

# Agenda Rural de Catalunya

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Catalunya  
2030

Agenda  
rural

ENRD Thematic Group on the Long Term Rural Vision

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# LAG groups as a basis for territorial revitalisation

(1)

73% of the total surface of Catalonia

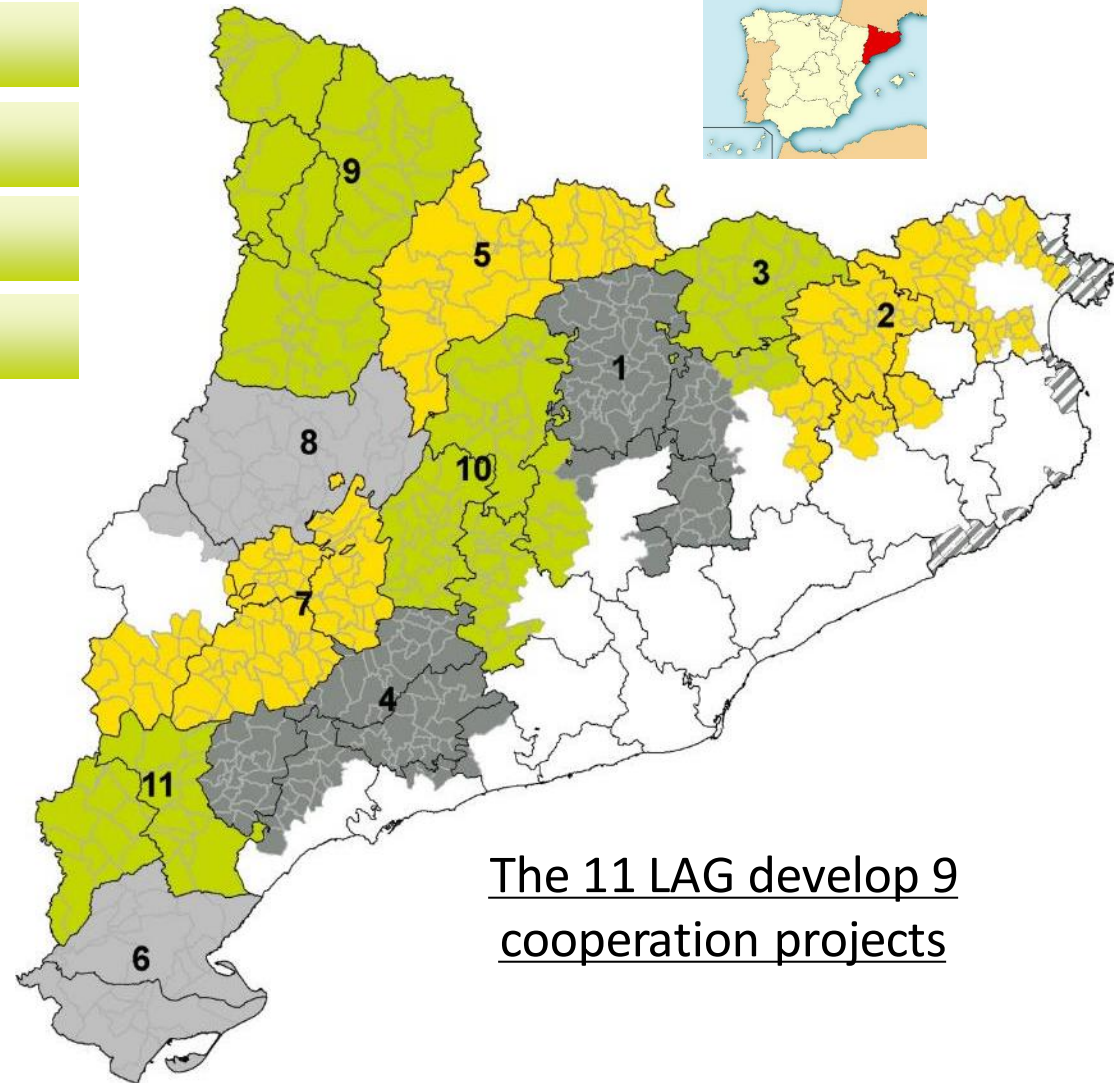
556 out of 947 municipalities

10% of the population

32,7 inhab./km<sup>2</sup> population density

## Key ideas

- A narrative of cohesion linked to rural opportunities.
- Working together with public and private stakeholders in practical projects (for instance cooperation projects).
- Bottom-up philosophy in day-to-day project decisions (not only decisions on Local Strategies every 7 years).
- **The Rural Agenda is developed throughout the territory of Catalonia, not only in the leader areas.**



