

Green (Deal) Futures



EEB European
Environmental
Bureau

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Building a Long Term Vision for Rural Areas, 13th October 2020



About the EEB

The EEB is Europe's largest network of environmental citizens' organisations.

Our vision

A better future where people and nature thrive together.

Our work areas



Climate



Nature



Circular
Economy



Economic
Transition



European
Institutions and
Governance



Global and
Regional
Policies



Health
and
Environment



Environmental
Law and
Justice



Clean and affordable energy

By 2040:

We have 100% renewable energy supply and smart grids everywhere in Europe

We barely use bio-based energy, so no agricultural land is used to produce biofuels

There are lots of solutions for small-scale, decentralised energy production





Clean and circular economy

By 2040:

We have reduced our use of new resources

We share and re-use things more

We recycle every remaining waste.





Sustainable and smart mobility

By 2040:

No need to own a car to go places, we have alternatives:

Great public transport links in cities and rural areas

More collective mobility schemes (blablacar, Cambio, etc)

More active travel





Toxic-free environment

By 2040:

Dangerous chemicals have been phased out and remaining chemicals are strictly regulated





Thriving ecosystems

By 2040:

We have restored millions of hectares of precious ecosystems, creating many jobs

We produce food in harmony with nature, in healthy agro-ecosystems

Nature tourism is a major source of income for rural areas





Sustainable food systems

By 2040:

Our diets are much healthier and more sustainable, and so is our agriculture:

We eat and produce less, but better meat and animal products

We eat and produce more seasonal fruit, veg, and legumes





But to get there, we need to...

**Overhaul the Common
Agricultural Policy**

**Deliver on ambitious
climate and nature
restoration agendas**

**Reform economic and
fiscal incentives**

(to name but a few)



What future will we choose?






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Bureau


eeb.org

Thanks for listening!

Keep in touch

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