

#FuturCompartit #AgendaRuralCat



ENRD Thematic Group on the Long Term Rural Vision 5th May 2021

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73% of the total surface of Catalonia

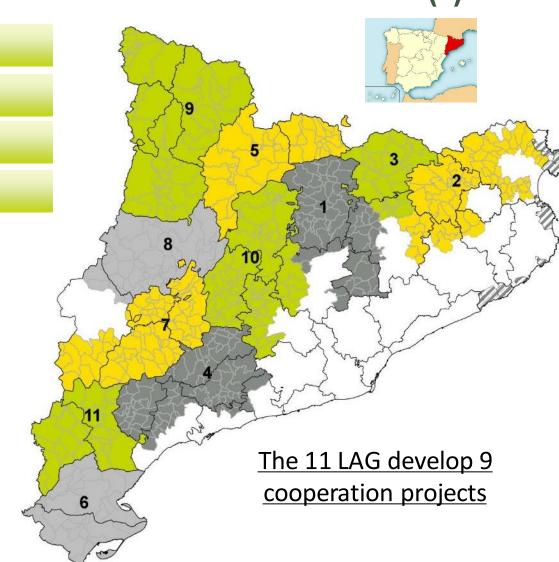
**556** out of 947 municipalities

10% of the population

**32,7 inhab./km²** population density

#### **Key ideas**

- A narrative of cohesion linked to rural opportunities.
- Working together with public and private stakeholders in practical projects (for instance cooperation projects).
- Bottom-up philosophy in day-to-day project decisions (not only decisions on Local Strategies every 7 years).
- The Rural Agenda is developed throughout the territory of Catalonia, not only in the leader areas.







- Coaching of rural entrepreneurs to ensure their success.
- Innovation transfer to rural businesses.
- Added value to local agri-food products and producers.
- Link between agri-food and other economic sectors: tourism, gastronomy, trade.







- Redefinition of rural heritage as a resource and creation of self-sufficient management systems.
- Involvement of the private sector for a sustainable business management.
- Promotion of tourism based on local resources.
- Use of participatory tools for heritage conservation.











- Facilitating access to talent by rural companies
- Promotion of rural (youth)
   entrepreneurship and
   employment
- Promotion of co-working as a new working formula to attract new population
- Improvement of the perception of rural areas and their job and life opportunities (rural-urbans)





#### 1. What do we want to achieve?



#### 2. What is our frame of reference?



#### 3. What do we need?



- ✓ Facilitating role / no barriers
- ✓ Common political framework
- ✓ Proactivity

- Reduced number of players with strong leadership skills.
- ✓ Strong territorial presence
- ✓ Make visible that it's a process of the territory for the territory
- ✓ New challenges arise, but most are already sufficiently diagnosed.
- ✓ It's time for action.

#### 4. How do we work?

## Political engagement

- Interdepartmental commission on rural depopulation (Regional Ministry of Agriculture, Livestock, Fisheries and Food).
- Meetings with members of the Parliament and political groups.
- Political consensus on the importance of rural areas.

## Drafting committee



- Advisory Council for Sustainable Development (CADS) (Government)
- Micro Towns Association
- Catalan municipalities Association
- Interministerial Commission.

# Alternative participation

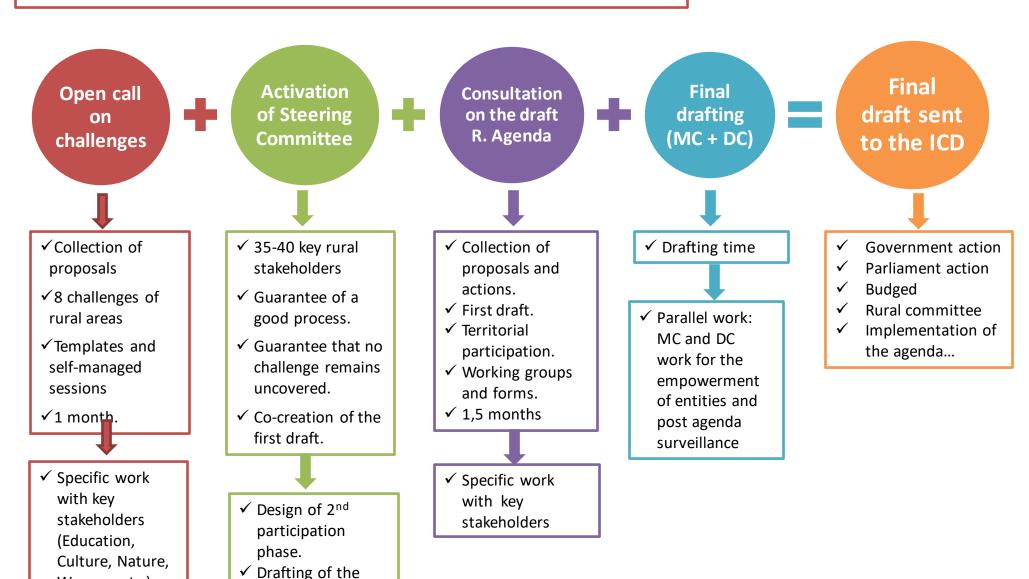
- Call from the Drafting Committee
- Participation in 2 phases.
- Working groups throughout the territory
- Etc. (next slide).



Women, etc.).

### 5. How have we planned the participation process?

first document.



#### What are the 8 challenges structuring the Rural Agenda?

1

## Strengthen social cohesion and well-being

improving services which provide equal opportunities, support and full development to people.

2

### Facing the demographic challenge

in terms of social roots, aging with dignity, welcoming new people and creating new opportunities to live in the rural world. 3

#### **Ecologic transition**

Acceleration of energy transition, management of natural resources and ecosystem services, climate change mitigation and adaptation.

4

#### Connectivity

Guarantee digitalisation, sustainable mobility and territorial intelligence.

5 Agri-food system

Re-connect the links of the agri-food system, agricultural and fishing generational change, fair value chains, food sovereignty, agricultural and forestry production and distribution. 6

#### **Forest management**

Forest grazing, forest fire prevention and opportunities nonforest products exploitation.

7

## Economic and social innovation

To promote rural innovation, economic dynamism and culture through rural generational change, economic activity, heritage enhancement and cultural innovation.

8

#### Governance

Build a solid, close and efficient governance framework through the reconnection of urbanrural needs and realities, a legal framework, decision-making systems and implementation of a true rural development.

#### What is needed from the European Commission? Some ideas for discussion...

- ✓ A positive and cohesive message targeted at regions. A basis for regional rural agendas (does the long term vision take this into account?)
- ✓ A strong message about the reconnection of rural and urban areas.
  Acceptance of mutual dependencies.
- ✓ A basic scenario/framework for developing rural proofing (regulatory adaptation).
- ✓ Redesigning EU funds for rural development.

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