



# Accessibility of services to population in rural areas

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ENRD workshop on vibrant rural areas – 30.06.2020



# The project in brief

- **Our challenge:** what are the innovative approaches promoting the accessibility or maintenance of services to the population in rural areas?
- **Our approach:** capitalization and dissemination of good practices
- **7 countries:** France, Spain, Belgium, Hungary, Romania, Bulgaria, Estonia
- **16 partners** (local authorities, public administration and associations ; local/departemental/national level)



- **3 years project** (2018 à 2021) in the framework of the “call for collective mobilization project for rural development” ([MCDR](#)) initiated by the National Rural Network, funded by the Ministry of Agriculture and Food, the ANCT and the EAFRD.

# Services to the population – definition

- ▶ **Services to population:** all the services considered to be a necessity by and for the inhabitants.
- ▶ **Provided** by the State or local authorities, by public agencies, private operators or non-profit organizations.
- ▶ **8 kind of services:**
  1. Public services and solidarity
  2. Employment services
  3. Childhood, youth and education
  4. Health
  5. Culture, sports and leisure
  6. Local shops
  7. Transport and mobility
  8. Housing.

# Services to the population – challenges

- ▶ **One fact : services are essential to the life of the territories** (economic dynamism, social and cultural ties, solidarity, attractiveness, maintenance or settlement of populations)
  
- ▶ **Three main issues:**
  - ❖ Preventing depopulation in rural areas, by keeping populations in the territories and improving their living conditions
  - ❖ Strengthening the attractiveness of the territories, by the endogenous development of the territories and holistic approach
  - ❖ Supporting the reception new populations, by providing specific services and defending essential rights and common goods (support for young people; families and working people; people in precarious situations; retirees / seniors...)

# Services to the population – 4 mains levers

(non exhaustive)

- Pooling and/or partnership between public and private sectors
- Cooperation and solidarity
- Itinerant services and mobility
- Digitalization and e-services



# Services to the population – concrete solutions

- **Lever : pooling and/or partnership “public/private”**
  - ❖ *Multidisciplinary health houses,*
  - ❖ *Maison France Services ou multiservices spot,*
  - ❖ *Multiservices shops,*
  - ❖ *Associative café*



# Services to the population – concrete solutions

## ► Lever : cooperation and solidarity

- ❖ Platform of local producers (Open Farm Network in Zala-valley),
- ❖ Third-places,
- ❖ Rural Youth service cooperative,
- ❖ Cooperative or intergenerational housing,
- ❖ Services for tourism development (in Romania and Spain)
- ❖ Solidarity grocery in Mayotte
- ❖ Solidarity land agency to develop local shops in villages

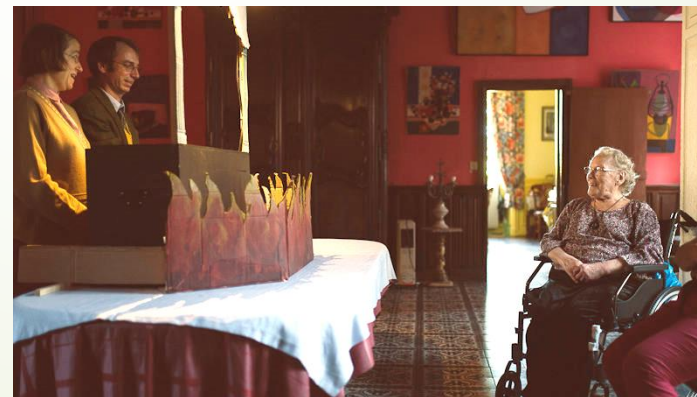




# Services to the population – concrete solutions

## ➤ Lever : itinerant services and mobility

- ❖ *Itinerant groceries stores, bookstores or cinemas,*
- ❖ *Public services bus,*
- ❖ *Home care, health and cultural mediation,*
- ❖ *Solidarity transport services*

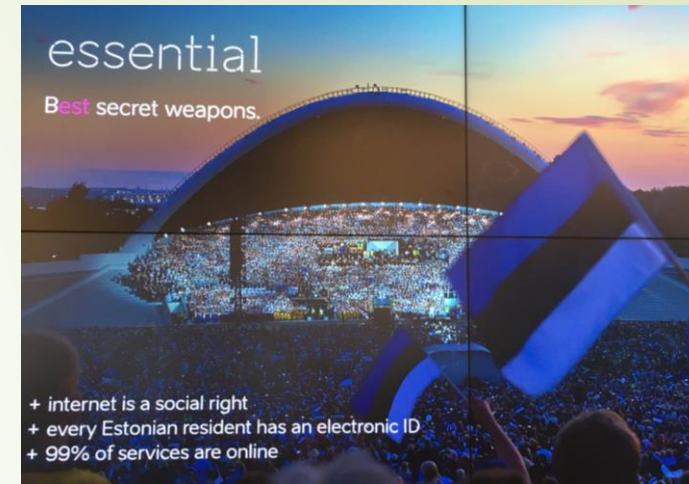




# Services to the population – concrete solutions

## ➔ Lever : digitization and e-services

- ❖ Estonian model for e-services,
- ❖ Smart Village approach,
- ❖ Telemedicine,
- ❖ RuraConnect,
- ❖ Connected campus





## For more information

- ❖ **Website** (database of projects): [www.accessr.eu](http://www.accessr.eu)
- ❖ **Guide of experiences** (will be published in September 2020)
- ❖ **Contact:** Leader France [contact@accessr.eu](mailto:contact@accessr.eu) +33 7 71 45 80 59

Thank you for your attention !