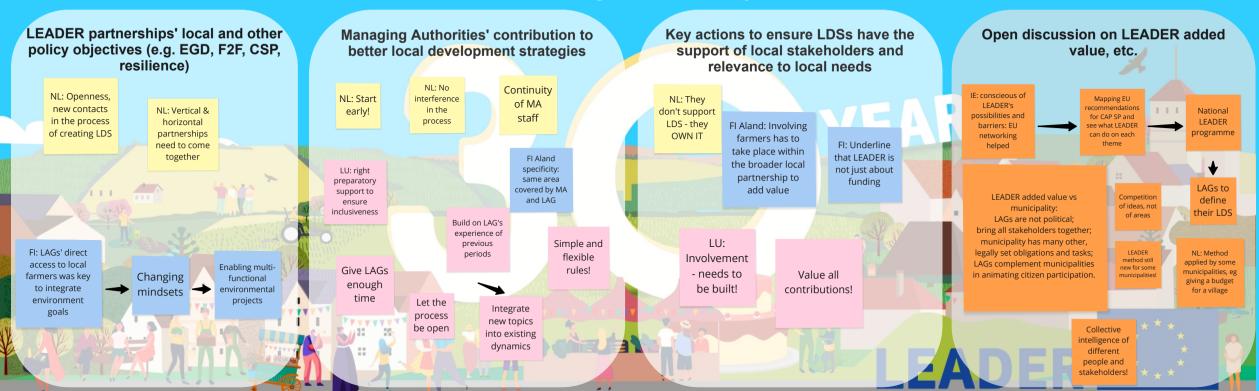
## Discussion session: Better local development strategies Delivering added value in practice



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**Addressing local & EU objectives:** 

Communicating high-level policy objectives to the ground

LDS = Where local needs meet higher-level goals -- increases buy-in of policy goals! Help people think bigger in local context **Local support:** 

Stakeholder ownership, inclusiveness, openness Bringing genuine local actors onboard

#### **MA** contribution:

MA - LAGs:

Mutual

confidence

through direct

dialogue

Empower
LAGs with the
right resources
and support!

LEADER not only funding market the social capital!

Active outreach and communication by LAG

Swarm intelligence

### **Ensuring ongoing relevance:**

Maintain continuous involvement of stakeholders Ensure continuity of LAGs

Keep asking - listen!

Simple & flexible!

