



VALORISING AND COMMUNICATING ENFOCC 24/12/2020











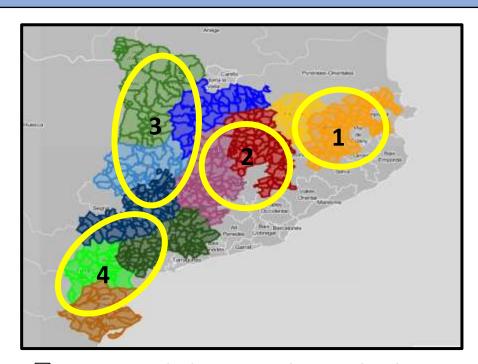






APPROACH TO OUR RURAL AREA









- ☐ 772.703 inhabitants to be involved in our Project (covering 23.440 km2)
- ☐ ARCA is the "umbrella entity" which groups the 11 LAGs (representativeness and sharing efforts)
- ☐ 4 technicians leading the ENFOCC project in the territory (sharing objectives and results continuously):
 - > 1 project coordinator group
 - get inputs from rural needs, Feedback (entities, administration, individuals)
 - accessibility to local journalists

IDENTIFYING REAL NEEDS HELPS TO BETTER REACH POPULATION



- ☐ Identify real needs through participatory local development:
 - ➤ Work tables
 - **≻**Polls
- ☐ Project's targets cover rural necessities and territorial strategy
- ☐ Result's evaluation allows continuous improvement
- ☐ Networking and cooperation allows Information's Flow

1. ENERGY TRANSITION:

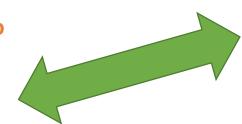
ENEGEST: Free and online energy management tool

2. FOREST MANAGEMENT AND BIOMASS

CLIMA PROJECT: Initiative promoted in order to reduce CO₂ emissions from Spain and comply with international agreements on climate change

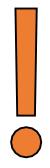
We use "Leader Funds Calls" to involve beneficiaries into cooperation project

This is an alternative way to present tools and actions developed within ENFOCC project



CLIMATE CHANGE





RESULTS



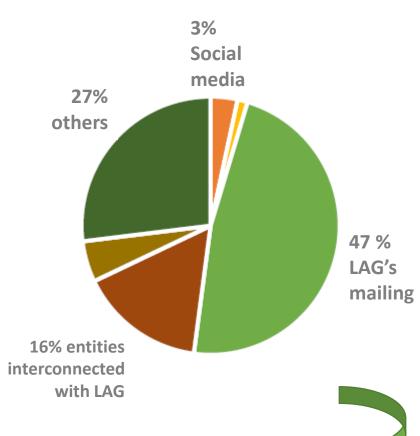
BROADCAST CHANNELS IN LAG RGB (project coordinator group)

Poll results related on social media followers:

- > 66,1% Twitter
- > 30,5% Facebook
- > 3,4% Instagram

(it concerns the GALs directly involved with ENFOCC project)





Similar tend for the rest of local groups directly involved with ENFOCC project

RESULTS: PROJECT SUCCESS



CLIMA PROJECT





	Nº BOILERS	CO2 Tones Compensated	€ Equivalents
BM-CAT 2016-2019	44,00	30.094,00	291.911,80
BM-Rural 2013-2019	46,00	10.561,6	96.825,76
TOTALS	90,00	40.655,6	388.737,56

ezegest

https://enegest.energiaibosc.com

- Integration of all energy consumption into a single platform: Electricity, Gas, Butane, GLP, Diesel Oil, Biomass
- Main Functions:
 - Energy accountingSavings
- Nowadays: 620 registered users.

2020 Analysis Results							
Companies Directly Analyzed	Consumption	Energy Expense	Consumption	Savings	Proposal		
Nº	(kWh/any)	(€/any)	Nº	€/a	%		
68	20.550.291'00	2.877.499'30	74	63.966'91	7,43		

THANK YOU!!



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