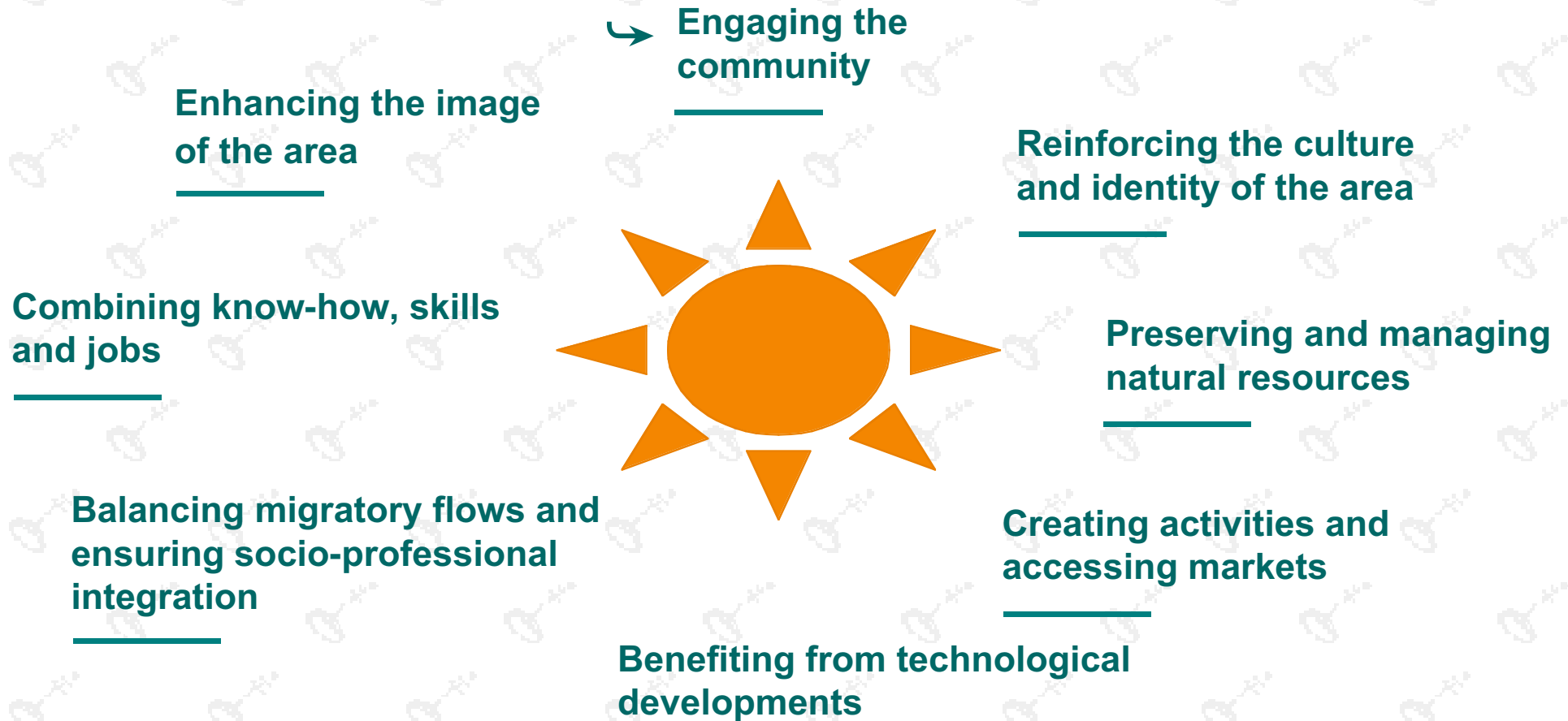


LEADER: an approach to rural development

Issues at stake for rural areas



Groups of development players and their interests

→ **People or associations**

→ **Societal issues**

→ **Quality of life**

→ **Physical heritage of the area**

→ **Coherence of policies**

→ **Settlement of new residents**

Public institutions

→ **Profitability of activities**

→ **Adaptation to markets**

**Private enterprises
Financial sector**

LEADER's specific contributions

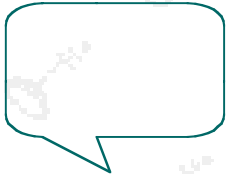
“Uniting local players
at territorial level” (France)



