



# Welcome to „RURATANIA”

## An interactive group exercise

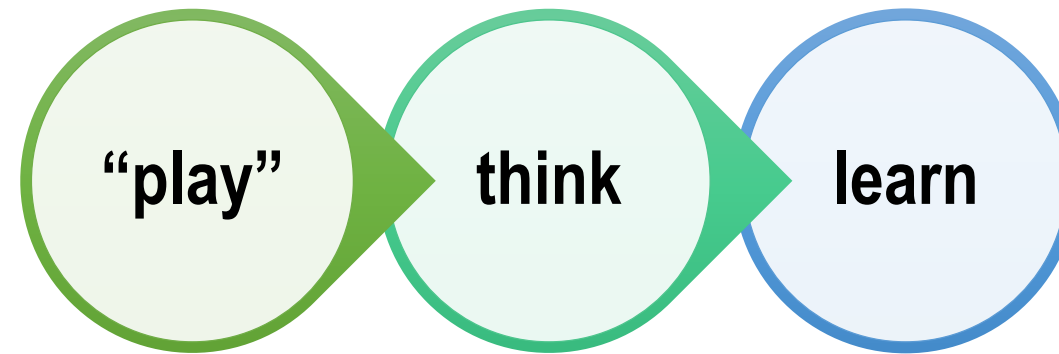
Peter Toth, ENRD Contact Point



@ENRD\_CP  
#RuralNetworking



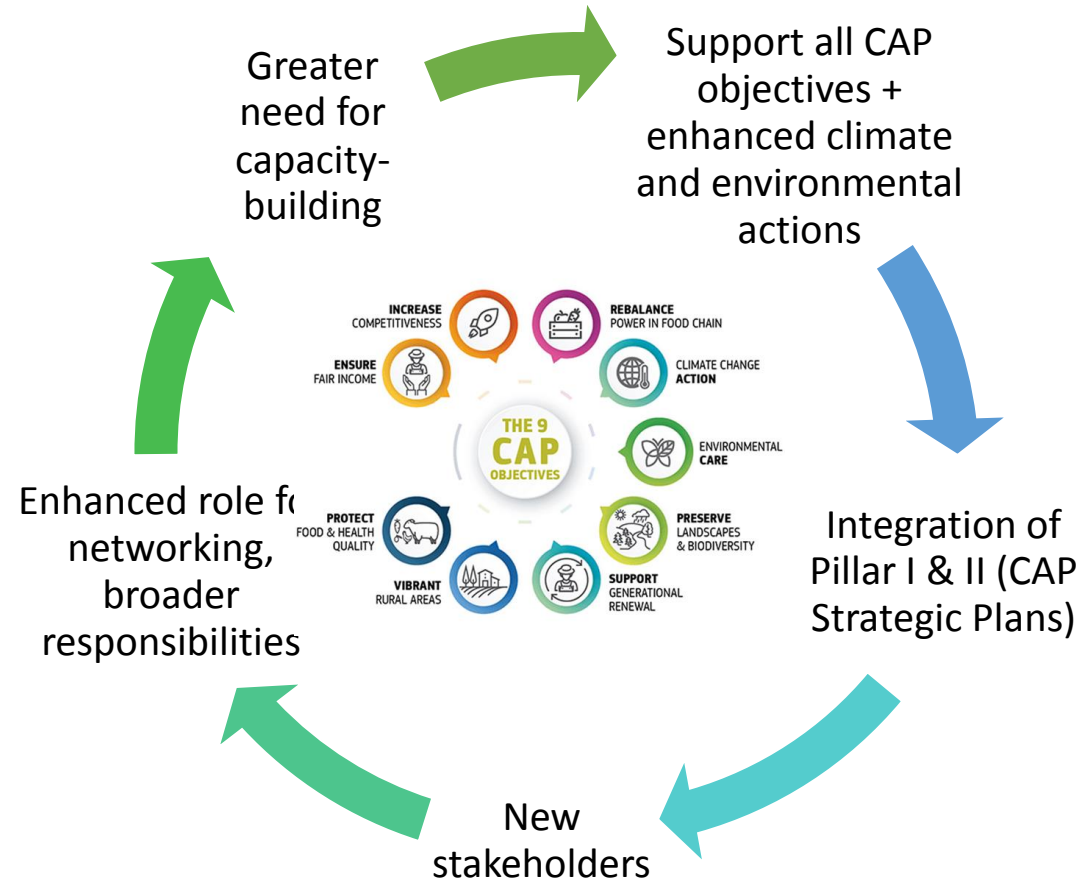
## Objective



...while you plan various aspects of networking for the future



# Networking under the New Delivery Model





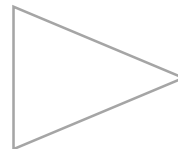
# Networking now and in the future – tasks

## Tasks in 2014-2020 (under the RDPs)

- Communication