

# Communication and Events Team

Rural Networks Assembly – 5 October 2022

Nicolas Esgain, Team Leader



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# New Communications

- Mission
- The New Identity
- Presentation of the new tools
  - Website
  - Social Media
  - Premises
- What to expect in the coming months
  - New and rebranded publications
  - Continuation of events and working groups

# New Network, New Communication

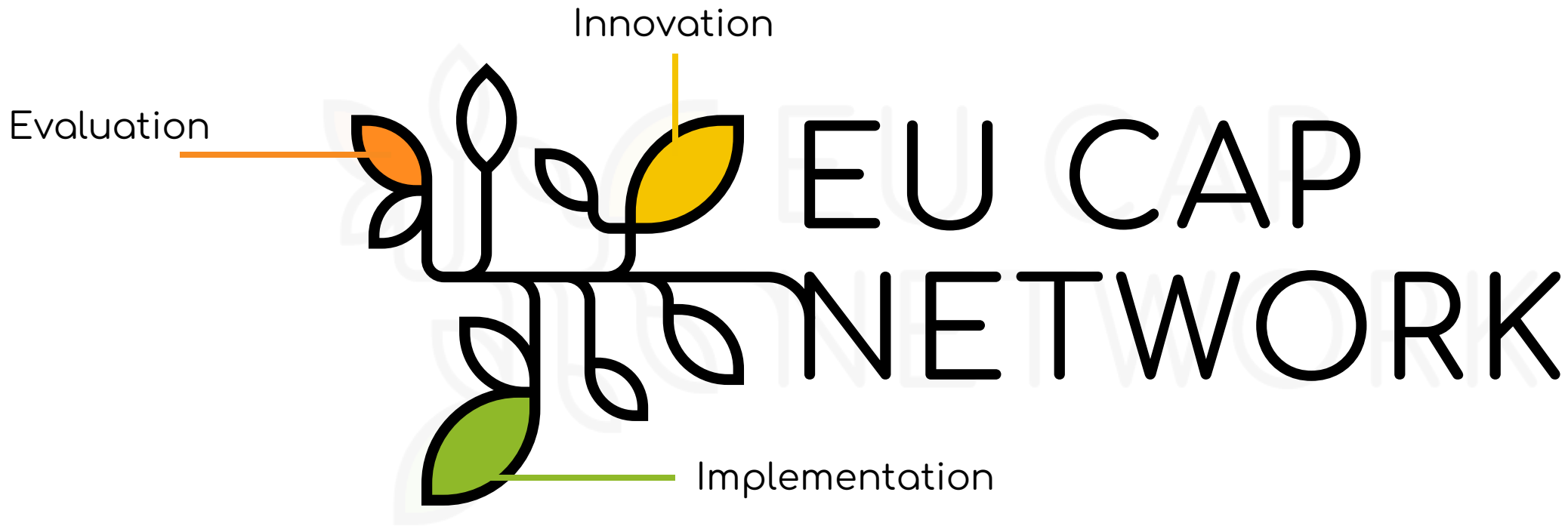
- **Our Mission:** Better connect the communities and simplify knowledge-sharing to strengthen partnerships and gain higher involvement.

