

## **EVALUATION OF MEASURE 16 OF THE 2014-2020 TUSCANY RDP**

*ASSESSMENT INNOVATION IN AGRICULTURE – STRATEGIC PLANS OF OPERATIONAL GROUPS (SPOG)*

*BRUSSELS 30 MAY 2022*

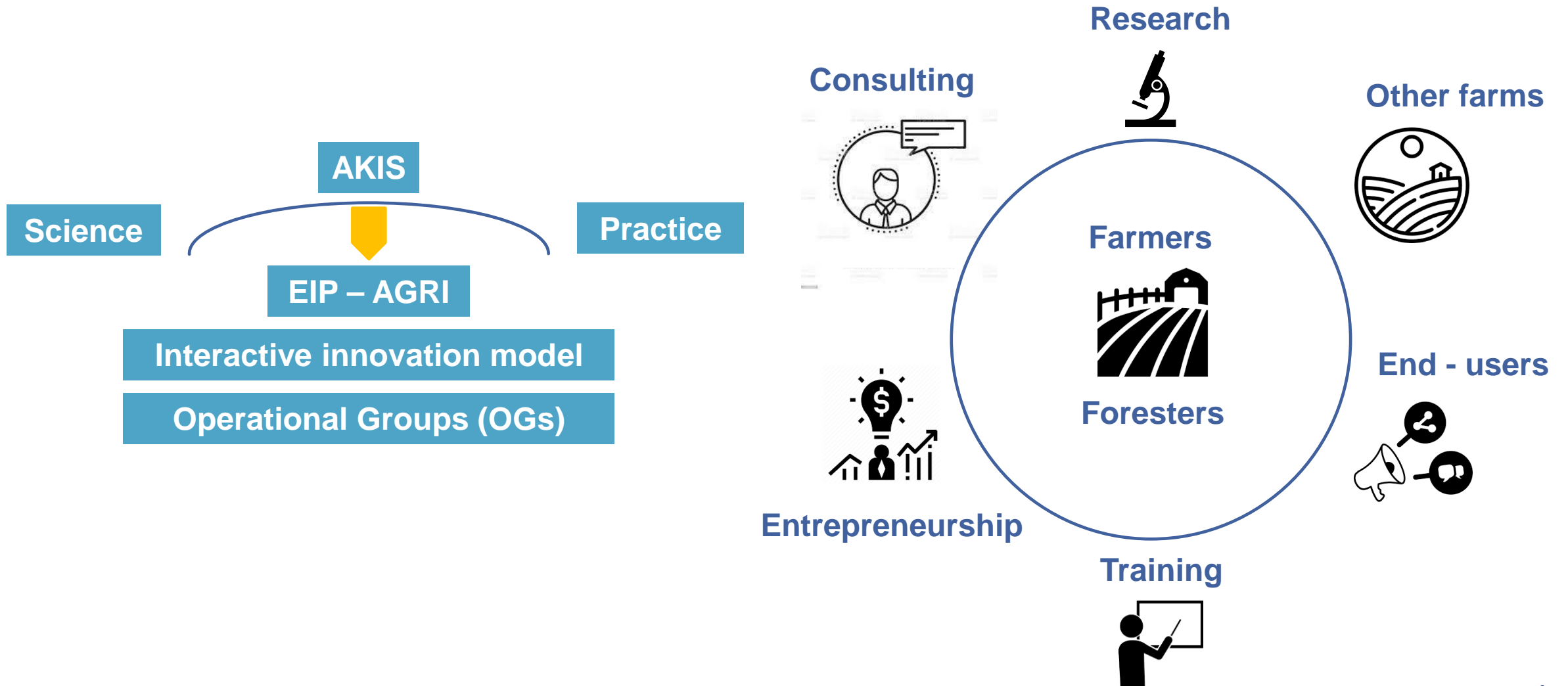


knowledge intensive business services

## C3 - Third Thematic Report: Innovation (SPOG)

### BACKGROUND / SCOPE OF THE EVALUATION (1/4)

#### AKIS MODEL - SPOG



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### BACKGROUND / SCOPE OF THE EVALUATION (2/4) SPOG IN TUSCANY

- ✓ Tuscany Region was one of the first in Italy to activate interventions related to integrated planning, such as SPGOs.
- ✓ Tuscany carried out intense activities concerning **communication, animation and results' dissemination** to highlight the relevance of the projects.
- ✓ By 2021, there is a significant amount of completed projects (SPGOs).
- ✓ For this reason the MA asked the Evaluator to draw up a thematic evaluation report.
- ✓ The objective is to **assess the first results that emerged from the projects activated thanks to SM 16.1 and M 16.**