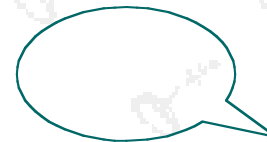
“The LAG, a project promoter and a
group with a vision” (Germany)



“The possibility of putting into
practice latent ideas” (Italy)



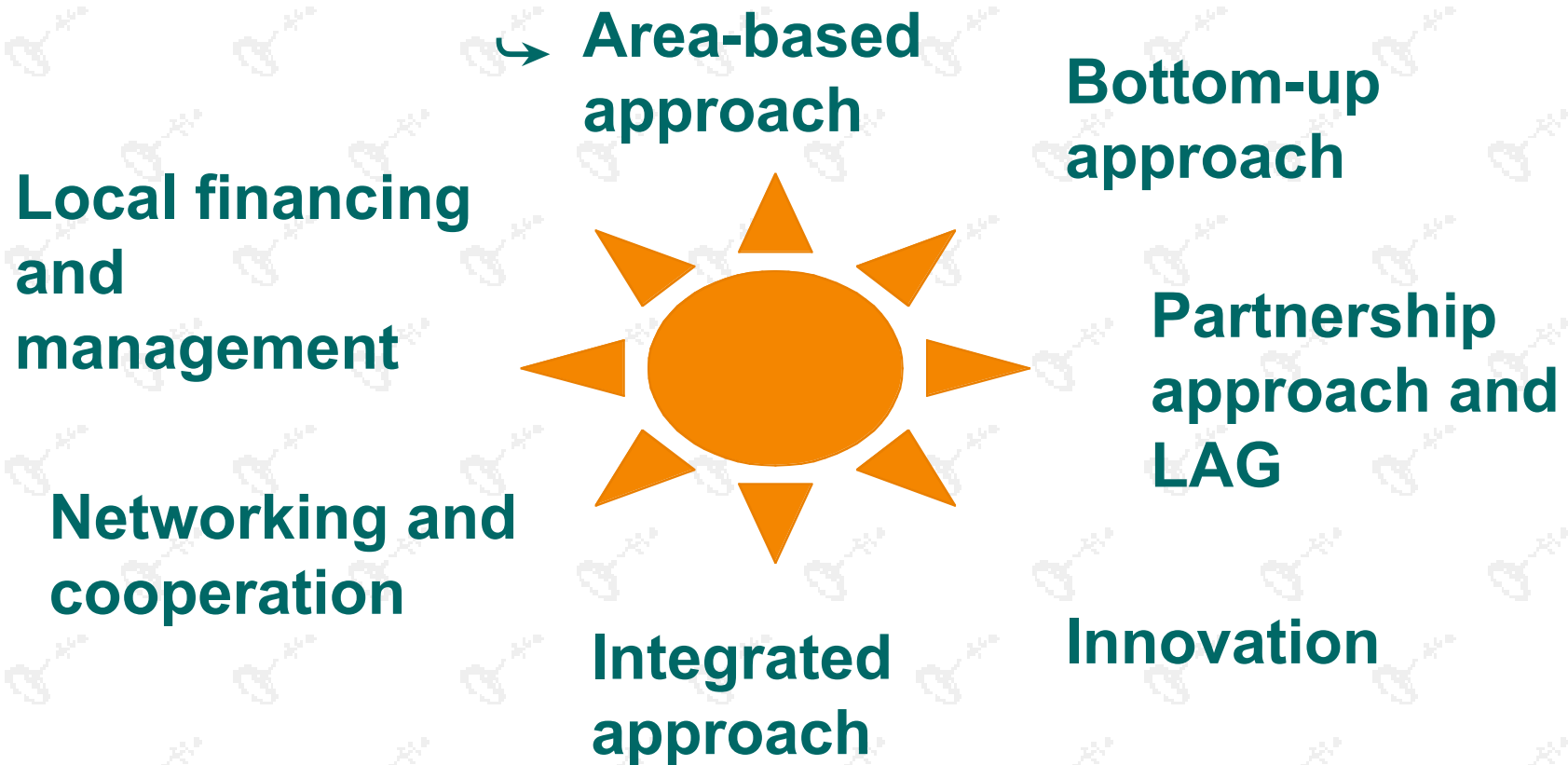
“Changes of
attitudes” (Spain)



“Exchanges of experiences and
transfer of know-how for application in
other areas” (Sweden)



