



Réseau wallon
de Développement Rural

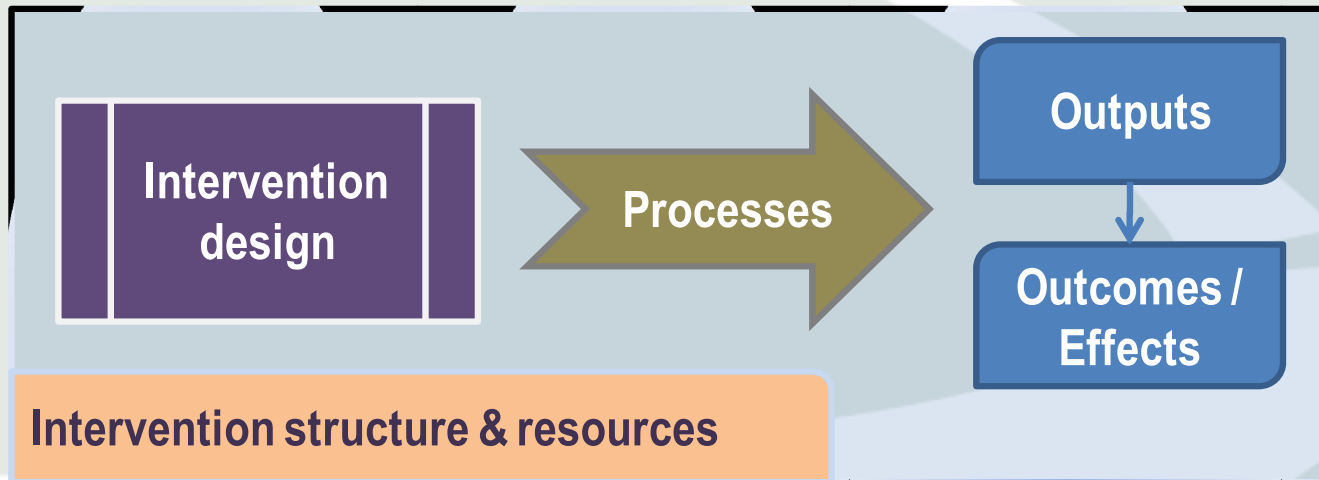
NRN Wallonia: Strategic Framework

by Cécile Schalenbourg, NRN Wallonia (Belgium)





Logical (Strategic) Framework....



