

ENRD workshop

The Farm to Fork Strategy and cooperation in the agri-food supply chain

Launch of the Forum on Best Practices in the Agri-Food Supply Chain

Agenda

2nd December 2021

The event will be virtual. A link to join the meeting will be provided to confirmed participants.

The European Commission is launching a 'Forum on Best Practices in the Agri-Food Supply Chain' aiming at enhancing the cooperation of primary producers, improving their position within the food supply chain and increasing the market transparency as one of the actions envisaged under the Farm to Fork Strategy.

The first session of this forum, organised by the ENRD Contact Point in partnership with the European Commission's Directorate-General for Agriculture and Rural Development, will take the form of a workshop on 'The Farm-to-Fork Strategy and cooperation in the agri-food supply chain'.

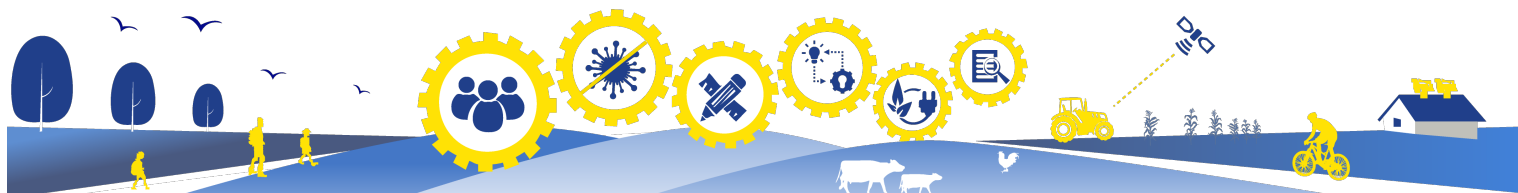
Aims

The workshop aims to:

- discuss the transition to a sustainable food system and key challenges from the perspective of farmers, producer organisations, retailers as well as Member States and the European Commission;
- present concrete experiences and relevant funding mechanism available under the current CAP and future CAP Strategic Plans to support sustainable agri-food supply chain;
- discuss the impact and competitive factors of producer organisations to improve the position of farmers within the agri-food supply chain.



Timing	2 nd December 2021 Agenda Items
09.00 – 09:30	Welcoming participants, testing connections and online networking space
09.30 – 09.45	Opening messages and introduction to the day <ul style="list-style-type: none"> • <i>Moderator, ENRD Contact Point</i> • <i>Maciej Golubiewski, Head of Cabinet of Commissioner for Agriculture Janusz Wojciechowski</i> • <i>Michael Scannell, Deputy Director General, DG AGRI</i>
SESSION I – Setting the scene: the Farm to Fork Strategy and the agri-food supply chain	
09.45 – 10.45	Setting the scene <ul style="list-style-type: none"> • <i>Panel discussion:</i> <ul style="list-style-type: none"> ○ <i>Oliver Sitar, DG AGRI</i> ○ <i>Philippe Chauve, DG COMP</i> ○ <i>Hélène-Diane Dage, DG GROW</i> <p>Q&A</p>
10.45 – 11.00	<i>Virtual coffee break</i>
11.00 – 12.30	POs in the agri-food supply chain: practical examples <ul style="list-style-type: none"> • <i>Panel discussions introduced by intro presentations:</i> <ul style="list-style-type: none"> ○ <i>Philippe Brel, Director General, Estandon</i> ○ <i>Antoni Bandrés, AgriFarming Director, Danone Iberia</i> ○ <i>Geert Hanssens, Manager of Partnerships in Agriculture, Colruyt</i> <p>Q&A</p>
12.30 – 13.30	<i>Virtual lunch break</i>
SESSION II – POs supporting the transition to a sustainable food system	
13.30 – 14.45	Parallel group discussions <p><u>GROUP 1: Policy support for POs</u> <i>Introduced by:</i></p> <ul style="list-style-type: none"> • <i>Gaëlle Marion, DG AGRI</i> • <i>Luc Berlottier, DG AGRI</i> <p><u>GROUP 2: The impacts of POs in rural areas</u> <i>Introduced by:</i></p> <ul style="list-style-type: none"> • <i>Elena Garcia Garrido, ENRD Contact Point</i> • <i>Demetris Psaltopoulos, Aristotle University of Thessaloniki, Department of Economics</i>



Timing	2 nd December 2021 Agenda Items
	<p><u>GROUP 3: Competitive factors in producer organisation</u></p> <p><i>Introduced by:</i></p> <ul style="list-style-type: none"> • Daniel Traon, Arcadia • Agnieszka Maliszewska, 1st Vice President, COPA-COGECA
14.45 – 15.00	Virtual coffee break
15.00 – 15.30	Feedback from the breakout groups
15.30 – 15.45	<p>Take-home messages and closing remarks</p> <ul style="list-style-type: none"> • Oliver Sitar, DG AGRI