N.	Topic	SPOG	Partner	Project	€
1	Climate change	13			
2	Bioeconomy	4			
3	Modeling Precision agriculture	6			
4	Qualitative-quantitative improvement	21			
5	Comparative analysis	9			
TOTALE		53			

**TO BE COMPLETED**

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### BACKGROUND / SCOPE OF THE EVALUATION (3/4) OBJECT AND PURPOSE

#### COGNITIVE NEEDS

##### *Results achieved by the projects implemented under SM 16.1 and 16.2*

- What has and has not worked?
- Which project objectives have not been achieved?
- Is there a link between the success of the SPGOs and the structural contextual elements?
  
- Highlighting **good practice** in order to support future calls for tender with attention to:
  - ***timing***;
  - ***animation activities***;
  - ***implementation*** and **procedural solutions** together with ***project reporting***.

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### BACKGROUND / SCOPE OF THE EVALUATION (4/4) EVALUATION QUESTIONS

C3

**Thematic Report:** Innovation in Agriculture - The Strategic Plans of the Operational Groups (SP-OG)

#### Evaluation Questions

- 1) What elements influenced (positively or negatively) the outcome of a SPOG?
- 2) What was the element that acted as a catalyst for the success of a project?
- 3) What assumptions contributed to the success/failure of a project?
- 4) Analyze which themes are more and less popular between the SPOG (interesting in the light of the new programming).
- 5) How can the external partners (and in particular entrepreneurs) be more effectively involved? What issues are of most interest to them? At this stage in history, which topics are of particular interest for developing projects?

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### APPROACHES AND METHODS (1/3)

C3.1 (SO)

- Structuring
- Observation

ONGOING

MA's Evaluation needs

Evaluation questions

Indicators

Primary and secondary sources

#### Primary data collection activities

N. of subjects	Type of respondent	Instrument	Survey method/technique
5	Privileged witnesses	Interview	Phone/Video call
15	Case studies	Interview/ GP sheet	On site Phone/Video call
2	Experts	Focus groups	On site Video call

#### Selection criteria for the **case studies**

(following the GP approach):

- ▶ Sustainability
- ▶ Effectiveness
- ▶ Innovation
- ▶ Relevance & reproducibility
- ▶ Integration & cooperation

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### APPROACHES AND METHODS (3/3) - C3.2 (AJ)

#### C3.2 (AJ)

- Analysis
- Judgement

TO START

- ▶ Elaboration of the **results** of the analysis, **conclusions and recommendations**, and identification of **possible adjustments** to improve the Programme.

Creation of **posters** for each selected project, accompanied by the relevant photographic documentation (i.e. pictures).

Compilation of a **summary sheet** describing each selected project, accompanied by the relevant photographic documentation, directed to the **general public**.

Promote **communication activities** regarding the "**lessons learned**", to improve the knowledge and innovation systems in the agricultural field, also in view of the next programming period.

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### EVALUATION FINDINGS

**TO BE ELABORATED**

*Map of the Region of Tuscany, showing the location of the leaders of the OGs and the areas of experimentation of the projects carried out by the OGs...*



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### EVALUATION FINDINGS

**TO BE ELABORATED**

*Factsheets describing the results of some OGs, identified as good practices...*

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### EVALUATION FINDINGS

**TO BE INTEGRATED**

The Tuscany Region has maximised the **use of communication tools** to promote innovations and the exchange of good practices.



Among the key activities of each Operational Group, **result dissemination and best practices exchange** stand out.

Creation of a **personalised platform** - in line with the Community objectives – accessible by all OGs and by the general public.

**These activities are integrated in the new system of consultancy and innovation in agriculture outlined by the AKIS model**, that would be even more central in the new programming period.

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### CHALLENGES AND RECOMMENDATIONS

TO BE INTEGRATED

The main **challenge** is to find elements that will provide **useful insights** for the **2023-2027 programming period**.

The **ever-changing context**, characterised by sudden changes of scenery, makes programming even more challenging.

The scenario caused by the **spread of Covid-19 and the war in Ukraine** makes it more pressing to invest in technological innovation.

It is therefore necessary to:

- Invest in **integrated planning** and in **research and innovation** policies.
- Promote **technological development and digitalisation** in agriculture.
- Strengthen the use of the **interactive model for innovation**.
- Foster the **broader and transversal** intervention of OGs on the nine strategic objectives of the CAP.

# THANK YOU FOR YOUR ATTENTION!

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