SSPA

Southern Sparsely Populated Areas

FOES
FEDERACIÓN DE ORGANIZACIONES EMPRESARIALES SORIANAS

CEOE CEPYME CUENCA
Confederación de Empresarios de Cuenca

CEOE Teruel

ΠΕΡΙΦΕΡΕΙΑ ΣΤΕΡΕΑΣ ΕΛΛΑΔΑΣ

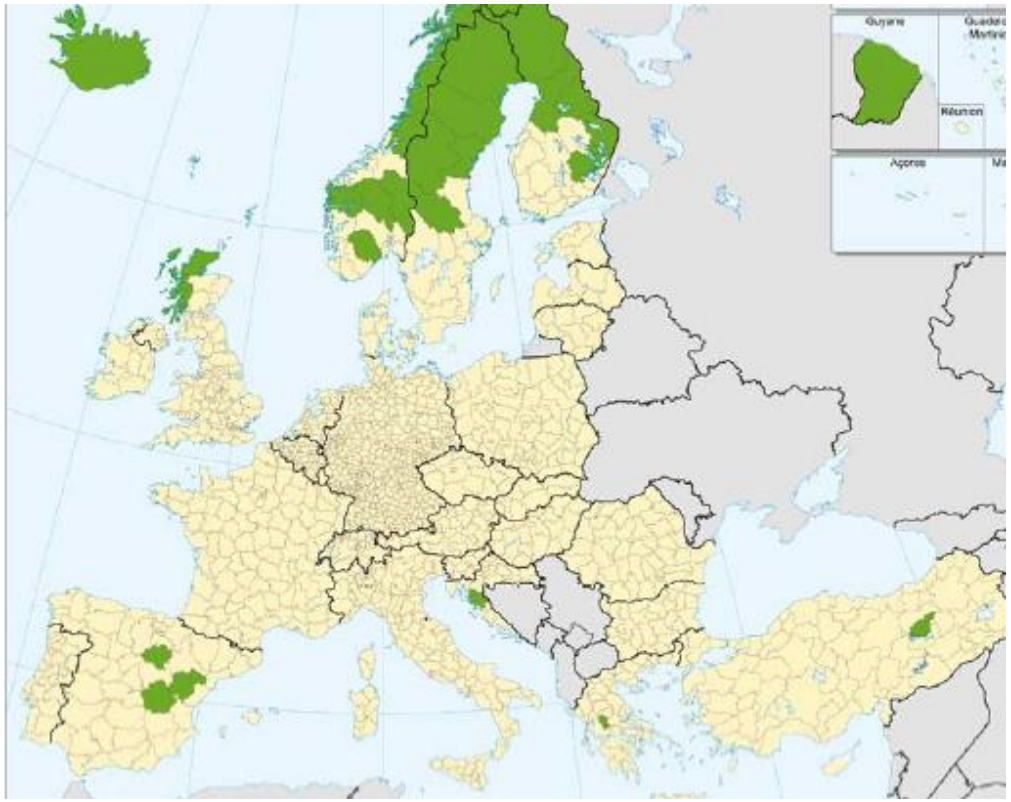
LAG LIKA

THE EUROPEAN ADVOCACY NETWORK ON SPARSITY AND DEPOPULATION

March, 31th 2022

What is SSPA?

3 COUNTRIES - 5 MEMBERS



We work for sparsely populated territories of Southern Europe, collaborate with organizations at local level (NUTS3 Public authorities, LAGs & credit unions) and participate in RUMRA Intergroup

www.sspa-network.eu

AIM

Specific policies against depopulation and its causes.

SPECIFIC LINES OF ACTION

- Modify state aid;
- Propose a definition of areas with severe and permanent demographic handicaps;
- Address employment needs.

