



Rural Vision Week

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Participation



- Over 550 stakeholders online
- EC Vice President, two Commissioners and Portugal's Agriculture Minister
- European Parliament, Committee of the Regions and European Economic and Social Committee
- 30+ international keynote speakers, panelists and contributors (OECD, USA etc)
- 23 Marketplace host organisations (NRNs, H2020 etc)
- 11 rural stakeholder fringe event hosts
- 20 rural stakeholder testimonials from 17 Member States
- National and other rural networks



Programme



- Five day virtual programme
- Two high level plenary sessions
- Two working plenary sessions
- Webstream of plenary sessions
- Eight thematic workshops
- 11 'Fringe' events
- 20 rural video testimonials
- Marketplace and matchmaking
- Rural Inspiration Awards event
- Dedicated YouTube channel and webpage



Plus 'Welcome to our rural & TG'



Package:

19 Member States

1 EU association

166 contributions

3000 participants

Thematic Group:

17 Member States

50 participants

Examples of strategies &

what can be done







A vision which responds to rural diversity - built around common strands



- Change the narrative about rural areas to stress their distinctive contribution to the wellbeing of the whole of society.
- Align and adapt policies to help the narrative become reality.
- Shape policy through bottom-up inclusive processes, build ownership and buy-in.
- **Empower** local people to manage transition with **enabling conditions** at the right scale **capacity building**, support for innovation, simplification...
- Mobilise targeted investments from all funds in infrastructure and services –
 digital = priority also green, social, circular, bioeconomy, energy, food, mobility...
- Use cooperation to build connections rural to rural, rural to urban, between sectors, between levels. Break rural isolation, promote open communities





With a concrete framework for action



- Develop a holistic EU approach to the design and implementation of rural policies at all levels.
- Translate this into integrated action plans/strategies with concrete objectives,
 targets and milestones, tangible initiatives and tracking of results at different levels.
- Go beyond rural proofing to establish clear mechanisms for policy coordination with defined leadership, responsibilities and budgets (e.g. rural engagement with the European Semester, the Conference of Europe....)
- Build the knowledge base and necessary data (Rural Observatory)
- Enable and empower local action (hubs, innovative community spaces, partnerships, knowledge transfer, invigorated CLLD, Smart Villages, youth..)







Thank you