Seven key aspects

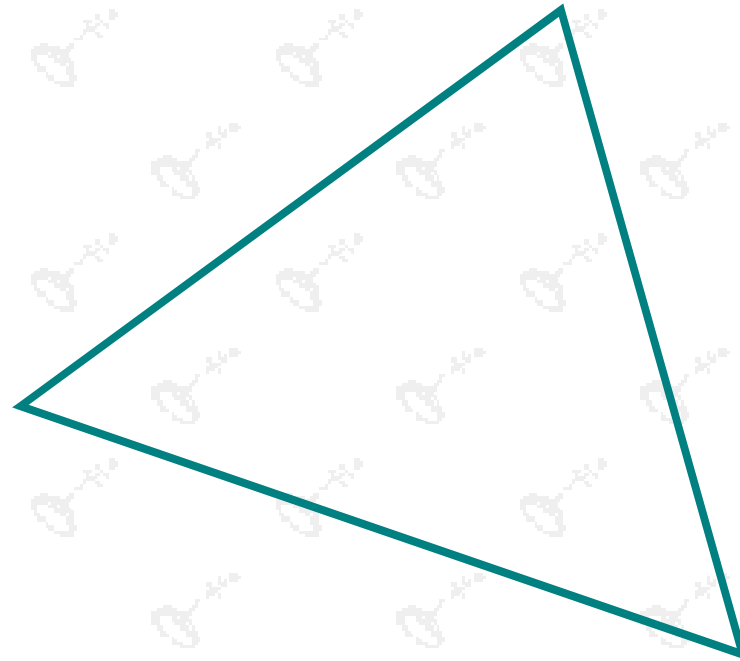


The development triangle

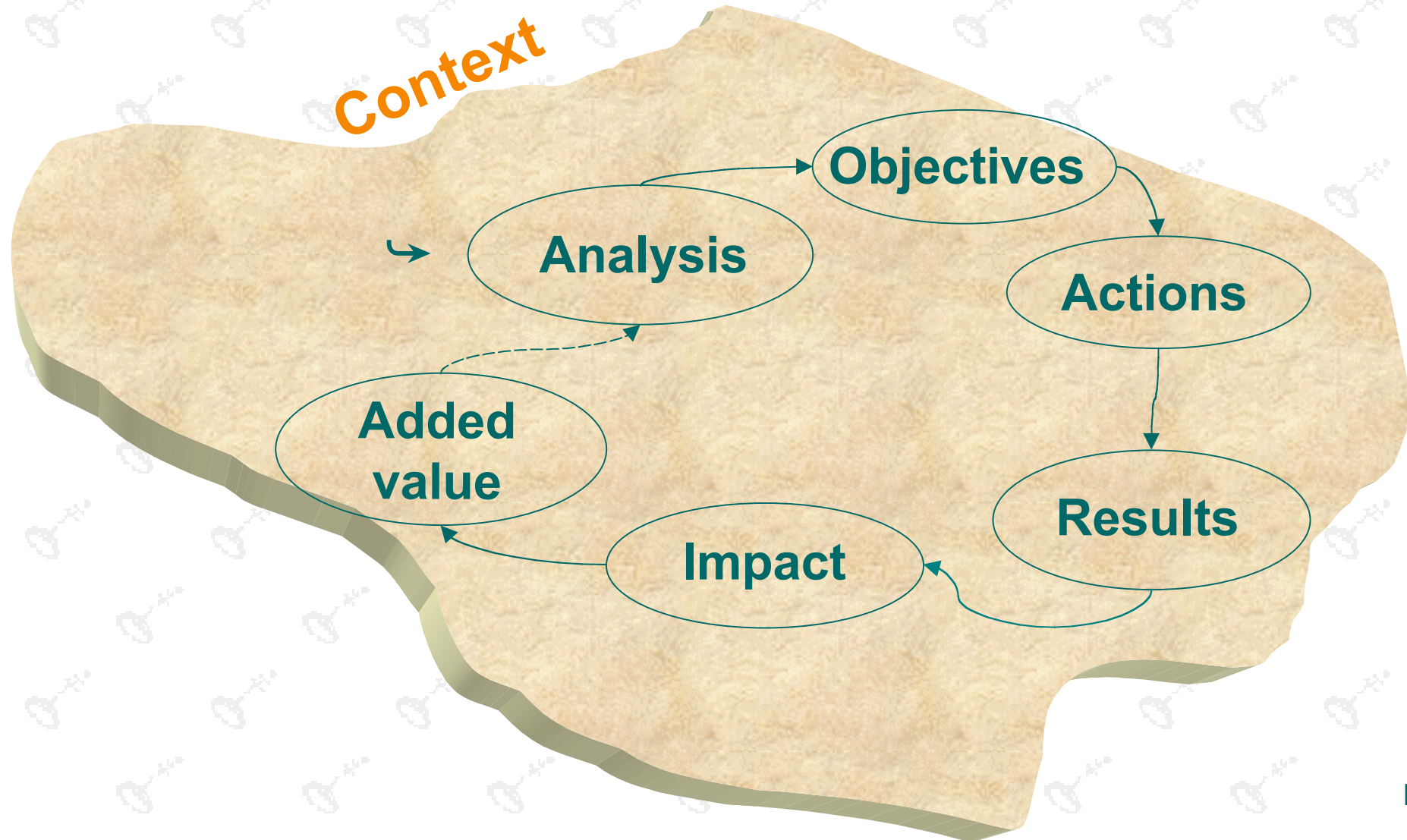
Strategy

Partnership

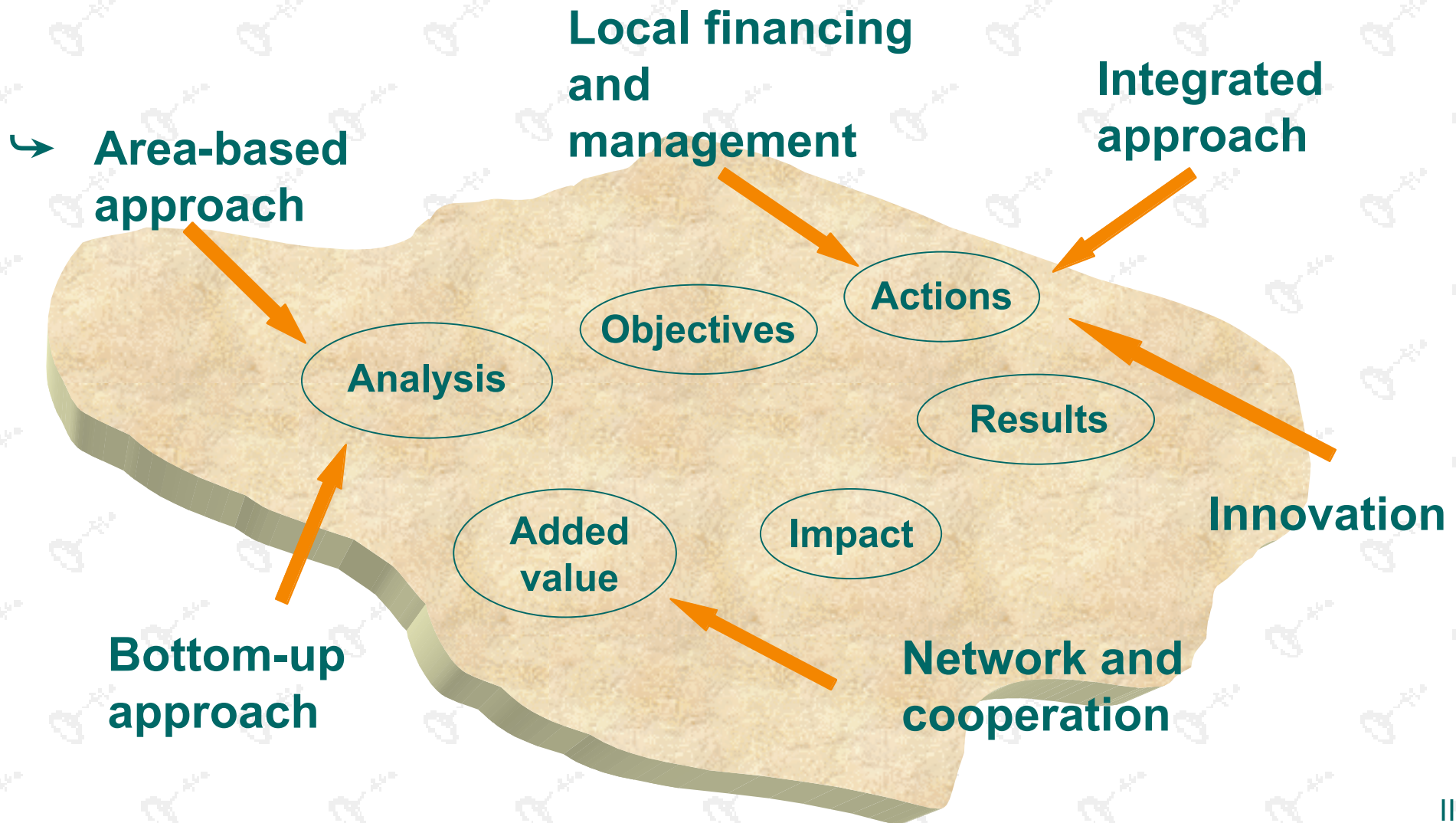
Area



