

**COUNTRY**

Belgium - Wallonia

PROJECT PROMOTER

Incredible company

FUNDING

Private funds, EUR 130 000

DURATION

Started in 2017

CONTRIBUTION TO

- generating environmental benefits
- creating value through improved production methods or processing technology
- creating value through increased cooperation among value chain actors
- scaling up a pilot project to commercial scale

KEYWORDS

SME, permaculture

CONTACT

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WEBSITE

www.incrediblecompany.bio

An innovative service combining organic food and environmental education for professionals

The initiative

The company was set up in order to transform industrial zones into green gardens. These spaces allow nearby employees, during lunchtime or teambuilding events, to access organic food and information/activities that promote a more natural way of living. The 'Incredible Company' created such a garden based on a permaculture design. Neighbouring companies take a subscription for their employees, who can benefit from the activities planned in the garden during their lunch breaks. The activities are lead by yoga teachers, gardeners, cooks, etc., who are part of the Incredible Company's programming team. The company is seeking to build its network of partnerships with universities, research institutes, NGO's, local associations, etc. Moreover, the company gets its supplies from organic local producers and shops. During its lunchtime sessions, the company is visited by professionals from up to 15km away.

RESULTS

- ✓ The initiative promotes biodiversity in industrial areas.
- ✓ Promotes small-scale organic food production.
- ✓ Is expected to provide environmental education to about 2000 employees/participants.
- ✓ 5 individuals are directly employed in/by the initiative