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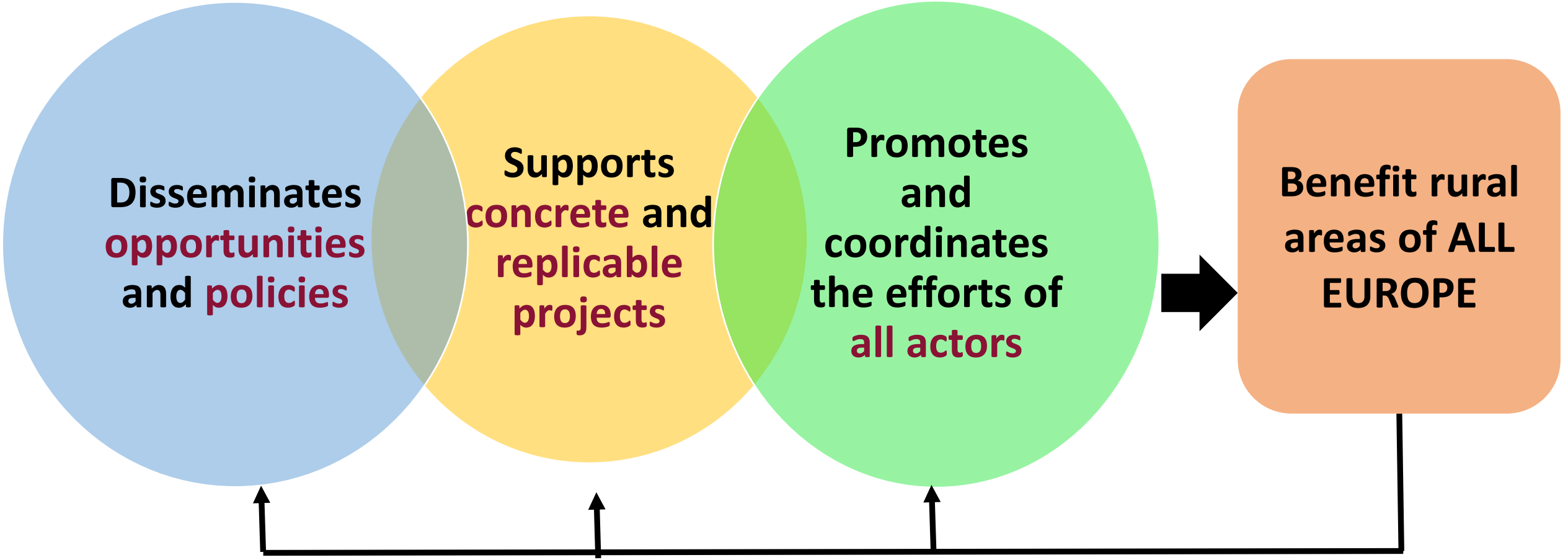
1. GOAL AND STRATEGY – What should the platform be used for?



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1. GOAL AND STRATEGY – Follow examples of territories

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How did the Highlands and Islands of Scotland successfully address depopulation?

(Population increase of the Highlands and Islands between 1961 and 2011: 22%; overall Scotland: 2%)

THEIR DEVELOPMENT STRATEGY

Entrepreneurship capacity & incentives
Adapted legal framework
Internet connectivity.
Mobile phone coverage
Infrastructure and facilities
Affordable quality housing
Professional qualification
Services to population

STRATEGIC SECTORS
Teleassistance, telemedicine
Cultural and creativity industries
Agri-food industry
Applied reserach
University
Tourism
Energy

Applied reseach
Teleworking

Rural proud. Positive attitude
Social Economy Enterprises
Promotion of local culture
Land stewardship