# New Network, New Identity



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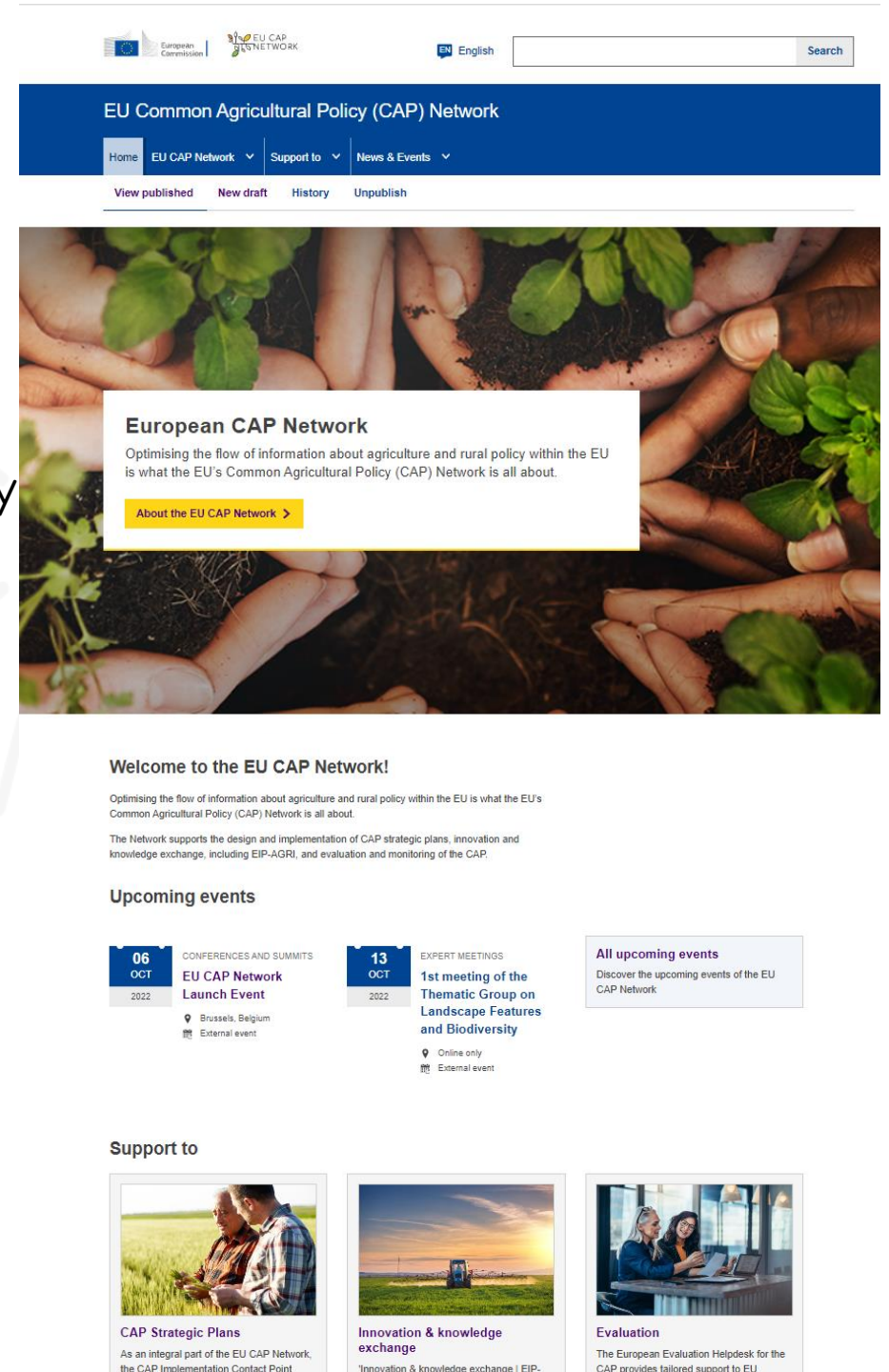
# New Network, New Identity



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# A New Website

- In development
  - First temporary website was launched on Monday
  - A branded website is being developed
- eu-cap-network.ec.europa.eu



