



Agroresursu un
ekonomikas
institūts

Innovations in Latvian RDP 2014-2020

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Content

1. Scope of the evaluation
2. Methods used
3. Results of the evaluation
4. Expectations taken into account in the innovation ecosystem
5. Challenges (conceptual, methodological, data collection)
6. Lessons learned



Scope of the evaluation

- **Main objective:** to evaluate the compliance of innovation projects implemented with the help of RDP 2014-2020 funding according to innovation breakdown, as well as to prepare recommendations for possible changes in the definition of innovation, support conditions for individual measures and improvement of innovation environment.
- Projects **with the mark: innovations or innovative solutions** have been selected from the RSS (**Paying Agency**) data base.
- **14,2 thousand projects** with innovation potential were screened (with the following status: closed (i.e. completed monitoring) 8%, started monitoring (i.e. completed project) 66%, approved 25%, registered or open for correction 1%).
- **M04, M06, M16 and M19** - measures in which innovation is set as an objective or the measure is intended to support projects in which innovations or innovative solutions of various scales may be introduced, including at the level of the enterprise.
- *Consulting and training measures (M01 and M02) are not included in the evaluation, as knowledge transfer services can foster innovation, but are not in themselves innovation.*
- *Deadlines and COVI-19 affected the opportunity to meet project promoters in person and conduct case studies*

Methods used



Semi –structured interviews

With entrepreneurs and researchers involved in M16.1.&M16.2.projects



Focus groups

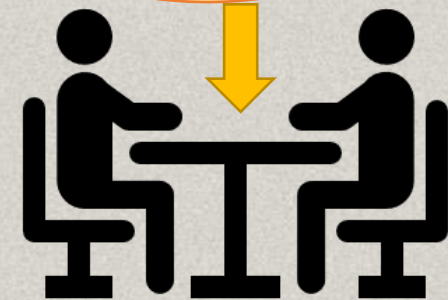
1.with M16.1. and M16.2. stakeholders (reserachers, entrepreneurs, NGO)
2. MA and PA.



LAG survey

on the implementation of innovative projects in LEADER measures (M19).

Theoretical review of innovation definitions and typologies

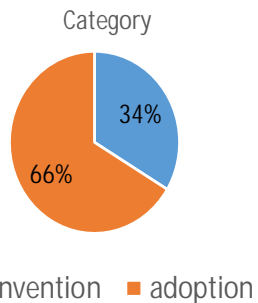


Desk research

Innovation typologies

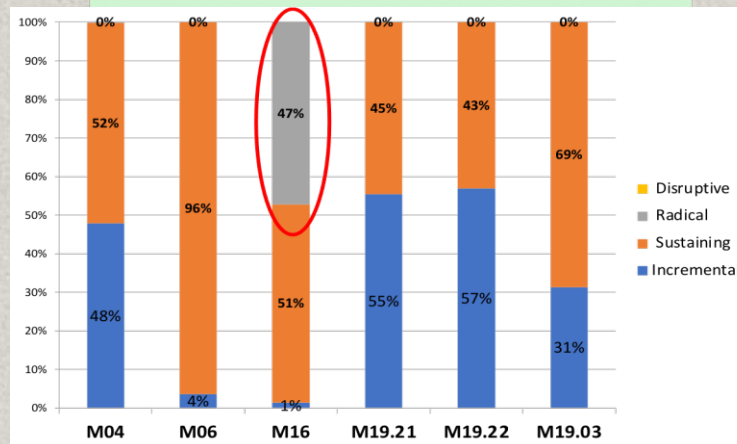
Category

- invention
- adoption



Level

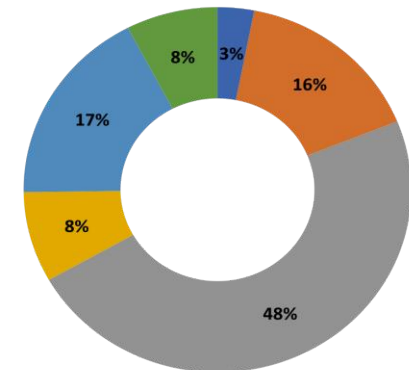
- Incremental
- Sustaining
- Radical
- Disruptive