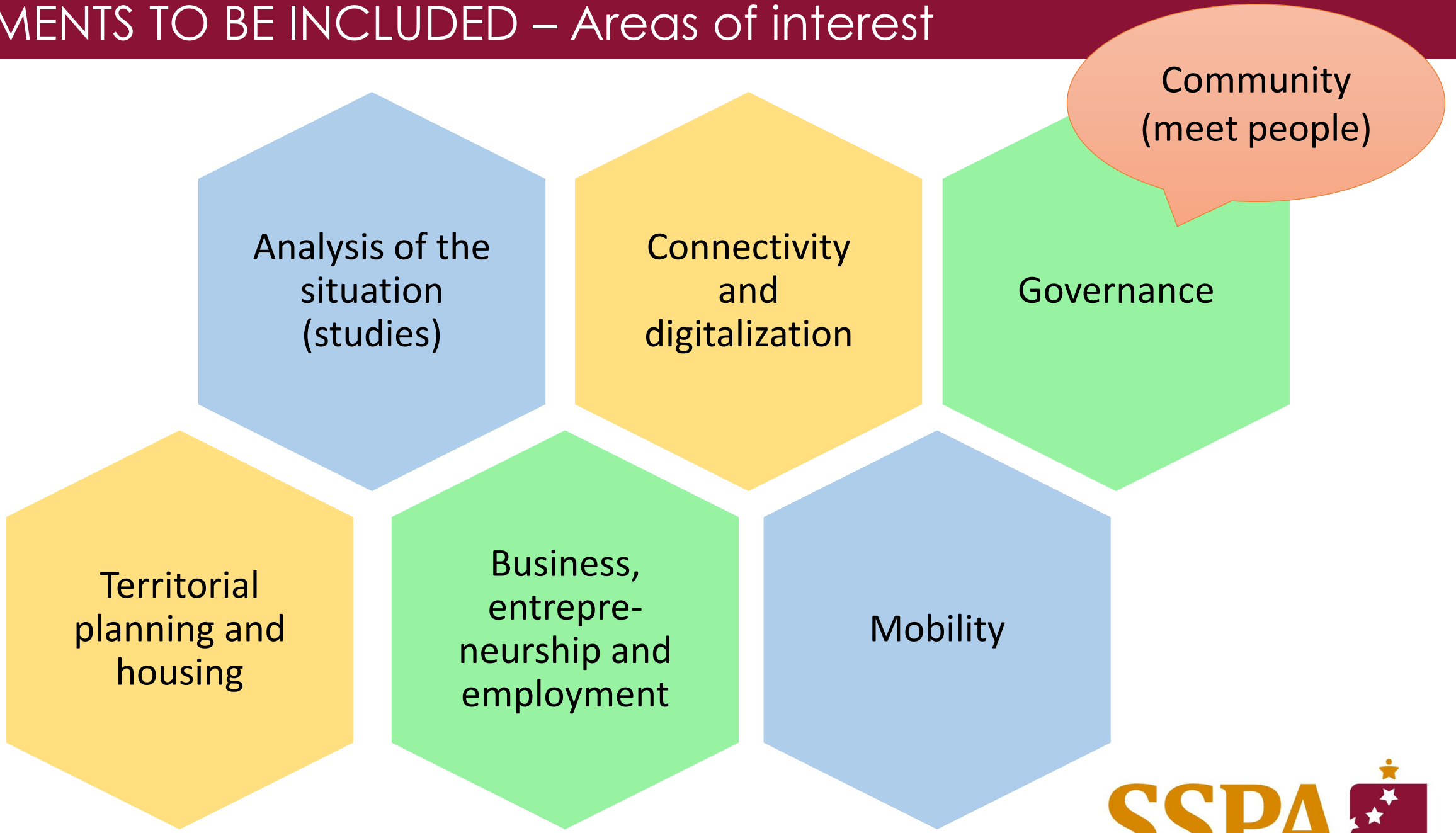
Counselling and guidance
Local Community Empowerment Act

Work with the youth
University adapted to the region's needs
I+D+i investment attraction
Support to strategic projects
Youth and women attraction schemes

Economic incentives
Entrepreneurship culture
Finance

Who implements these strategies and makes them possible?

