



European Network for  
Rural Development

# 10th NRN MEETING

## “Rural development – building the future”

Neuhardenberg – 20th March

Funded by the



# Agenda

14:00 – 14:30	Update – 5 themes from Cyprus: <i>David Lamb</i>
14:30 – 16:00	ENRD Priorities 2018/2019 Open Space session on ENRD & NRN Priority areas
16:00 – 16:30	Clusters & Partnerships <ul style="list-style-type: none"><li>• RuraLab and other initiatives</li><li>• Exchange exercise</li></ul>
16:30 – 18:00	Workshops <ol style="list-style-type: none"><li>1. Digital villages</li><li>2. Rural mobility</li><li>3. Smart supply chains</li></ol>



#NRNMeeting

# 10th NRN MEETING

**“Rural development – building the future”**

David Lamb, ENRD Contact Point

Neuhardenberg – 20th March

# Update

## 5 Themes from Cyprus

- **Common Network Statistics**
- **Thematic Activities**
- **Rural Proofing**
- **Communication**
- **Innovation**

# Common Network Statistics

## Y4 Survey

### Adjustments for 2017 data collection:

- simplified questionnaire: 1/3 of questions removed, 1/3 became optional and 1/3 remained
- the breakdown of the priorities changed as recommended (Priority 1 - Priority 6 + other)
- mass or PR events separated from other activities
- possibility to share work and saving the survey before completion

# Common Network Statistics

## Y4 Survey

### Process:

- January 2018 – data collection launched
- **31<sup>st</sup> March** – deadline for data submission
- possibility to fill in online survey or excel file
- After completion, confirmation via email with a copy of the submitted responses

Thank you in advance for your cooperation 😊

# Thematic Activities

- **Agreement to collect up to date information**
  - Launched in January 2018
  - Collected up to April 15<sup>th</sup>
  - Analysis Presented at 11th NRN Meeting
- **Consideration of web update**
- **Coordination of activities by the ENRD Contact Point**

# Thematic Activities

What themes are the NRNs working on?



 12



# Rural Proofing

- **Developing the discussion**
- **Submission of materials for analysis**
  - 12 submissions received
- **Preliminary finding is that the NRNs can play a central role**
  - Some NRNs feel they do not have a mandate to do so
  - Examples of best practice (by NRNs) are welcome

# Communication



The screenshot shows a Facebook group page for 'Communicating RDP'. The page features a blue header with the group name and a search bar. The main content area displays a hand-drawn infographic titled 'COMMUNICATING RURAL DEVELOPMENT' with various icons and text related to rural development. Below the infographic, there are buttons for 'Joined', 'Notifications', 'Share', and 'More'. The right sidebar contains sections for 'ADD MEMBERS', 'MEMBERS' (with 82 members listed), and 'DESCRIPTION'. The description states: 'This is an informal and closed group. The members are persons who are officials working with communicating the Rural Development Policy in Europe. Tommy Nilsson from the Swedish National Rural Network is the administrator of the page. Here we can discuss and share ideas on communication issues. This is not a substitute for other groups on the internet but look at it as a complement.'

Communicating RDP

European Network for Rural Development

COMMUNICATING RURAL DEVELOPMENT

3-4 MARCH 2014 | VILNIUS, LITHUANIA

ADD MEMBERS

MEMBERS 82 members

DESCRIPTION

This is an informal and closed group. The members are persons who are officials working with communicating the Rural Development Policy in Europe. Tommy Nilsson from the Swedish National Rural Network is the administrator of the page. Here we can discuss and share ideas on communication issues. This is not a substitute for other groups on the internet but look at it as a complement.

# Communication

- **Focus Group discussions**
- **Sharing ideas**
- **Workshop in Prague – 1<sup>st</sup> June 2018**

# Innovation

- **Development of ‘Youth in Rural Areas’ pilot**
- **Innovation Conference - Wallonia**

# Developing ENRD Activities

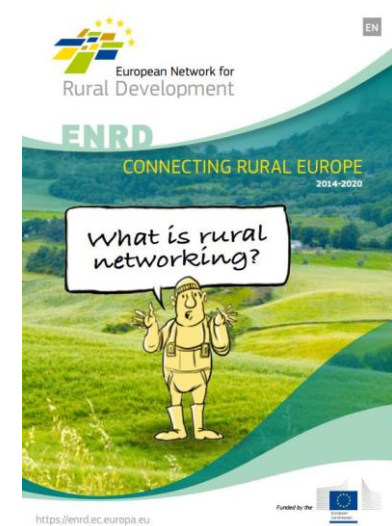
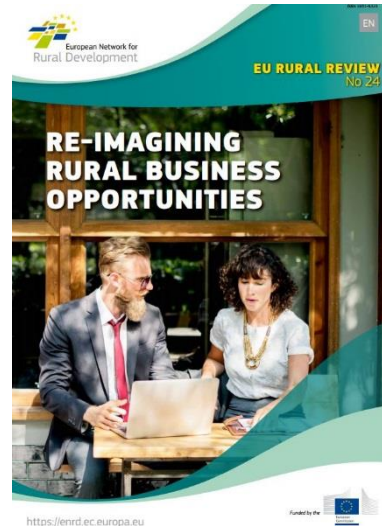
- **Where can NRNs support or get involved?**

Red paper for your  
involvement

- **Other areas NRNs are interested in leading on?**

Green paper where  
you would like to  
lead

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