.....based on a clear Hierarchy of Objectives

-> linked to an Annual Work Plan



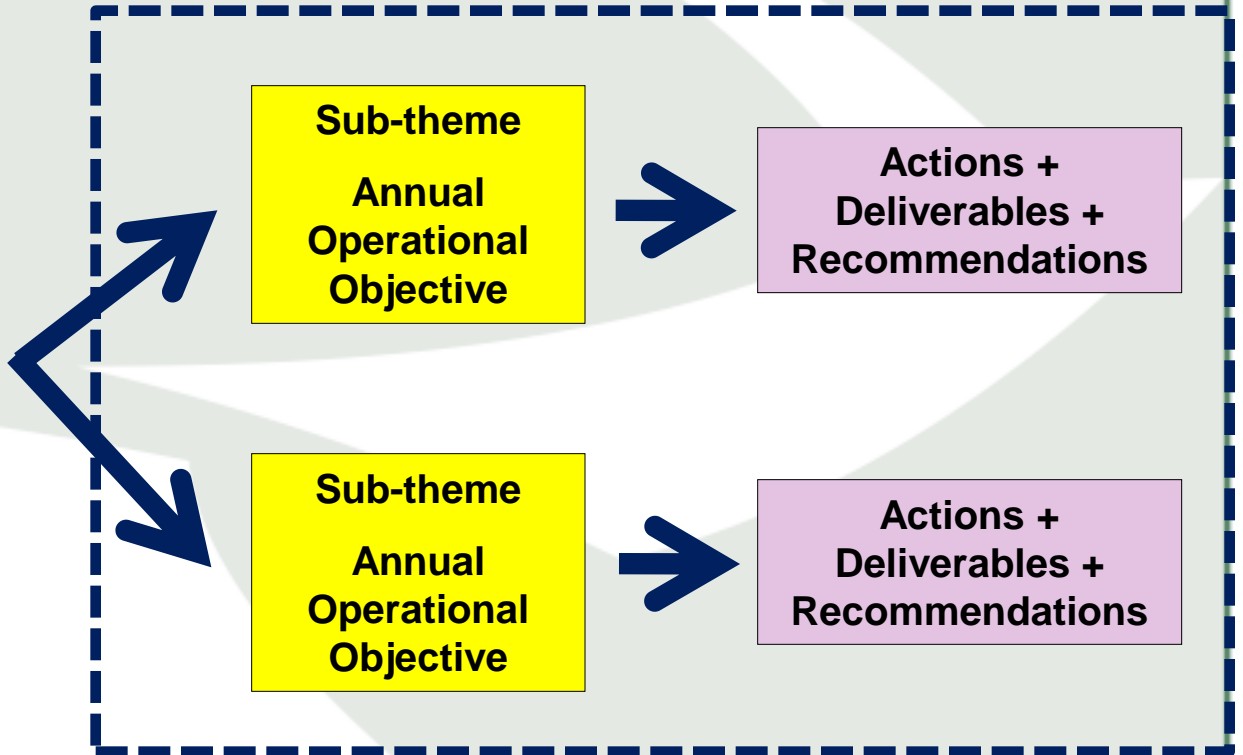
**Overall
Network
Objectives**



Challenges
Main theme (axes)
**Specific
Objectives**

4 x

Annual Work Plan





Overall Network Objectives

- To organize exchanges and active cooperation between all rural stakeholders in order to facilitate an efficient implementation of RDP and a wide diffusion of its added value.
- To build a global strategy and a coherent implementation of measures by developing an integrated approach of rural development challenges
- To integrate/insert EAFRD financed projects in territorial projects (LAG, natural parks,...)
- To reinforce good practices in EAFRD implementation by spreading appropriate information



Axe 1

Adaptation of
cultural and
forestry practices
to new challenges
(climate changes)

To increase use of
renewable energy and
reduce energy costs in
farms

Guidance and good practices

Workshops with energy facilitators at
regional level and farmers

Recommendations for future policies

To fight against floods
and erosion by
developing public
private partnerships

Workshop for “inventory of
communication tools about good
practices of fight against erosion and
floods

Good practices PPP

Field visits

Recommendations for future policies

« Industrial model
versus extensive and
family model » : What
choices for young
farmers ?

Workshops with young farmers about
farm recovery, specific measures,
training courses...

Guidance and recommendations for
future policies



Axis 2

Remunerations for environmental services (ecosystems) rendered by agriculture

Enquiry and workshops on ecosystemic approach : what do the farmers think about it ?

Multifunctional agriculture

How to approach agri-environmental measures at territorial level

Workshops Good practices AEM / Mapping tool / economical approach of AEM

Multifunctional agriculture : new shared objectives

Film
International seminar
18-19 November
Link with Belgian UE Presidency



Axis 3

**Consumer and
agricultural production:
reinforced links
between cities and
countryside**

**Enquiry and workshop on short
circuits (farm direct selling, direct
relations between producers and
consumers/collectivities...**

