



SILTA Project, 2017 - 2019
A BRIDGE for youth entrepreneurship

Hannele Karppinen, Reisjärvi Christian College



The European Agricultural Fund
for Rural Development:
Europe investing in rural areas

LEADER

Keskipiste





Company Program

Vocational and
Upper Secondary
Schools

Company
Ltd

<https://nuoriyrittajyys.fi/en/programs/>

Reisjärvi

Reisjärvi Christian College





OSUUSKUNTA

versosto



Successful entrepreneurship

The first year turnover of the Versosto was 240,000€.

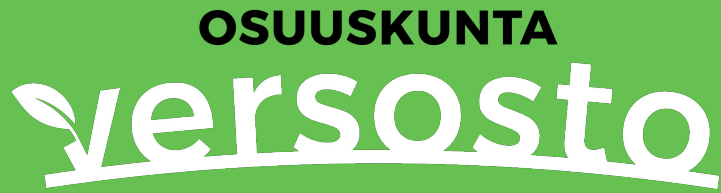
The largest business employed 40 young people.

A summer cafe in countryside had thousands visitors.

Interest increased

in entrepreneurship and living in rural areas.
43% strongly or somewhat agreed.





Give them tools, they will make it happen.

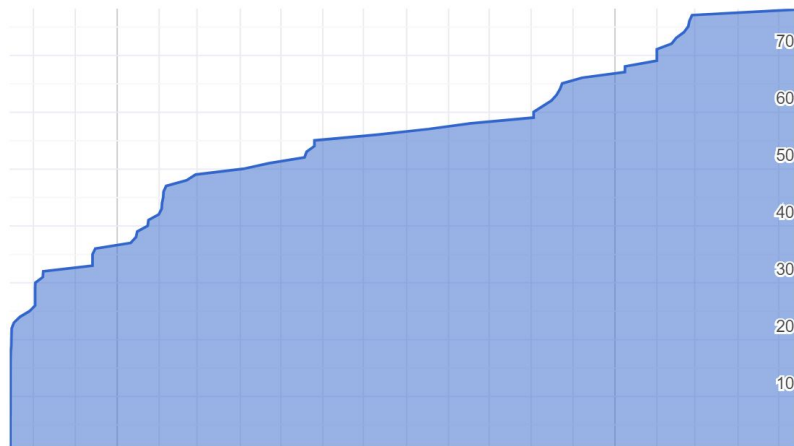
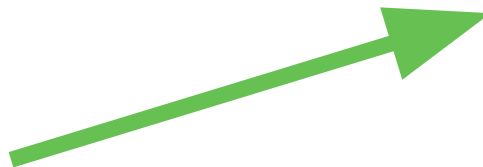
A situation today:

During the last years Cooperative Versosto has operated independently.

The board of Versosto is negotiating with Reisjärvi Christian college and another organisation how to take care of training courses and youth business management.

Active and involved adults with time resources are needed to support youth entrepreneurship.

Future



Versosto Vision 2023:

Versosto will be most effective learning network and entrepreneurship platform for young people in Finland.

Versosto is build on doing things together and it generates real innovations and business.

Thank you for your attention!

Hannele Karppinen

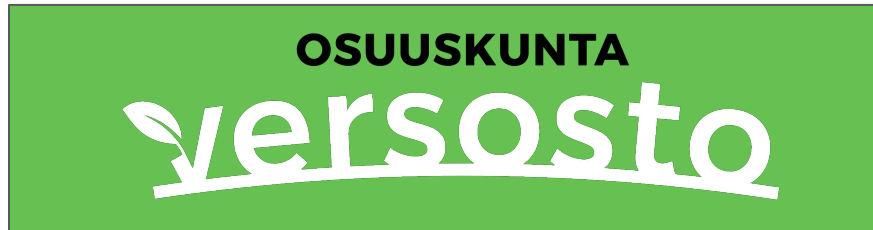
Cooperate Versosto, member of the board

Reisjärvi Christian College, teacher

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Let the Versosto members tell
about their experiences:

<https://youtu.be/RR3yBY3q-F4>



www.rkropisto.fi