

„When Newbies become Visible, Functioning and Participating Farmers!“

Insights into **NEWBIE** project

New Entrant netWork: Business models for Innovation, entrepreneurship and resilience in European agriculture

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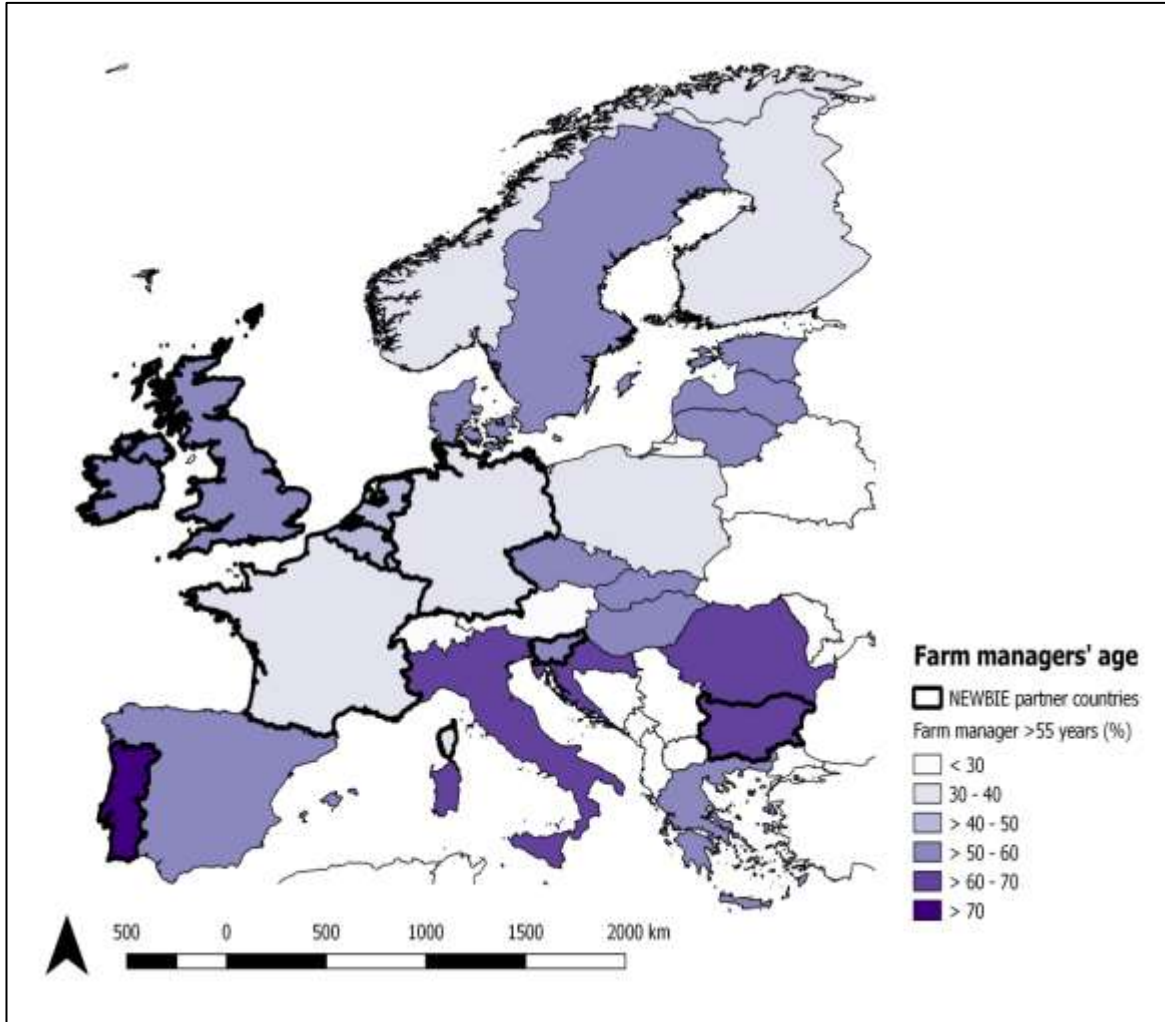
ENRD Networking, Valorising and communicating successful projects (NRN workshop, webinar, 24 November 2020)