The 11 LAG develop 9 cooperation projects



- Coaching of rural entrepreneurs to ensure their success.
- Innovation transfer to rural businesses.
- Added value to local agri-food products and producers.
- Link between agri-food and other economic sectors: tourism, gastronomy, trade.



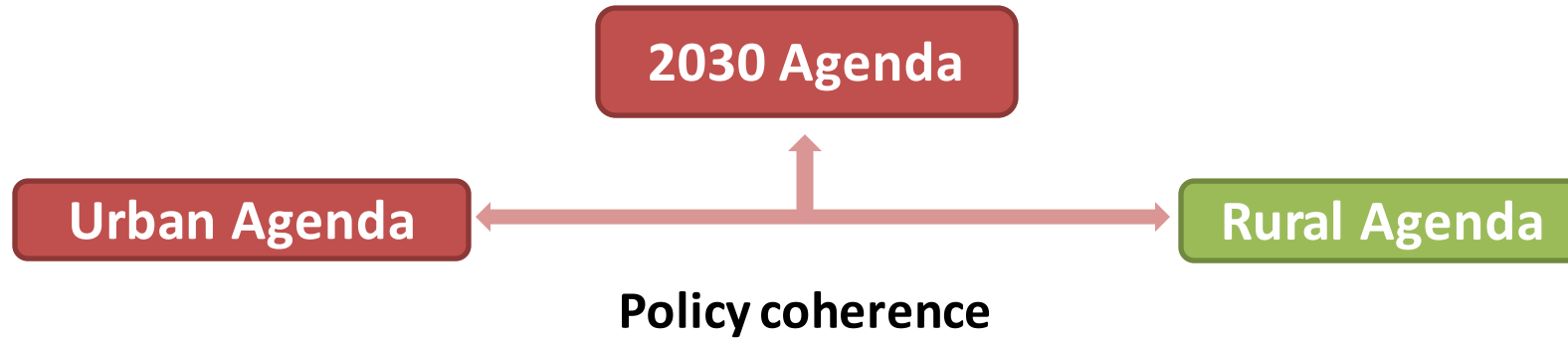
- Redefinition of rural heritage as a resource and creation of self-sufficient management systems.
- Involvement of the private sector for a sustainable business management.
- Promotion of tourism based on local resources.
- Use of participatory tools for heritage conservation.



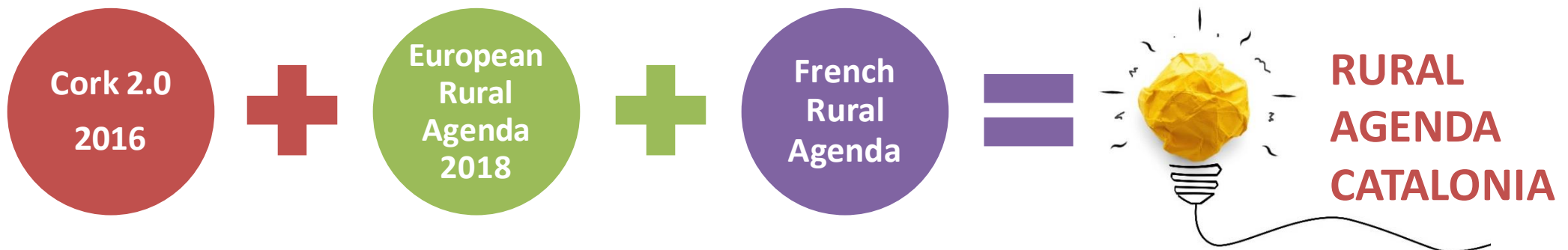
- Facilitating access to talent by rural companies
- Promotion of rural (youth) entrepreneurship and employment
- Promotion of co-working as a new working formula to attract new population
- Improvement of the perception of rural areas and their job and life opportunities (rural-urbans)