plan, including publicity and information concerning the RDP(s) and information and communication activities aimed at the broader public
- Collection of project examples
- Thematic and analytical exchanges
- Networking for advisors and innovation support services
- Sharing and dissemination of M&E findings
- Participation in and contribution to the activities of the ENRD

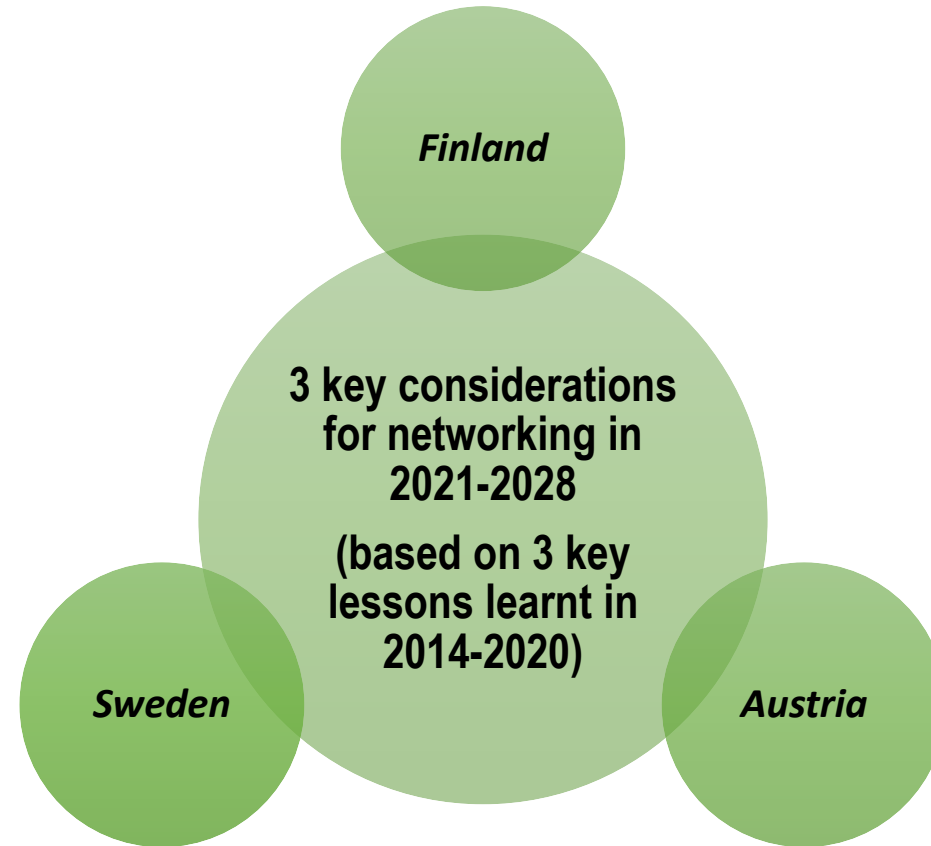
## Tasks `post-2020` (under the CAP Strategic Plans and New Delivery Model)