Type

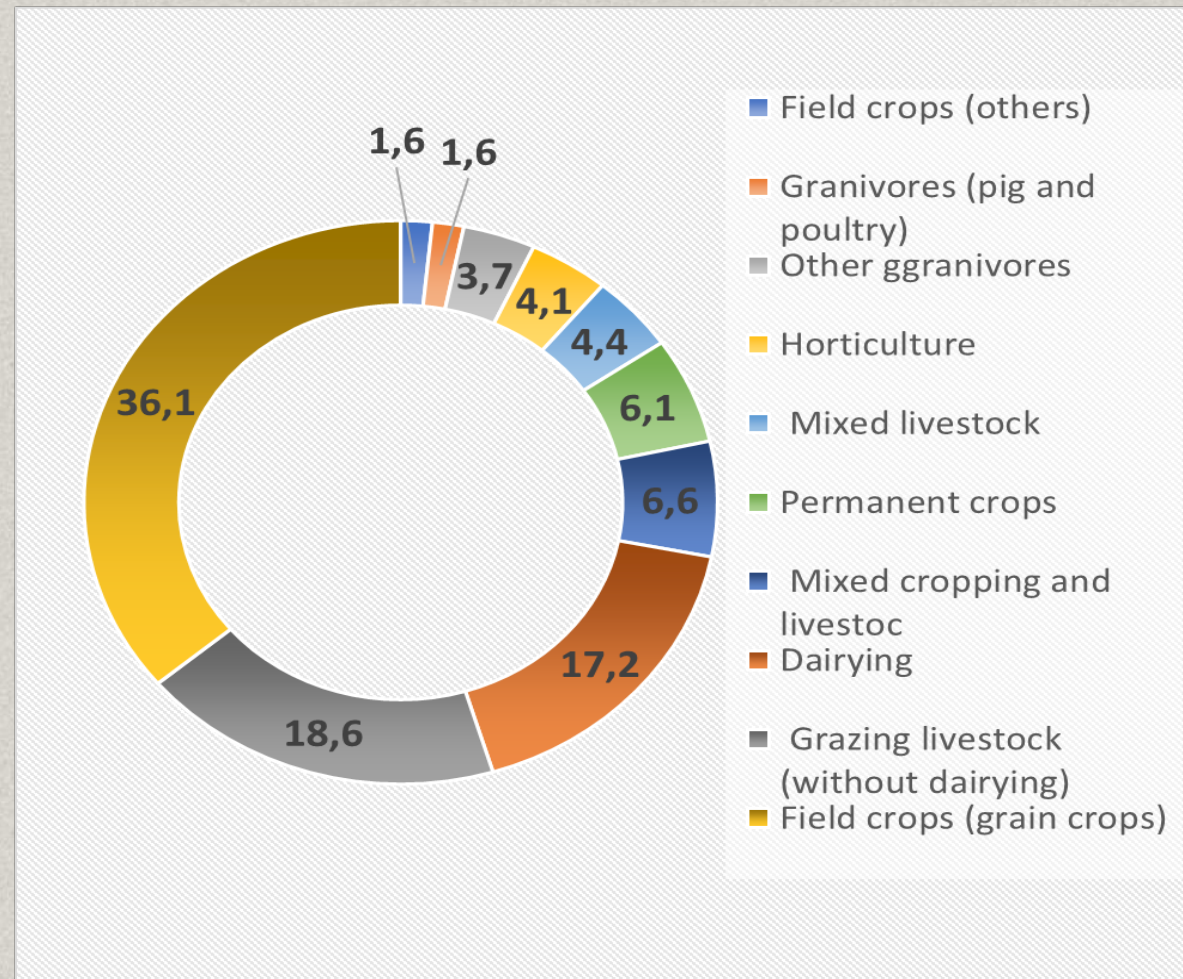
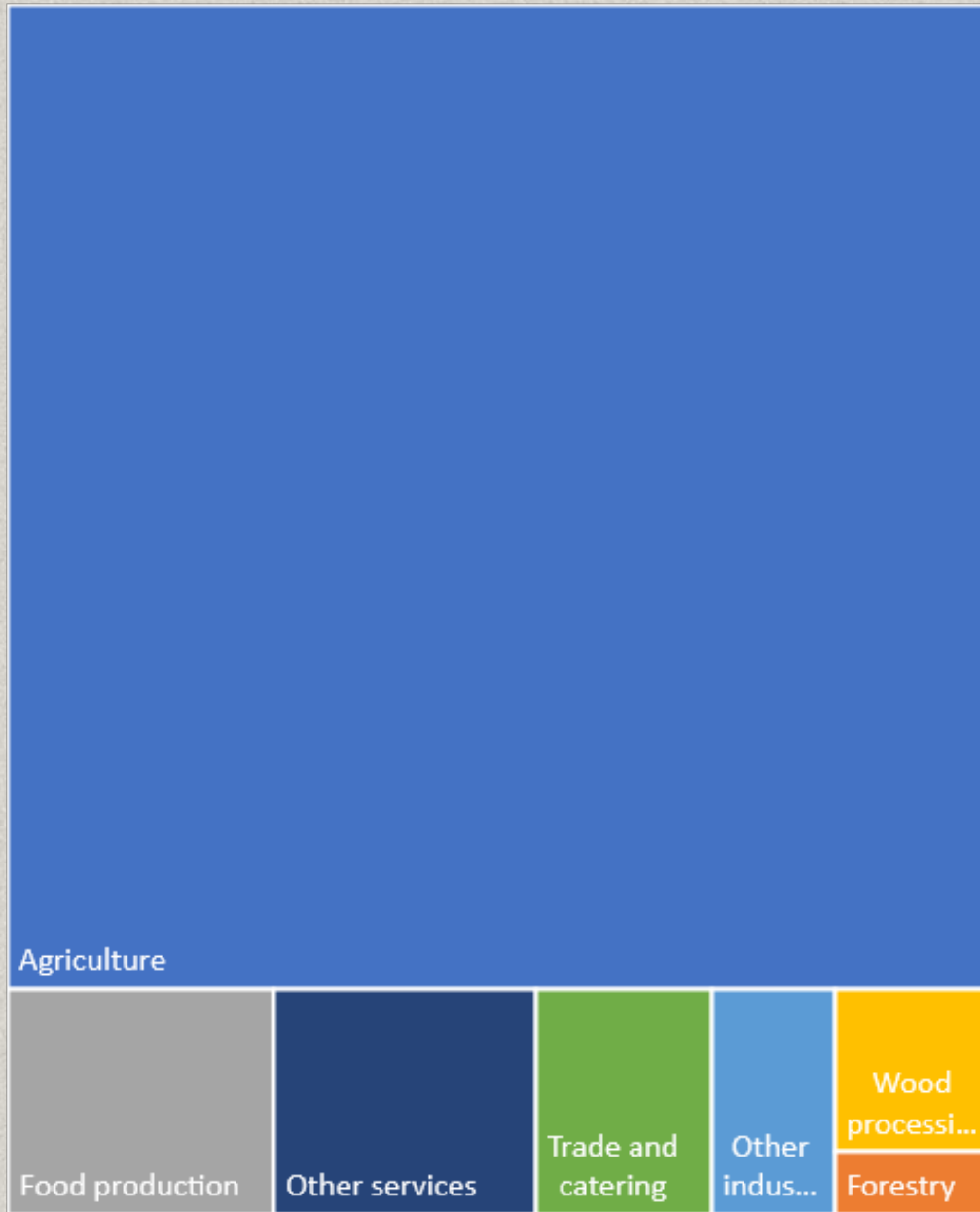
- Business model and organization
- Products
- Processes and technologies