Field visits

Regional seminar

**Relations urban /
rural**

New mobility

To be set up in 2011



Axis 4

**Transcommunal
cooperation**

**Cooperation between
territories, between
communes**

**Methodological aspects
of a cooperation
between communes**

**Enquiry and workshop on territorial
cooperation practices**

**Repository of necessary skills for
territorial animation**

**Tool for viewing local stakeholders
spheres of action**

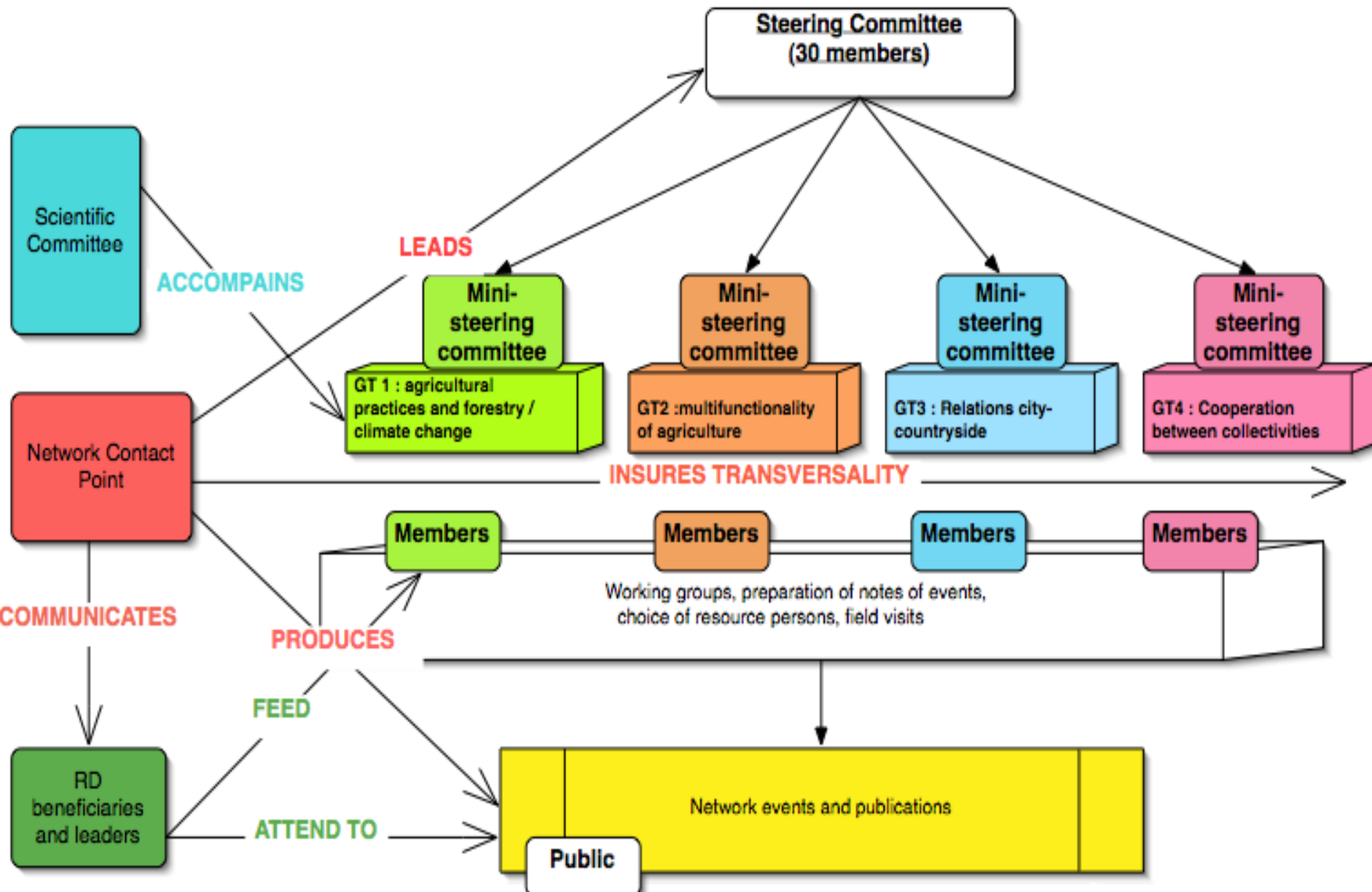
**Methodological support to LAG for
implementing landscape
transcommunal structure**

Regional seminar



Design of NRN Wallonia Operating Structure

Regional Rural Network (Wallonia) Workgroups





Members and rural stakeholders

Representatives
of Steering
Committee

Objectives of workgroup
Proposal of themes &
content for events and
publications- Agenda