- Capacity building for MS administrations** and other actors involved in CAP strategic Plan implementation
  - Collection, analysis, dissemination (actions supported)
  - Collection, dissemination (good practice)
- Collection of information (statistics and administrative), analysis of developments in agriculture and rural areas**
- Platforms, fora and events for exchanges between stakeholders, incl. peer-to-peer learning, where relevant with 3<sup>rd</sup> countries**
  - Collection of information and facilitation of networking (LAGs, EIP OGs)
  - Support to cooperation between LAGs and similar local development structures
- Links to other EU funded strategies or networks**
- Contribution to the further development of the CAP**
  - National networks contribute to the activities of the EU CAP Network

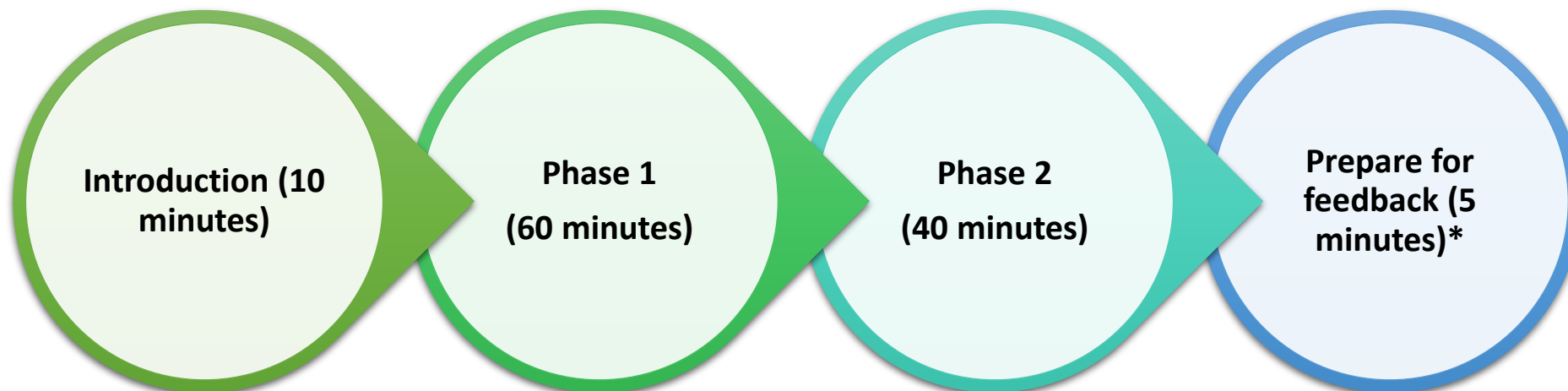




# Three Member State perspectives



# Rules of the „game” – phases



- quick intro round
- nominate rapporteurs
- check understanding of rules of the game, then start Phase 1

- Essential network components
- high priority links
- First actions
- First reflections - two key points with other groups


- Complete actions
- Complete linkages
- Work on some communication methods and tools (optional)
- Give a name to your network


- 3 factors that distinguish your network
- the key linkages & network components of strategic importance
- Lessons learnt from the exercise




# Rules of the „game” – accessories


**1x**  
*(the `playing field` / network layout)*


 1x “secret” challenge  
1x RURATANIA specification


 key principles governing the operation of the network (up to 2x, optional)

