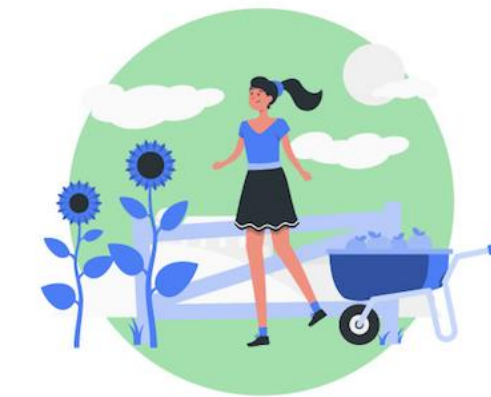# What would a **digitally** equipped rural area look like in 2040?

- Functional **digital innovation ecosystems** in rural areas

Innovation Ecosystems in Rural Areas

- Efficient and **interoperable data platforms** to enable innovation and new business models based on data portability

Interoperable Data Platforms

- Equal access to **human-centric digital technologies** for better public and private services across transport, health, energy, social and community services

Human-centric Digital Technologies

What would a **digitally** equipped rural area look like in 2040?

- Use of digital techonologies to fuel **economic growth** and **social innovations** while ensuring transparency and a positive social impact

Economic and Social Innovations

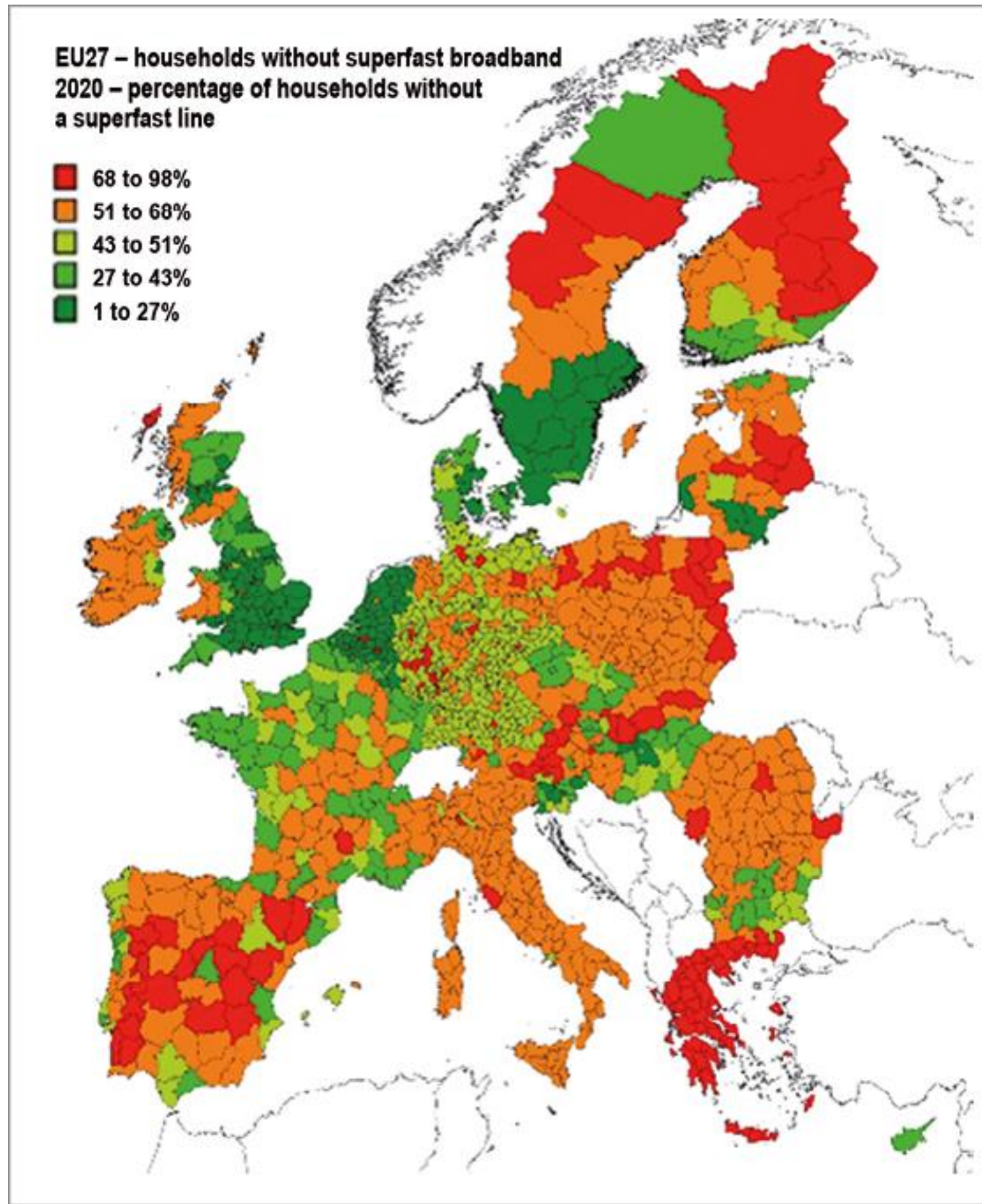- Efficient digital solutions for **climate risks** mitigation

