

# Niech Cię Zakolę

(Take a Turn around my Pantry or Stand Out or Disappear)





### Niech Cię Zakolę – project aims



- Creation of a coherent offer based on the cultural, culinary and natural potential of the of the Vistula Valley in relation to the attractive cities that lie along the river
- Stimulation of employment in tourism and food processing in the area covered by the project
- Activating and integrating of the entities participating in the operation in creating and servicing the offer

#### Project partners

- Mobilising of the potential of 14 local governments that lie along the Vistula
- Five LAGs to create unified and unique products associated with a given area
- Two tourism offices
- Three NGOs



## Le fil conducteur

- Lamb
- Goose



- Pumpkin, Plums, Cabbage
- Wine
- Jams and preserves



#### ... and now the cooperation is set up

- Creation of an internet offer
- Tourism offer implemented through participating tourism offices and local communities

