

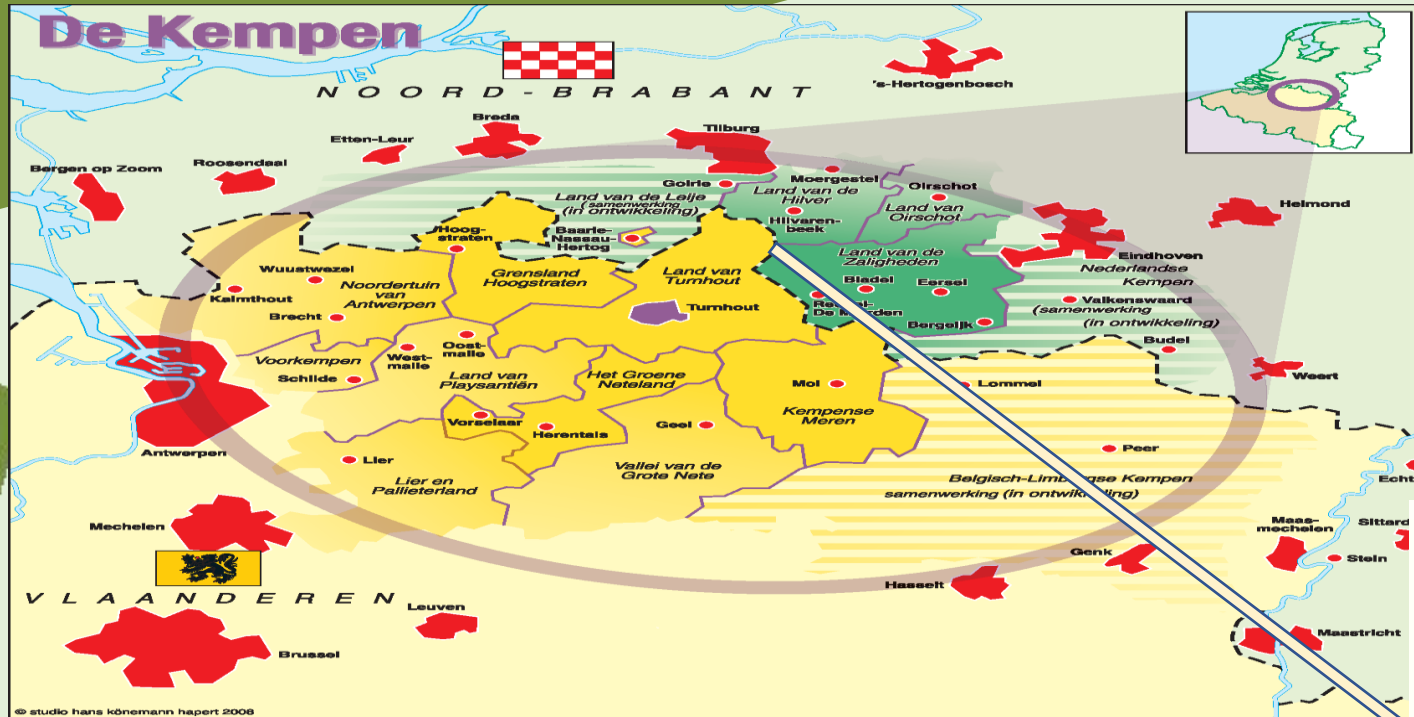
# Hilvarenbeek Smart Village

Presentation ENRD 22 jan 2020

Brussel

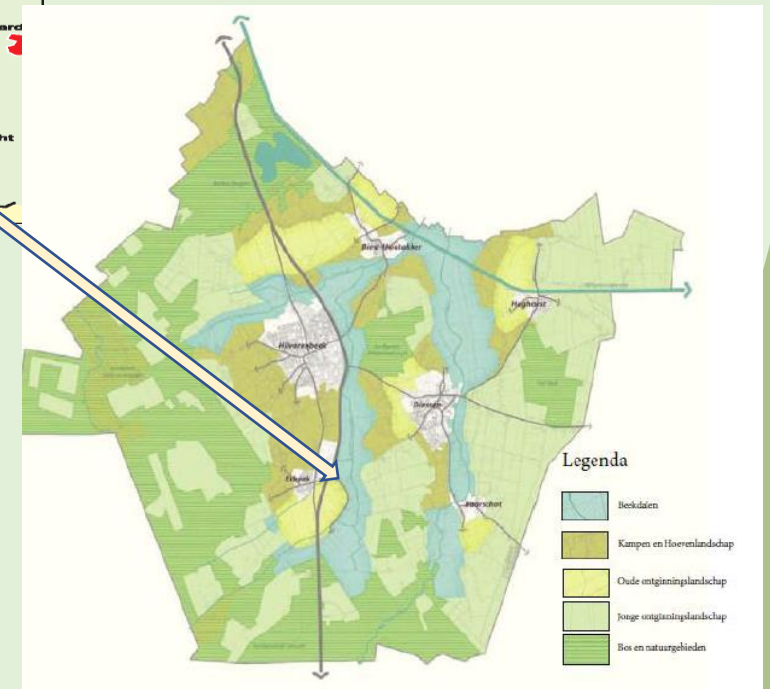
Cooperatie Esbeek/Tussenheid Hilvarenbeek

