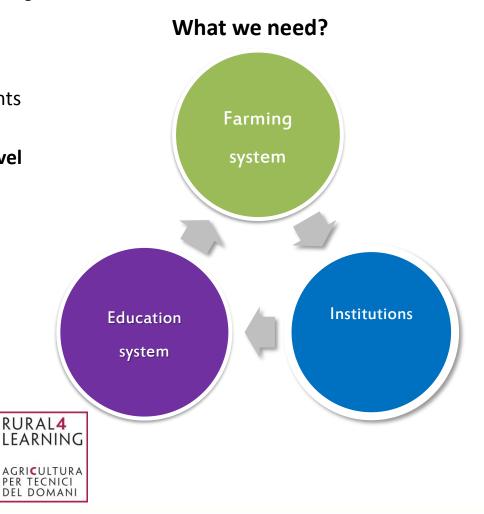
- Convert young farmers good practices into operational tools for young students education and for sustainable growth
- Test method and format at regional level

Key target

Students and teachers

Key actors involved

- Young farmers
- RDPs Managing Authorities





Young Farmers and Young students

mipæf ministero delle politiche agricole alimentari e forestali



Rural4Learning project 2015-16

1 – Short e-Learning courses

3 – R4L Seminars in Fairs

Video-teaching: focus Young farmers best practice

Thematic Focus group and transfer of good practice in fairs

LEARNING

Support for start up and green jobs

Concrete experience of alternation «school-job»

4 – Vocational guidance and advisory services

2 – Field training experience and peer coaching





Young farmers and young students





What do we suggest?

A common strategic framework among Member States





Support the idea of building an integrated community of practice