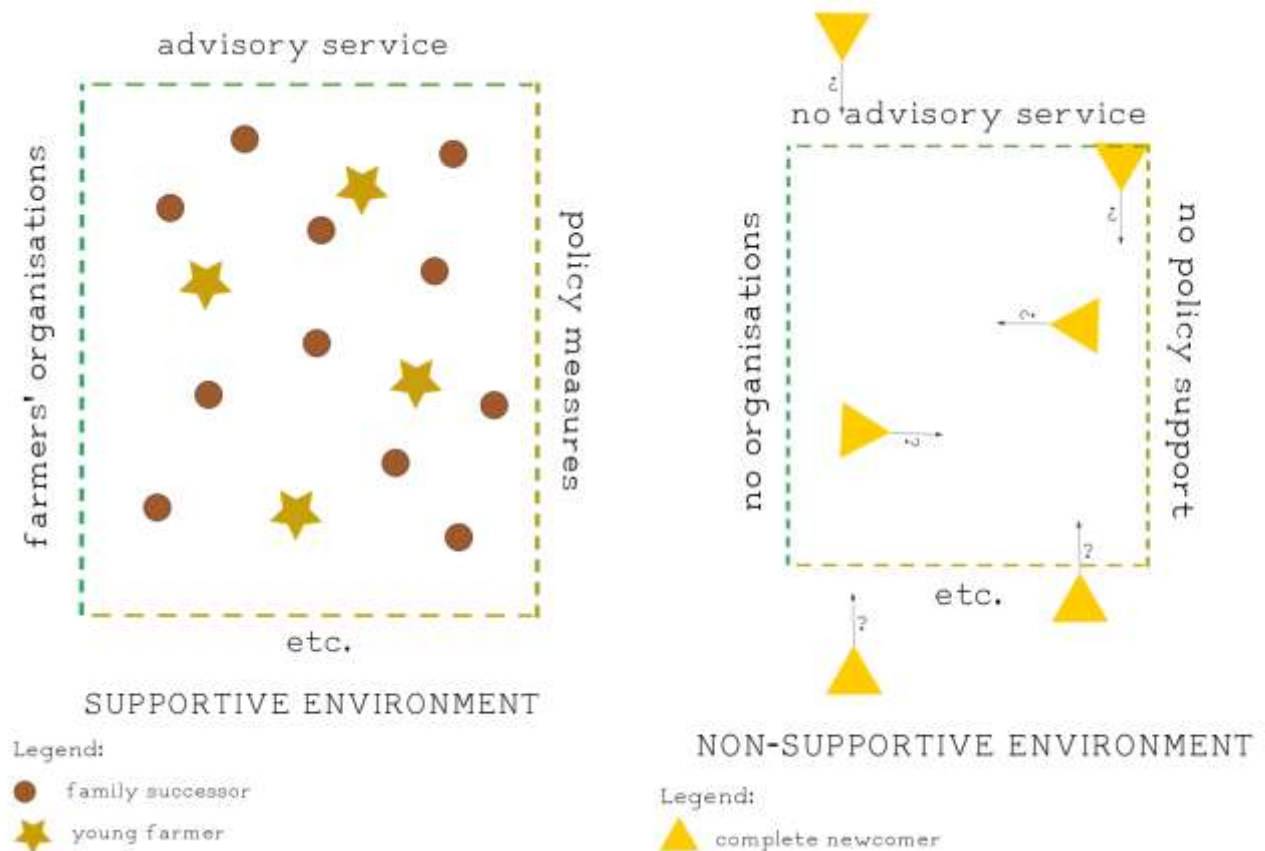
Newbie is a thematic network that receives funds from the European Union's Horizon 2020 program under the Grant Agreement 772835.

Farming sector

EU-international trends: ▼ number of farms; ▲ farm size; **AGE** ageing of farming sector; **shortage on young successors**, signs of **growing farming interests of (young) people with and without family connections to agriculture or professional agricultural background.**



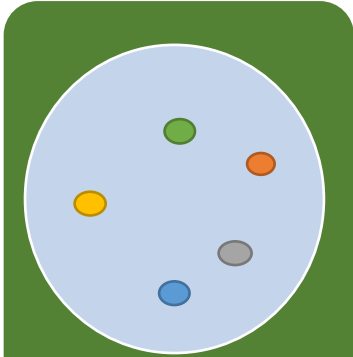
NEW ENTRANTS INTO FARMING



Data source: Eurostat.

In: Helms, C., Pölling, B., Curran, T., Lorleberg, W., 2018.

The NEWBIE process....



individuals

ON-FIELD IDENTIFICATION



networks

STIMULATING



international

DATA COLLECTING

innovation, economic performance and social impact, facing hurdles, potential for exchange



award

RECOGNITION



evidence

DECISION- AND POLICY-MAKERS

CO-CREATION OF SUPPORTIVE ENVIRONMENT FOR NEW ENTRANTS INTO FARMING

Biodynamic farm Turinek - *Zlate misli* (Golden thoughts)



started a new farm business



innovative approaches, incl. crowdfunding



well interrelated production, processing and selling



regular communication with clients

volunteers, educational activities, knowledge exchange



NEWBIE Award ceremony at the 5th Slovenian Rural Parliament (Oct 2019)
Photo: K. Gajšek, 2019.



More: <https://youtu.be/mtms2Qlz8Q>

Photos: Archive of Turinek Family, several years.