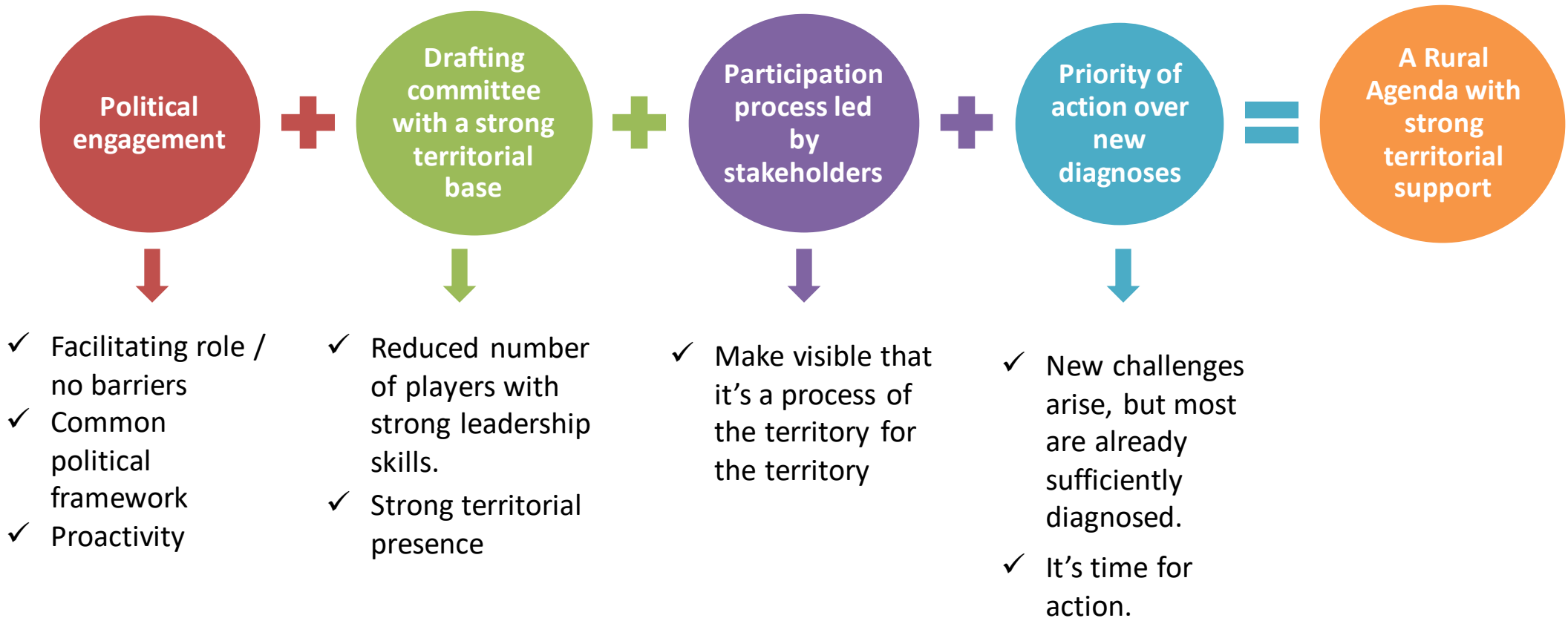
## 1. What do we want to achieve?



## 2. What is our frame of reference?



## 3. What do we need?



## 4. How do we work?

### Political engagement

- Interdepartmental commission on rural depopulation (Regional Ministry of Agriculture, Livestock, Fisheries and Food).
- Meetings with members of the Parliament and political groups.
- Political consensus on the importance of rural areas.