Wiet van Meel



## Esbeek : Facts and figures

1200 inhabitants, 600 families  
 15 social, cultural and professional associations  
 Primary school, Toddler playroom  
 135 sme's (25% agricultural, 25 % industry, 20 % experience, 20 % construction-related, 10 % services), 1 Industrial estate  
 1 pub, no shops, no cash dispenser  
 surrounded by pastures and nature estates "de Utrecht" 2800 ha, "Rovertsche Heide" 500 ha, "Wellenseind" 60 ha



## 2019 : Dutch National Village Renewal Price

*“Esbeek Coöperative translates, in different and balanced ways, sustainability into practice by connecting elements of societal (People), economical (Profit), and spatial (Planet) surroundings/aspects”.*

### some realised fysical projects (approx € 50 mln)

- People :
- multi-functional elementary school in church; innovative energy - cultural heritage
  - construction of 45 houses by and for youngsters
  - purchase and renovation local community center, museum and pub
- Profit :
- Made in Esbeek ; cooperation and local branding 200 local enterprises
  - investments in leisure activities and facilities
- Planet :
- Hilverstroom, rescoop : production energy (sun, manure, wind, water), saving energy (social housing) and education
  - Hilverglas, fiber coöperative: connect all premises
  - Art in nature combined with hiking trails
  - Climate actions on soil (inner-outfields) and inclusive-circular farming
  - Bridges, seats, shelters in outlying areas

## Some realised social projects

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- People :
- Local care-service/consultancy elderly and disabled
  - Activities youngsters-elderly
  - Social diner : low cost diner combined with hikingtour Art in Nature (yearly 15.000 participants)
  - Welcome activities newcomers
  - Art-in-residence : foreign artists contribute local performance
- Profit :
- Yearly meeting all entrepreneurs
  - Roefelen : groups childrens (10-12 year) visit local firms
  - Firms meet firms : scheduled visit program
- Planet :
- Energy-Climate - symposia
  - Yearly local Food & Climate festival
  - Bio-diversity tours
  - Clientgroups biological farms



## Critical success factors :

Emotional goals:

- Trust
- Appreciation
- Involvement
- Sense of ownership
- Celebrate succes

Rationaal social (human) targets

- Assure monitoring
- Organise pride
- Create (interactive) transparency
- Be visible and close ( fysical and virtual)
- Communicate effectively
- Build together a real community

## Working Smart Village Hilvarenbeek Fund 2021 - 2025

Founding fathers:  
Initial fund investment

€ 3  
mln

Hilvarenbeek  
Smart Village  
Fund

repayments, interest

€ 3  
mln

Collectieve  
initiatives

€ 80 mln

Strong collective  
projects

Involved partners:  
additional investments

€ 5  
mln  
Subordinated loans, guarantees

€ 10.000 – €100.000

Coöperatieve (local) network experts

boost, support, connect expertise

Coöperatieve (local) network experts

Care for everlasting fund

## possible innovative support and policies :

- alternatives for segmented and compartmentalized public and private funding (local revolving funds)
- formalised recognition, respect and support for value of bottom-up processes (right to challenge ?)
- incentives for governments to reconsider their traditional position (training politicians and public servants in new roles, integrated development services ?)
- incentives for local integrated approach sustainability (green deal)
- experiments for development integrated regulations (free zones)
- pilots on field of involvement unemployed, disabled, fugitives in local processes
- incentives for traditional knowledge institutions to participate in their regional surroundings
- transnational staff-exchange programmes frontrunners (EGLEI)