

Valorising and Communicating successful projects 24/11/2020

Mr. Seppo Alatörmänen

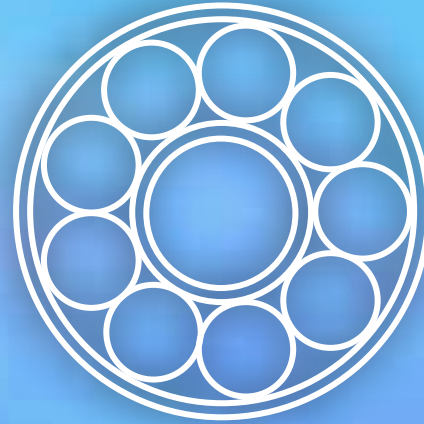
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SMART VILLAGE NETWORKS

**“Kuitua Pohjoiseen - Fiber to the North”
Winner of the Rural Inspiration Awards 2019**



The European Agricultural Fund
for Rural Development:
Europe investing in rural areas



Centre for Economic Development,
Transport and the Environment

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Key Factors to Success

Access to public
funding by
national and
EU-level

Realtime,
understandable
Information,
Door-to-door
informer

Sense of
community,
Active villagers
and volunteer
work

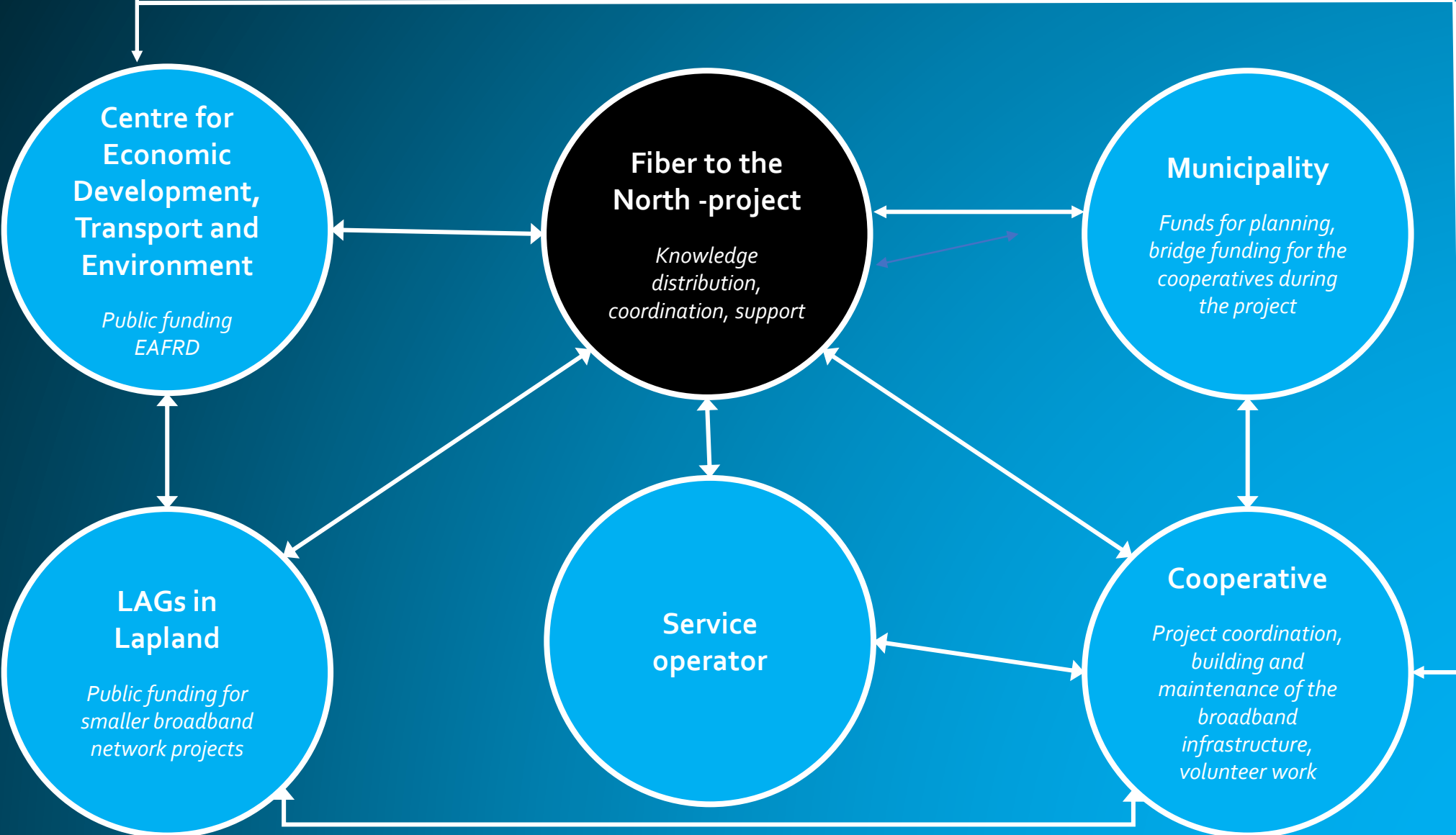
Functioning
stakeholders
and clear roles
between them

You must believe what you are doing and do it with your
heart!

Citizens use EU funds to bring fibre connectivity
to the Northern Finland, see the video [HERE](#)



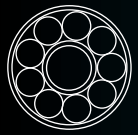
Stakeholders and Their Roles



Success Impact on Short & Longer Term

- ✓ More interest of project and speaker invitations to different events
- ✓ Financier is happy and satisfied
- ✓ Get more, new funding possibilities and additional projects
- ✓ Interest of the media grows up and communication is easier
- ✓ Substance issue gets much more remarkable
- ✓ Revitalisation of the regions is growing up
- ✓ Migration to the region starts





SMART VILLAGE
NETWORKS

Thank you!

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PHOTOGRAPHY