# New social media

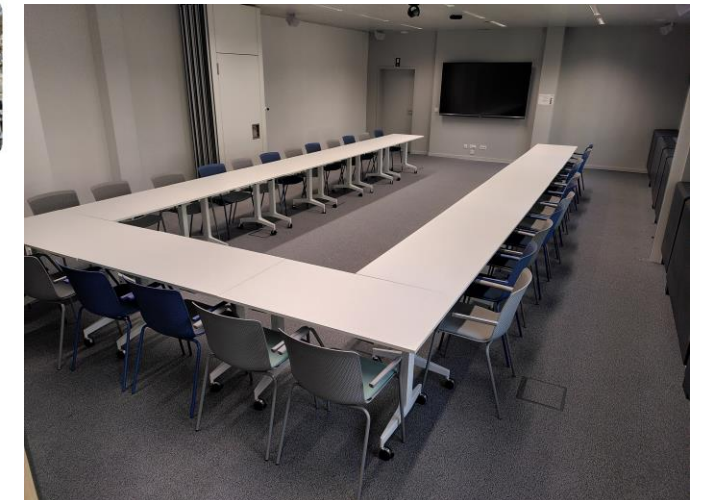
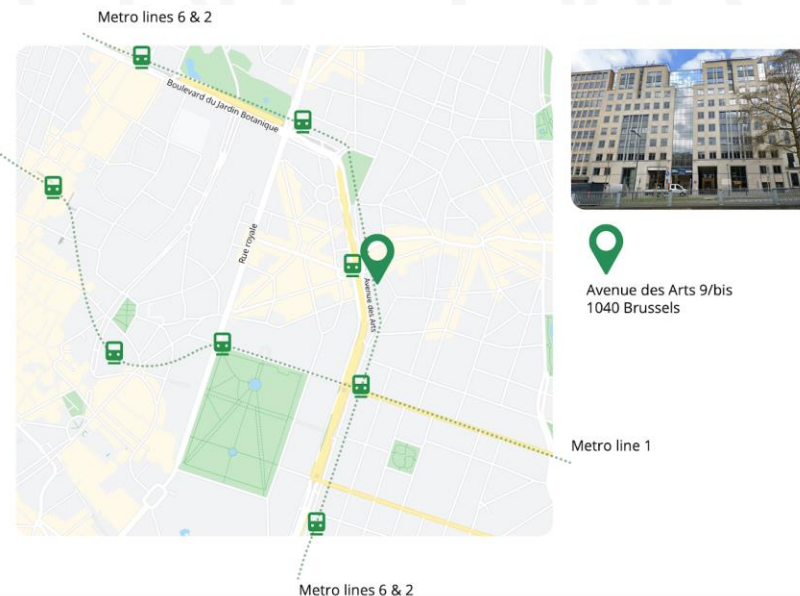
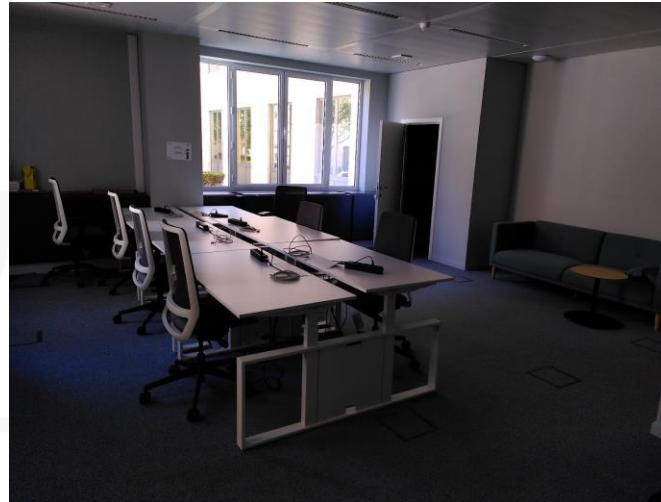
- Follow us on:
  - Facebook – EU CAP Network
  - Twitter - @eucapnetwork
  - LinkedIn
  - Youtube
- Official hashtags
  - #EUCAPNetwork
  - #BloomTogether





# New EU CAP Network Premises

- Up to 7 meeting rooms
- Maximum capacity in plenary of 78 people
- 6 desks available for EU CAP Network stakeholders in a dedicated area
- An informative booklet will soon be available on the website!





# #BloomTogether Campaign

- **Objective:** transitioning from the ENRD and EIP-AGRI to the EU CAP Network
- Launch video – to announce the Launch
- Video Stories Series - to present the different stakeholders of the network
- The Bloomcast – to present the different topics of the network



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# Publications

- EU CAP Network Publications
  - A monthly Newsletter – First edition on 27 October
  - A yearly Magazine
- Thematic Publications
  - A new Leader newsletter!
  - Revamped publications from the existing networks
  - Thematic newsletters, magazines, brochures
  - Good Practices Reports and Factsheets



Newsletter  
October 2022



News from a National CAP Network



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# Events and Working groups

- Seminars, workshops, brokerage events will continue to run as in the past
- Thematic Working and Focus Groups will also continue to run under the leadership of the Implementation Contact Point and the EIP-AGRI Support Facility
- Our team will keep organising the logistics of the events

Thank you very much  
for the attention!



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