Stages of a programme



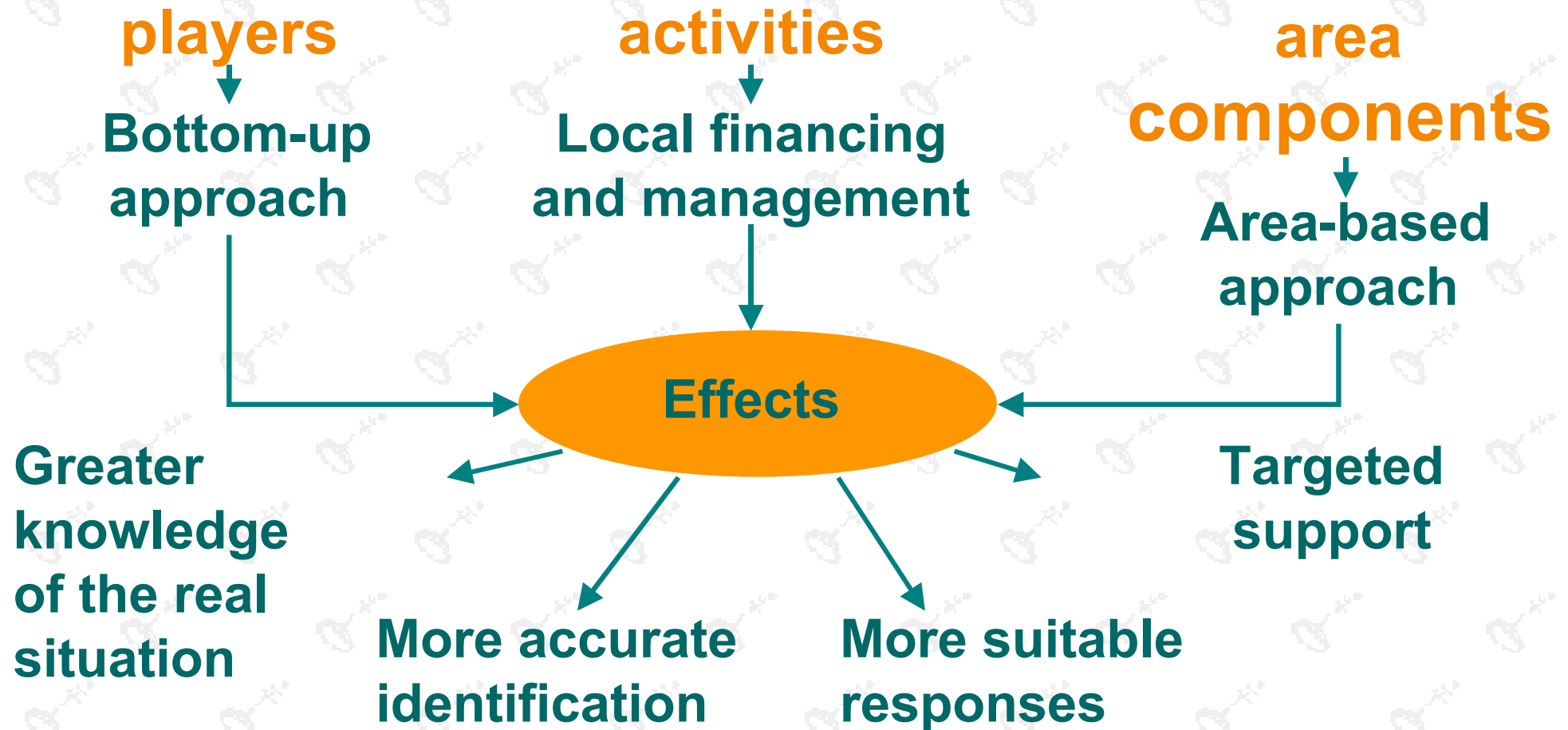
Dynamics of the approach



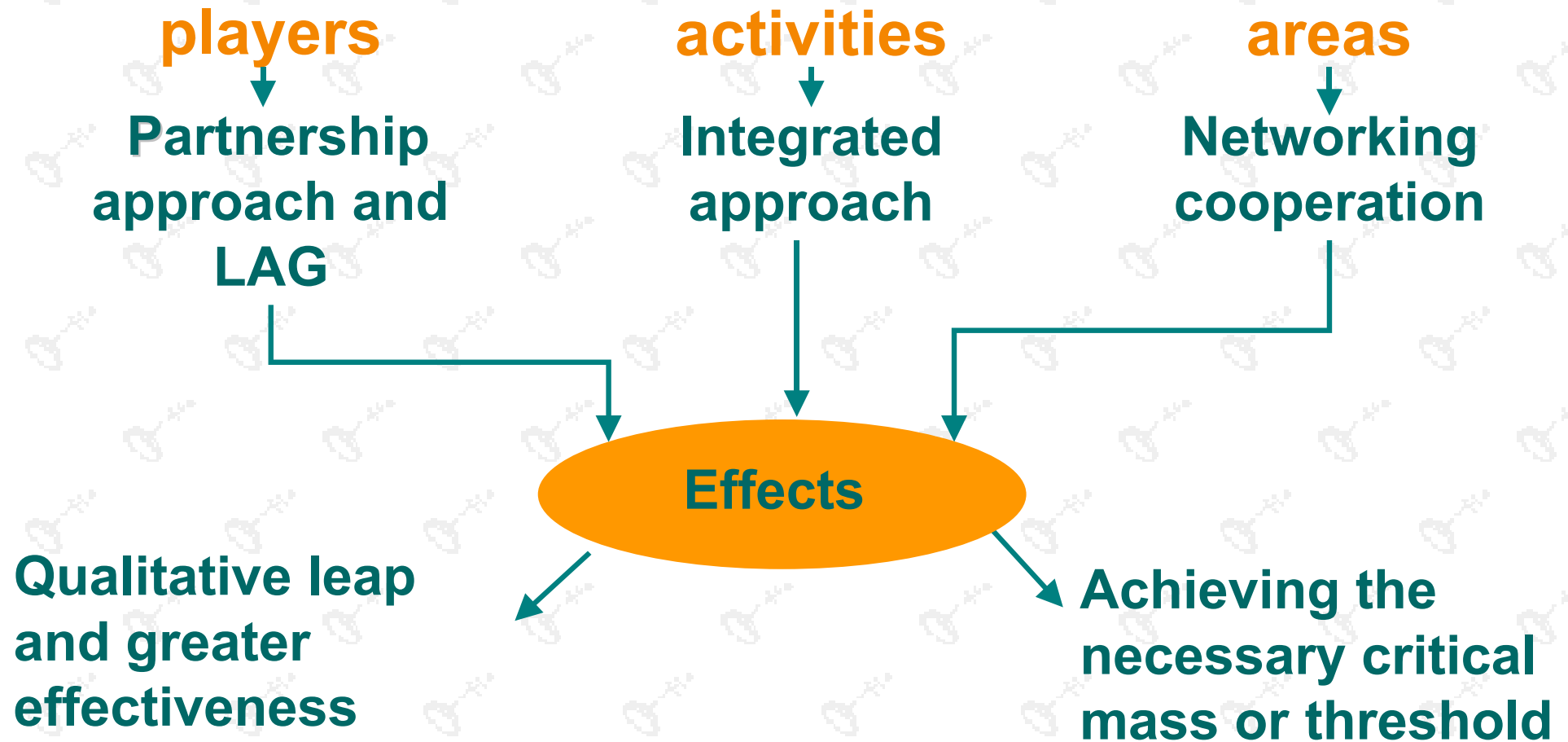
LEADER 's added value

- ⇒ **A new concept of rural development based on convergence and the creation of links**

Effects of convergence



Effects of creating links



Looking ahead

- ⇒ **Major challenges for the future of the area?**
- ⇒ **Priority objectives to confront them?**
- ⇒ **Suitability of current policies and programmes?**
- ⇒ **Respective importance of the 7 characteristics of LEADER for delivering a programme?**
- ⇒ **Causes of failure?**