

NRN Workshop on Digital Communication

ENRD Contact Point
16 June 2020

 #NRNMeeting

Workshop info

Please rename yourself: NAME – COUNTRY

Bottom bar -> Participants -> Find your name -> Rename

Technical information

- The 'mute'- button is down to the left. Please always mute your microphone except when you intend to speak.
- If your connection is unstable, try stopping your video, the 'stop video' button is down to the left.
- We ask you to use the chat forum for questions in the plenary session. Your questions will be brought to the speakers by the moderator.
- You can change your own screen view from 'speaker view' to 'gallery view' (to see all the participants) on the top right.



Agenda

Timing ·	Agenda item !
10.00 – 10.15	Introduction to the workshop
Morning session: Exchanging experience and expertise in online meetings and events	
10.15 – 10.55	NRN experiences and success stories <ul style="list-style-type: none">- Presentation of differing formats and key learning- Q&A
10.55 – 11.15	Professional hints and tips for online hosting
11.15 – 12.00	Breakout groups; discussion and trial of online discussion formats
12.30 – 13.30	Lunch
Afternoon session: Consultation, engagement and dissemination	
13.30 – 14.15	Methods of presentation and engagement online – virtual round table <ul style="list-style-type: none">- How to: ideas and social media- Successful examples
14.15 – 14.45	Coffee break
14.45 – 15.25	Working session <ul style="list-style-type: none">- Workshop on creating online stories, campaigns and messages, including consultation.
15.25 – 16.00	Feedback and summary



NRN Digital ways of working

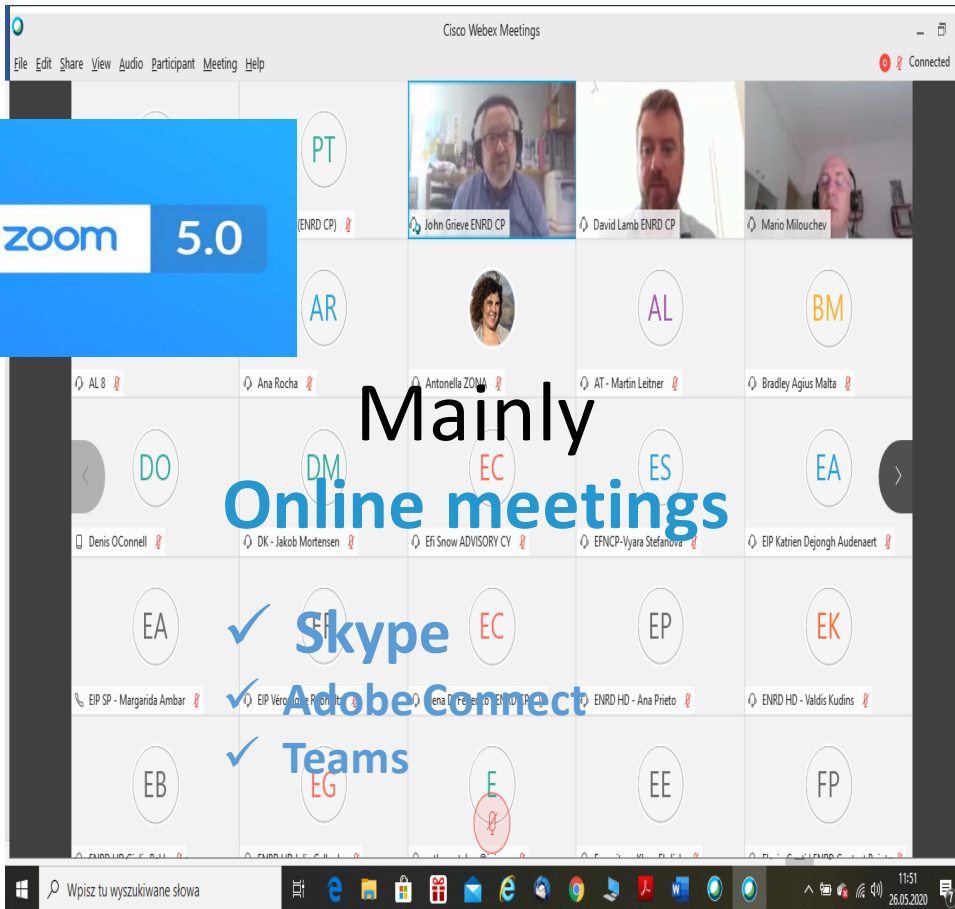
Workshop on Digital Communication

ENRD Contact Point
Kasia Panfil
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Q1

What alternatives do you use instead of 'physical' meetings?



- ✓ Video,
- ✓ You tube
- ✓ Facebook
- ✓ Website

Very rarely :



Q2

How can you reach your stakeholders on these alternative ways?

Mainly



SOCIAL MEDIA



Also:

- ✓ E-mails
- ✓ Newsletter
- ✓ Newsflashes
- ✓ Webinars



Thank you for your attention



##NRN Meeting