Communication and Events Team

Rural Networks Assembly – 5 October 2022

Nicolas Esgain, Team Leader





New Communications

- Mission
- The New Identity
- Presentation of the new tools
 - Website
 - Social Media
 - Premises
- What to expect in the coming months
 - New and rebranded publications
 - Continuation of events and working groups





New Network, New Communication

 Our Mission: Better connect the communities and simplify knowledge-sharing to strengthen partnerships and gain higher involvement.



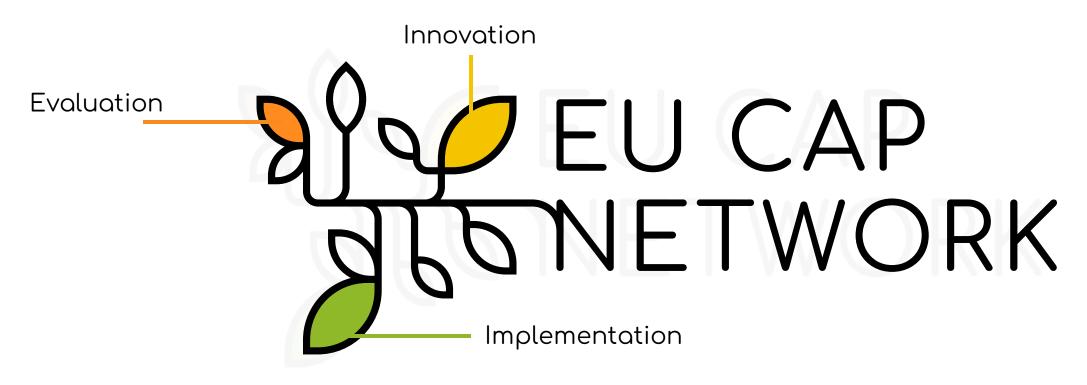


New Network, New Identity





New Network, New Identity







A New Website

- In development
 - First temporary website was launched on Monday
 - A branded website is being developed
- eu-cap-network.ec.europa.eu







Welcome to the EU CAP Network!

Optimising the flow of information about agriculture and rural policy within the EU is what the EU's Common Agricultural Policy (CAP) Network is all about.

The Network supports the design and implementation of CAP strategic plans, innovation and knowledge exchange, including EIP-AGRI, and evaluation and monitoring of the CAP.

Upcoming events



EU CAP Network Launch Event

Brussels, Belgium



1st meeting of the Thematic Group on Landscape Features and Biodiversity

All upcoming events

Discover the upcoming events of the EU CAP Network

Support to



As an integral part of the EU CAP Network,





The European Evaluation Helpdesk for the

New social media

- Follow us on:
 - Facebook EU CAP Network
 - Twitter @eucapnetwork
 - LinkedIn
 - Youtube
- Official hashtags
 - #EUCAPNetwork
 - #BloomTogether





New EU CAP Network Premises

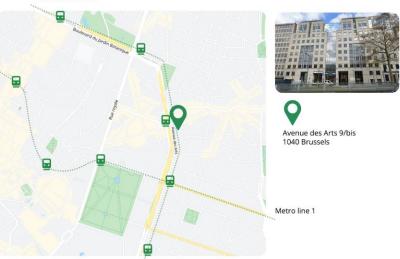
- Up to 7 meeting rooms
- Maximum capacity in plenary of 78 people
- 6 desks available for EU CAP Network stakeholders in a dedicated area
- An informative booklet will soon be available on the Metro line 1 website!













#BloomTogether Campaign

 Objective: transitioning from the ENRD and EIP-AGRI to the EU CAP Network

- Launch video to announce the Launch
- Video Stories Series to present the different stakeholders of the network
- The Bloomcast to present the different topics of the network





Publications

- EU CAP Network Publications
 - A monthly Newsletter First edition on 27
 October
 - A yearly Magazine
- Thematic Publications
 - A new Leader newsletter!
 - Revamped publications from the existing networks
 - Thematic newsletters, magazines, brochures
 - Good Practices Reports and Factsheets











News from a National CAP Network



Events and Working groups

 Seminars, workshops, brokerage events will continue to run as in the past

 Thematic Working and Focus Groups will also continue to run under the leadership of the Implementation Contact Point and the EIP-AGRI Support Facility

Our team will keep organising the logistics of the events





Thank you very much for the attention!