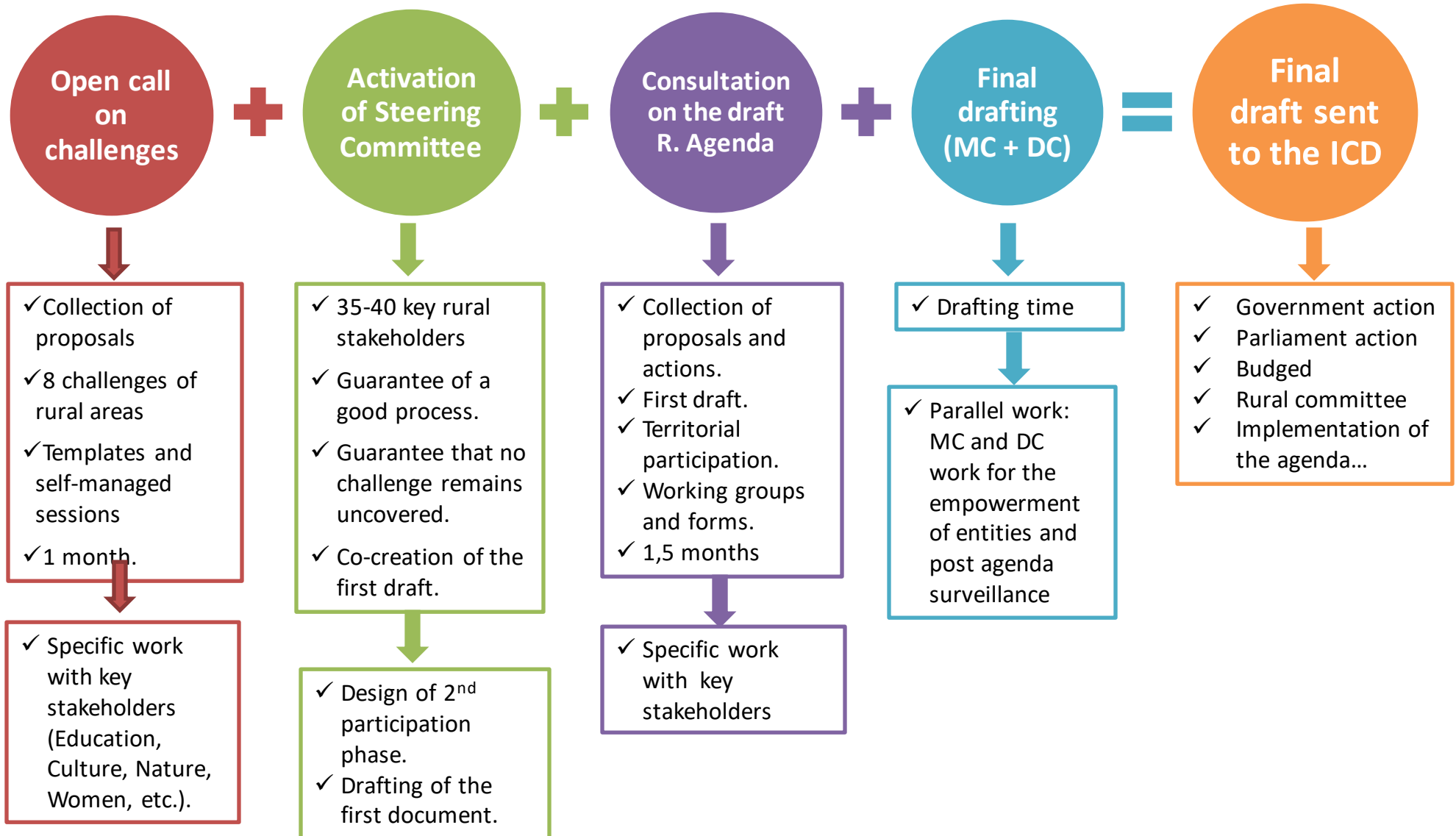
### Drafting committee

- ARCA (leader network)
- Advisory Council for Sustainable Development (CADS) (Government)
- Micro Towns Association
- Catalan municipalities Association
- Interministerial Commission.