Climate Risk Mitigation

- Proficient **lifelong learning for the future of work**, to enable at-scale reskilling of rural inhabitants (particularly populations at risk of unemployment) and equip all population with the digital and cognitive skills they need to succeed in a future of work context

Lifelong Learning

What is it like in 2020?

EU27 – households without superfast broadband
2020 – percentage of households without a superfast line

- 68 to 98%
- 51 to 68%
- 43 to 51%
- 27 to 43%
- 1 to 27%

https://www.eurescom.eu/news-and-events/eurescommessage/eurescom-message-archive/eurescom-message-2-2013/satellite-broadband-in-europe.html

5. Digital transformation and bridging the rural-urban gap					
	Information and Communication Technology Policy (ICT)	Existing	Policy	Yes	/
	Europe's Internet of Things policy;	Existing	Policy	Yes	/
	The action plan for rural broadband;	Existing	Action plan	Yes	/
	Broadband Competence Offices Policies (BCO);	Existing	Policy	Yes	/
	Free Wi-Fi for Europeans;	Existing	Programme	Yes	/
	Broadband Europe policy	Future	Policy	Yes	/
	EU Digital Single Market	Future	Strategy	Yes	/
	Gigabit Society	Future	Strategy	Yes	/
	Broadband programming 2021-2027 and 5G	Future	Strategy	Yes	/
	Digitalisation strategy policy	Existing	Policy	/	Austria
	Breitband Masterplan 2019-2023 (Breitbandstrategie 2019-2023)‹	Existing	Policy	/	Austria
	Digital Region Upper Austria	Existing	Policy	/	Austria
	Regional Coherence Strategy for Digital Development (SCORAN)	Existing	Policy	/	France
	Standort Guide Bodensee	Existing	Policy	/	Germany
	Digitalakademie	Existing	Policy	/	Germany
	Italian BUL strategy	Existing	Policy	/	Italy
	Strategic Digital Program of the Liguria Region 2016-2018	Existing	Policy	/	Italy
	Digitalization of the rural area	Existing	Policy measure	/	Slovenia

⚠ Šifra razpisa MT6.5_04B ... er ljava 115129 ... Status vloge ODDANA ... Datum vnosa vloge 03.04.2020

Upravičenec **UNIVERZA V LJUBLJANI**

- Upravičenec
- Osnovni podatki
- Kmetijsko gospodarstvo
- Ukrepi KOPOP/DŽ
- Podatki o regiji in občini upravič
- Podatki o podjetju
- Podatki o partnerjih
- Insolventnost
- Opis projekta
- Podatki o projektu
- Področje projekta
- Prednostna področja
- Stroški projekta
- Upravičeni stroški
- Financiranje
- Kmetijska zemljišča
- Kmetijska zemljišča v uporabi
- Izjave, priloge in pogoji
- Izjave in priloge

