

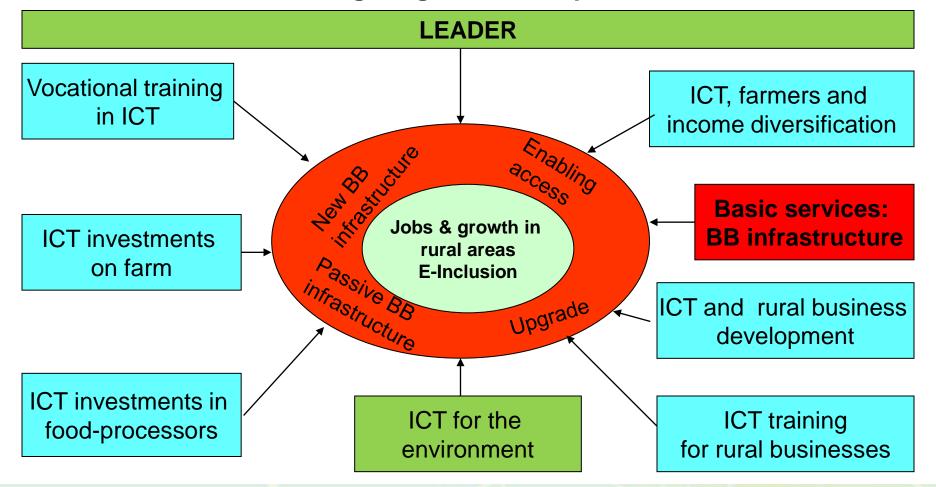


Subbort for ICI in Bural Areas

DRAFT
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ENRD Contact Point
12th October 2011



EU Rural Development Policy 2007-2013: Targeting ICT development





Connecting Rural Europe

Source: DG AGRI

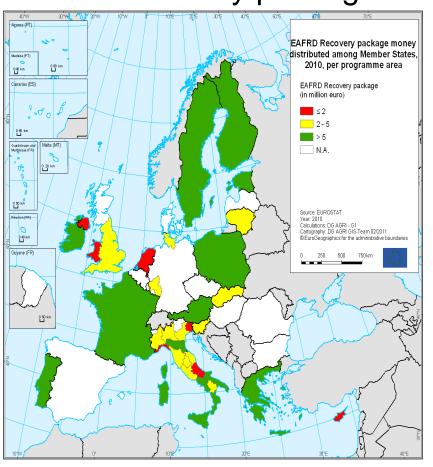
European Network for

Rural Development





EAFRD Recovery package funds for broadband in rural areas



- EAFRD: EUR 360 million
- 3 types of investments
- 17 Member States
- 37 RDPs
- Re-programming in 2009/2010
- Total expend.: EUR 688 million
 - New broadband: €383.4 million
 - Upgrade & access: €175.5 million
 - Passive: €129.1 million
- •Implementation: on-going





Basic services & infrastructure

Services

- ✓ Centres for ICT based services (medical care, business support, public services, etc.)
- √ Mobile ICT centres
- ✓ E-services (e-commerce, e-government, etc.)
- ✓ Development of ICT tools and web-portals
- √ Business co-operation in rural areas using telematic connections
- ✓ IT equipment (health-care, schools, etc.)
- √ Security, transport by calls, tele-working
- √ Setting-up of electronic consultation systems

Infrastructure

- ✓ Creation of new broadband infrastructure
- ✓ Laying down passive broadband infrastructure
- √ Upgrade of existing broadband infrastructure
- ✓ Enabling access to broadband

Re-enforced with the Recovery Package



Connecting Rural Europe

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Business creation & development

Farm diversification & rural tourism

- ✓ New technologies for bringing the producer and consumer closer, incl. e-booking, marketing, tourism services, etc.
- √ Assistance in ICT initiatives
- √ Networking (incl. of tourism actors)
- ✓ Provision of various ICT services (by farmers)
- √ Tourist information centres
- ✓ Multimedia and IT services for promotion of rural tourism

Creation of micro-enterprises & business development

- ✓ ICT based services
- √ New technologies for bringing the producer and consumer closer, incl. web-portals
- ✓ Communication points
- √ Cooperation networking
- ✓ Local business ICT capacity
- √ Micro-businesses in ICT training
- ✓ Development of mobile solutions
- ✓ Services for connecting and providing internet



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Source: DG AGRI





EAFRD support to ICT

Human capital upgrade and e-skills

Vocational training in ICT for farmers, foresters & food processors

- ✓ Professional training in ICT and computer skills
- ✓ E-learning
- √ Web-portals and web-tools
- ✓ Information activities using ICT
- ✓ Data processing
- ✓ Establishment and management of ICT resources in farms
- ✓ Networking through interactive use of ICT
- ✓ Life-long learning, etc.

Vocational training in ICT for rural population

- √ Training in ICT and computer skills
- ✓ E-learning
- ✓ Dissemination of information using ICT
- ✓ Distance learning
- ✓ Mobile training solutions, etc.

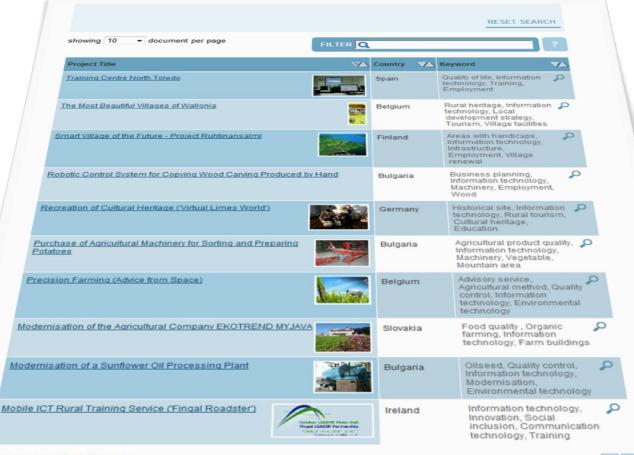


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showing 1 to 10 of 19 entries