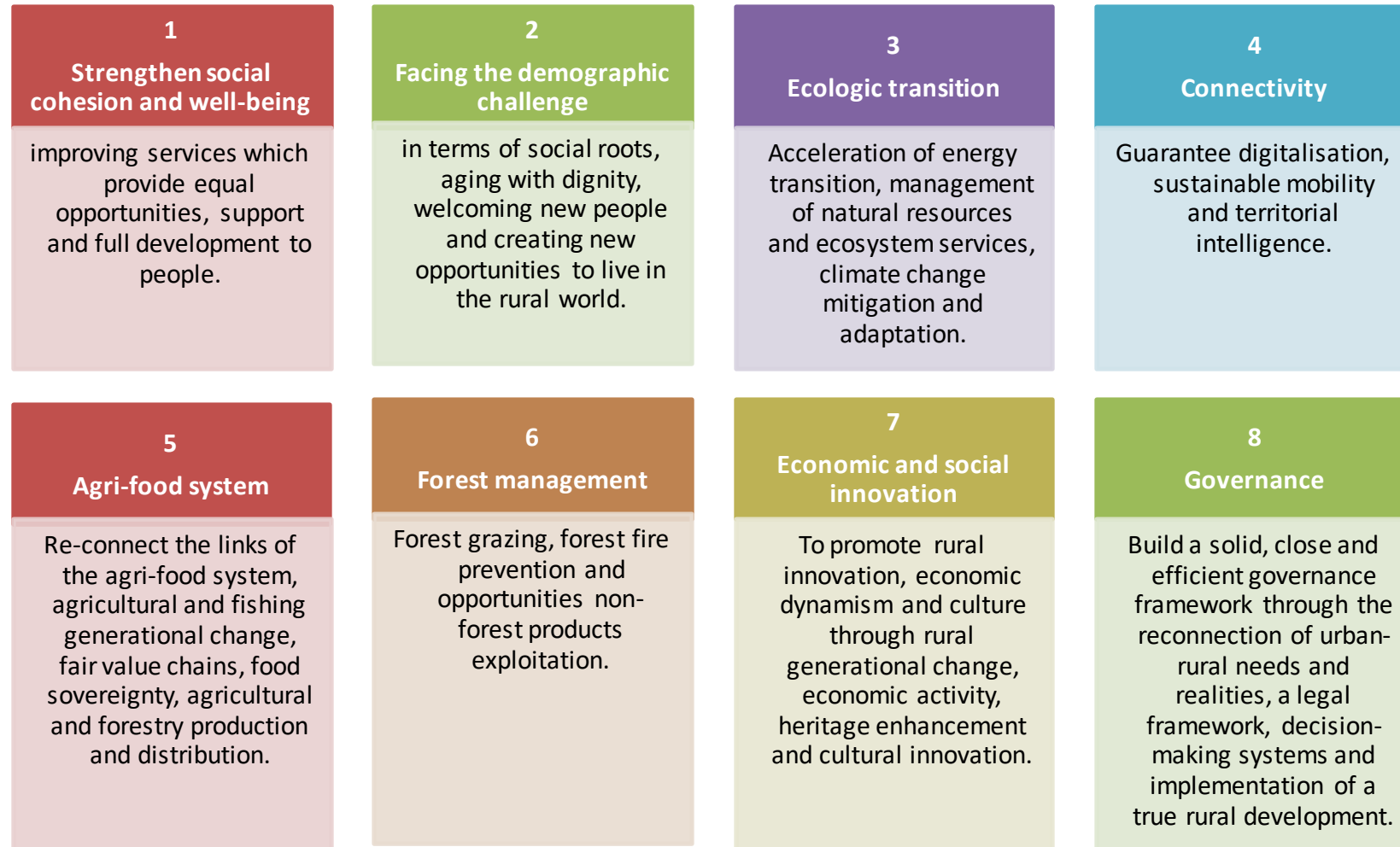
### Alternative participation

- Call from the Drafting Committee
- Participation in 2 phases.
- Working groups throughout the territory
- Etc. (next slide).

## 5. How have we planned the participation process?



## What are the 8 challenges structuring the Rural Agenda?





## What is needed from the European Commission? Some ideas for discussion...

- ✓ A positive and cohesive message targeted at regions. A basis for regional rural agendas (does the long term vision take this into account?)
- ✓ A strong message about the reconnection of rural and urban areas. Acceptance of mutual dependencies.
- ✓ A basic scenario/framework for developing rural proofing (regulatory adaptation).
- ✓ Redesigning EU funds for rural development.



A stylized green landscape with rolling hills. In the upper left, a fence made of dark green diagonal lines runs across a hill. In the upper right, dark green clouds are visible. In the lower right, a bright yellow and green rainbow arches over a hill. In the lower left, more dark green clouds are shown. The background is a gradient of green shades.

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