Osnovni podatki

✓ Shrani ↺ Prekliči ⟳ Osveži 📄 Preveri ↓ Zaključi Predogled Oddaj Dopolni

Davčna številka CRS
54162513

Preliminarna ocena

Zaprošena vrednost
249.191,16

Naziv Vodilnega partnerja
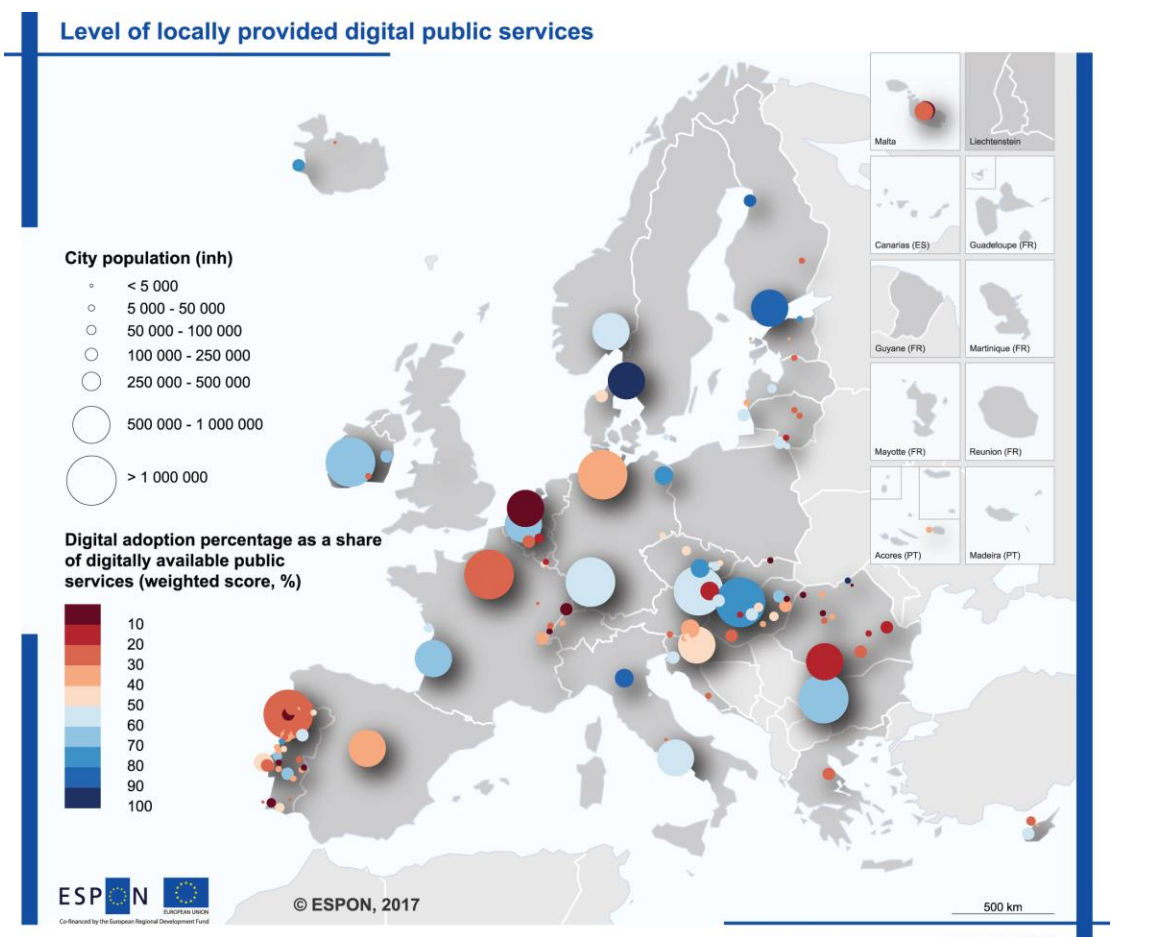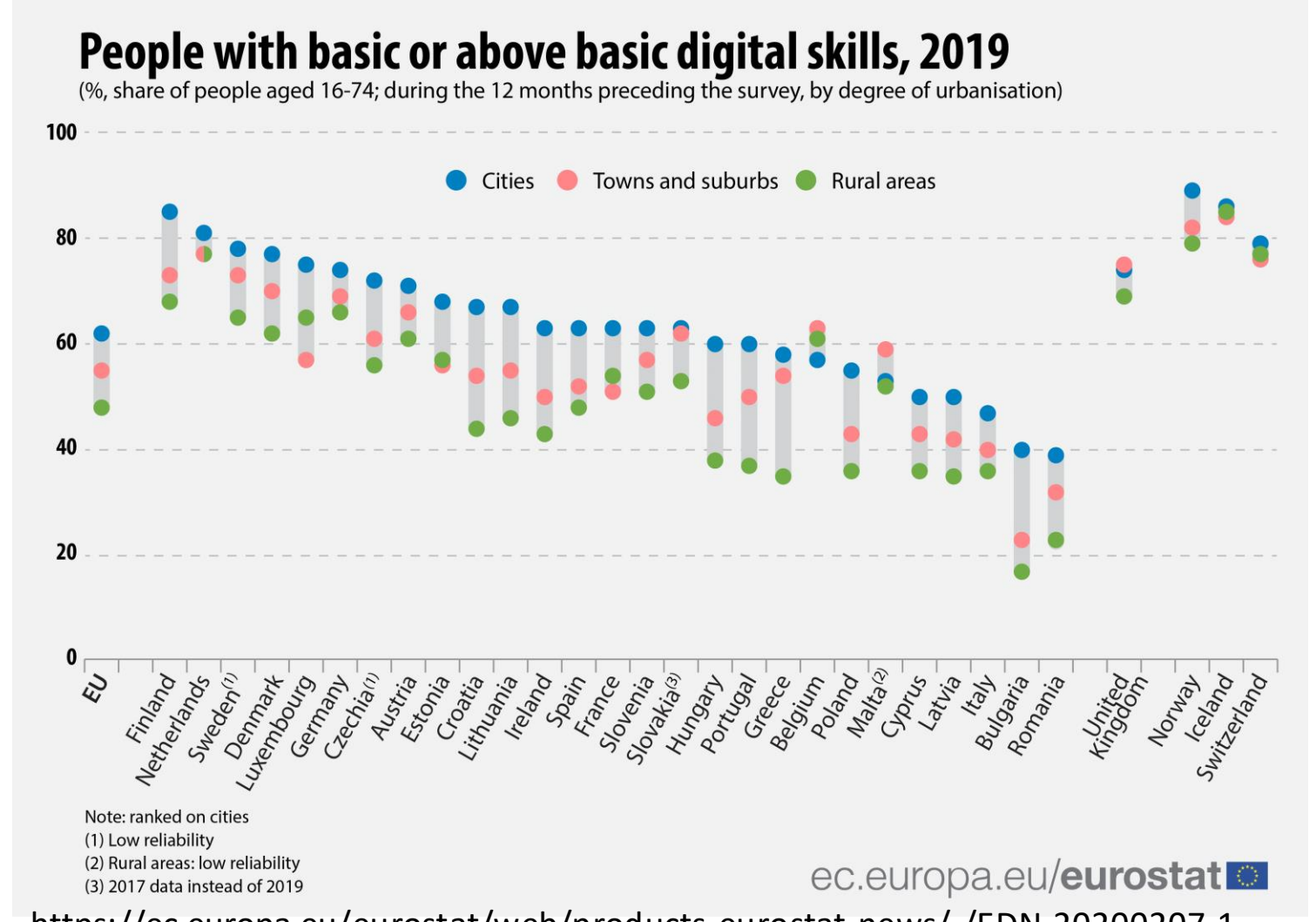UNIVERZA V LJUBLJANI