- Business model and organization
- Products
- Processes and technologies
- Marketing and Service
- Social
- Environment & Climate





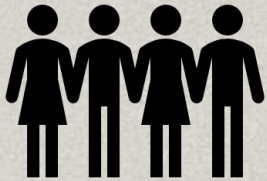
Breakdown of projects with innovation elements by industries and sectors (%)



Results of the evaluation



Precise definition of the problem and common understanding about it - a guarantee for the successful implementation of the project



Researchers and farmer getting closer together.
Strengthening links between 2 worlds: scientific and practitioners



- Good co-operation in an innovation project, generates further ideas for cooperation in the future.
- better understanding between scientists and farmers/entrepreneurs
- scientist's knowledge and experience are used beyond the scope of the project.

important benefit is the public availability of the obtained research results.

Expectations taken into account in the innovation ecosystem

- To make the involvement of researchers in the M16 measure mandatory is to be welcomed.
- Promoting cooperation at all levels: both horizontally and vertically.
- Pay attention to the understanding of innovation at all levels, which will improve the quality of implementation.

Challenges

Conceptual

- Innovation in RDP-could be defined differently - how should we look on it?
- AKIS –main objectives and targets of each involved party- do we have common understanding

Methodological

- Indicators collected for evaluation of innovation differs in different measures, specially in M19 - LAGs define innovation different
- AKIS – how should this system be evaluated? Who expects what –what we wount to see after 3,5,7 years?

Data collection

- Clear vision and understanding about data to be collected at very beggining



Lessons learned

- Mutual understanding:
 - why , what and how we are doing together
 - the potential capacity of the all parties involved in project implementation is important
- Fostering mutual trust and cooperation between the various stakeholders
- To broaden the understanding of innovation by including a greater role for social innovation in the criteria, complementing it with training on it.
- To create data base of innovation and needs, platforms for exchange of ideas, where both needs and solutions and experience of good practice would be accumulated.
- To create innovation and needs data base in the LAG territory, idea exchange platforms, where both needs and solutions would be accumulated.
- Clear vision about the objectives and tasks what should be evaluated in the terms of projects and AKIS result at very beginning

look at issues from
different perspectives

10

What makes you happy and
why?



Thank you



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