Members

Contribution to the
workgroup documents
Proposal of content

Beneficiaries and
rural stakeholders

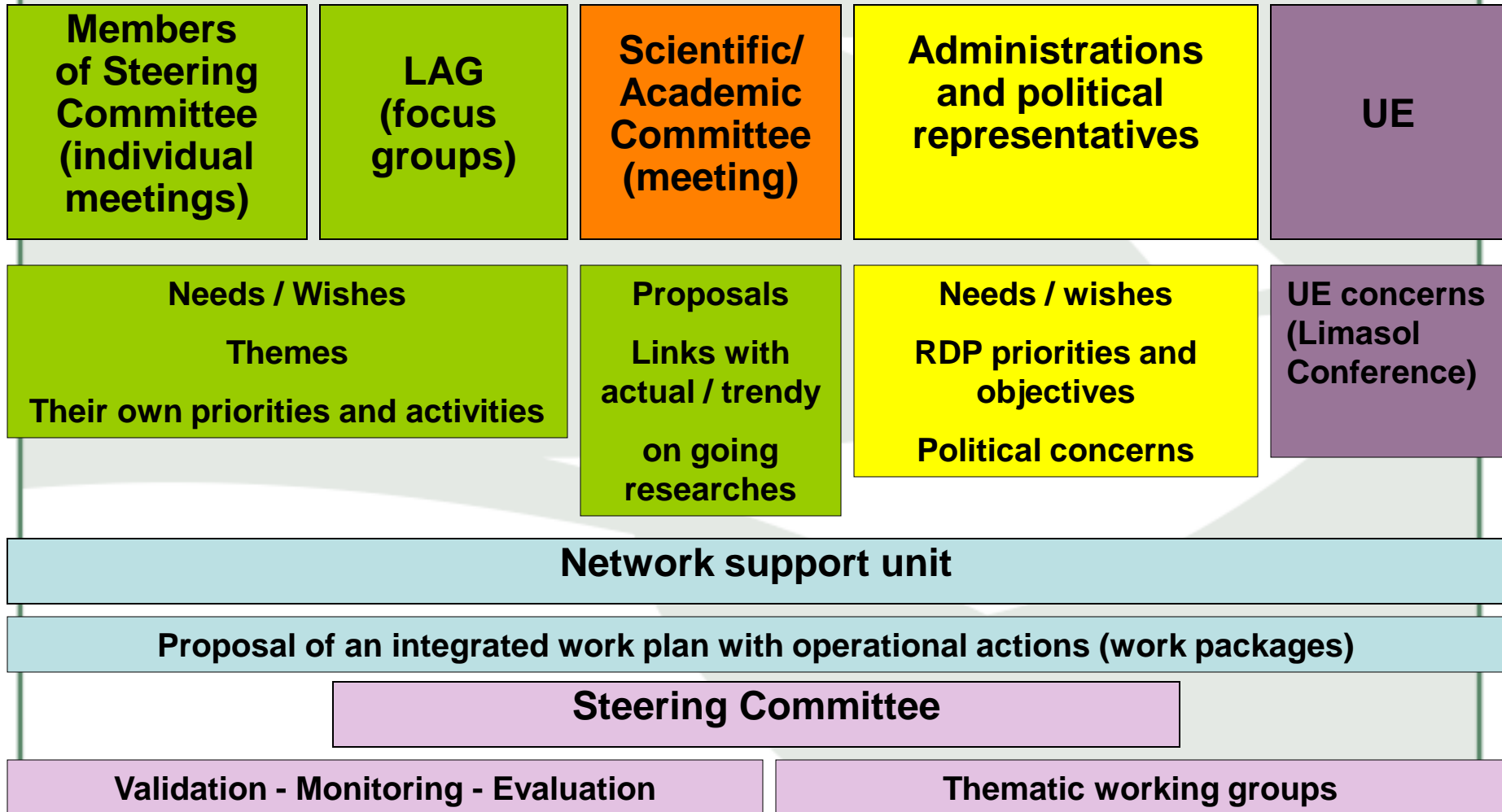
Participants to events
Activated regarding
themes, events, ...
Informed about activities
of each workgroup



- **Association des Centres culturels, Accueil Champêtre en Wallonie, Commissariat Général au Tourisme, Gîtes de Wallonie, Les Plus Beaux Villages de Wallonie**
- **Fédération des Parcs naturels, Fondation Rurale de Wallonie, les Groupes d'Action Locale (3)**
- **Fédération de l'Energie d'origine renouvelable et alternative, Valbiom**
- **Fédération des industries alimentaires, le réseau des Agences de Développement Local, Union des Classes Moyennes, Union Wallonne des Entreprises**
- **Fédération des Jeunes Agriculteurs, Fédération Unie des Groupements d'Éleveurs et Agriculteurs, Fédération Wallonne de l'Agriculture, Nature Terres et Forêts**
- **Inter-Environnement Wallonie**
- **Administrations : DG Agriculture, Ressources Naturelles et Environnement (3), DG Aménagement du Territoire, Patrimoine, Logement et Energie, DG Economie, Emploi et Formation, Ministère de la Communauté Française et de la Communauté Germanophone**



Methodology for Strategy and Work Plan Building





Network support unit

Team

- **Out-sourced contract for Network Support Unit (Trame SCRL, a consultancy)**
- **4 people part-time**
- **In charge of coordination / animation / communication and capitalisation**
- **Partnership with Kantor-Qwentes for communication tools production**

Budget : 1 800 000 euros (3 years)