Naslov
KONGRESNI TRG 12, 1000 Ljubljana

Občina upravičenca
Ljubljana

Status upravičenca
Javni zavod

Pravno organizacijska oblika vodilnega partnerja
Pravna oseba

Zavezanec za DDV
Da

Številka transakcijskega računa

WORK IN PROGRESS

People with basic or above basic digital skills, 2019
(%, share of people aged 16-74; during the 12 months preceding the survey, by degree of urbanisation)

Legend: Cities, Towns and suburbs, Rural areas

Note: ranked on cities
(1) Low reliability
(2) Rural areas: low reliability
(3) 2017 data instead of 2019

ec.europa.eu/eurostat

https://ec.europa.eu/eurostat/web/products-eurostat-news/-/EDN-20200207-1

Level of locally provided digital public services

City population (inh)
- < 5 000
- 5 000 - 50 000
- 50 000 - 100 000
- 100 000 - 250 000
- 250 000 - 500 000
- 500 000 - 1 000 000
- > 1 000 000

Digital adoption percentage as a share of digitally available public services (weighted score, %)
10 20 30 40 50 60 70 80 90 100

Regional level: LAU2
Source: Territorial and Urban Aspects of Digital Transition, 2017
Origin of data: ESPON, 2017
© UMS RIATE for administrative boundaries

© ESPON, 2017   500 km

What are the **conditions** needed to achieve this vision?

- High Speed Broadband coverage

- Interoperable data platforms and datasets

- Efficient, intuitive and easy to use (public) digital services

- **Digital literacy for all**

- **Trust in digital technologies**

- **Easily accessible and flexible funding**

- **Efficient (Rural) Policies**

Data Platforms

High Speed Broadband

Easy to Use Digital Services

Digital Literacy

Efficient Rural Policies

Trust

Accessible Funding