 functional links


**Network components (3 x 4)**


 red = key stakeholders *the network targets*,


 green = organisations and institutions *the network works with/through*,


 yellow = strategic network actions that make a difference

**Methods and tools for communication (optional)**

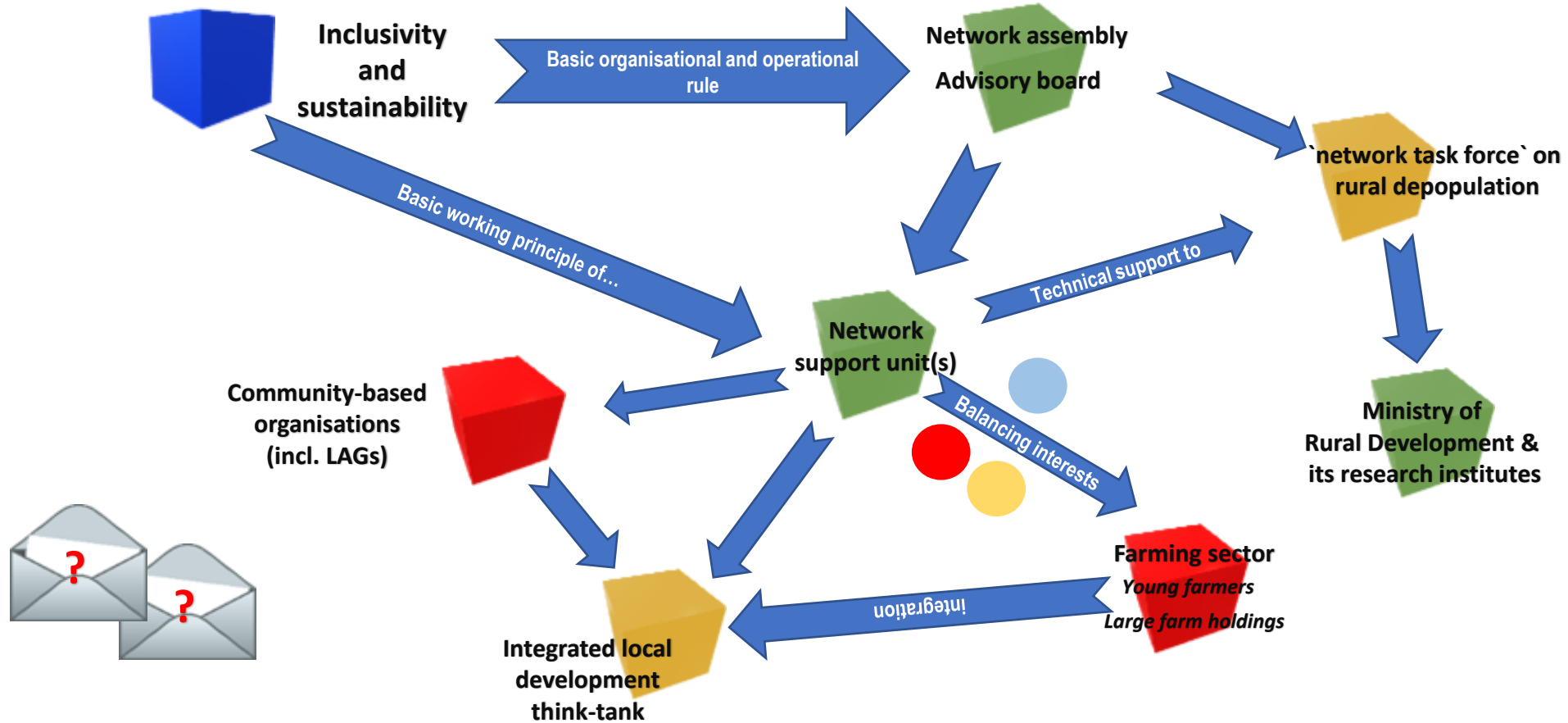
 green = online tools

 blue = printed media

 red = meetings and other face-to-face methods

 yellow = other tools and methods

# An incomplete draft layout ...







# ENRD publications



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## ENRD Contact Point

Rue de la Loi / Wetstraat, 38 (bte 4)  
1040 Bruxelles/Brussel BELGIQUE/BELGIË  
Tel. +32 2 801 38 00  
[info@enrd.eu](mailto:info@enrd.eu)

[www.enrd.ec.europa.eu](http://www.enrd.ec.europa.eu)



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