2. ELEMENTS TO BE INCLUDED – Areas of interest



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2. ELEMENTS TO BE INCLUDED – Sections for each area

Community (new ideas and problems)

European legislation (and more)

European financing

Projects (map and list)

Events

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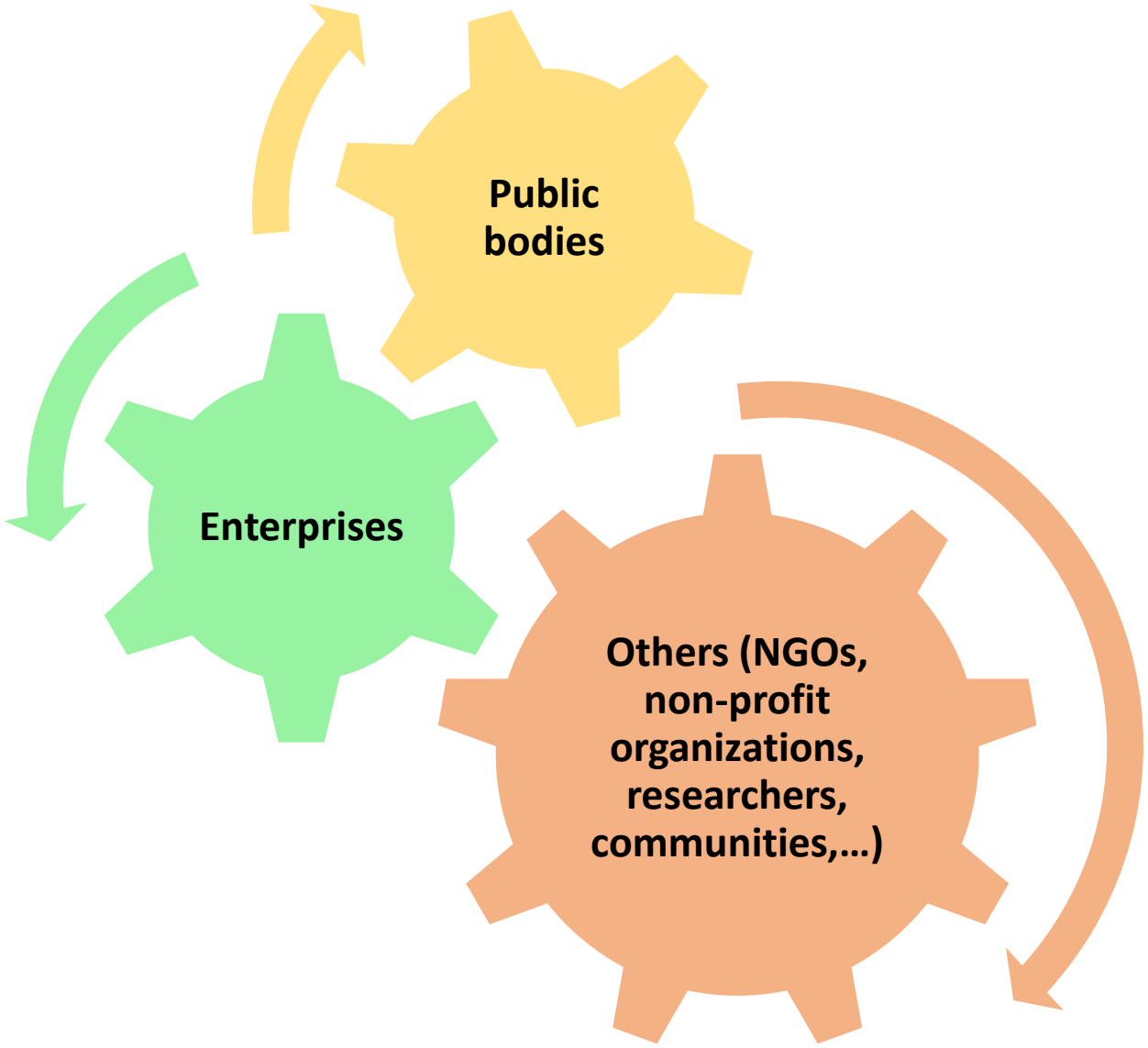
3. SHARED PLATFORM – Create an active community



Take part in the different sections:
- checking in
- sending projects, proposals & documents to be included
- participating in the virtual community

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4. OPERATIONAL ASPECTS– Some suggestions

Geolocation of projects and members

Filters by groups and search by word

Language as an opportunity not as a barrier

Social sharing and keep me informed buttons

Accessible contacts information (for signed in)

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THANK YOU