



EU – Rural Cooperation Fair, 23 -24 September 2010, Edinburgh

LAG PROFILE

LAG name

South Lanarkshire Rural Partnership LEADER

LAG contact details

LAG manager: Chris Parkin

Phone: 01555 665064

e-mail: chris@ruraldevtrust.co.uk

website: www.southlanarkshireleader.co.uk

LAG area

Rural South Lanarkshire is a diverse rural area where agricultural and former mining communities exist side by side. Large parts of the rural area appear very attractive, but there are hidden disadvantages and the strong likelihood of further agricultural decline. The economic structure of rural areas has changed rapidly in recent years and more people now live and work in these areas without being part of the agricultural economy. The county has a rich natural, cultural and built heritage and an abundance of natural assets, including the dominant influence is the River Clyde. There is great potential to develop the tourism industry in the rural area. In 2006 total expenditure through Tourism in rural South Lanarkshire was over £144 million, and supported 3,459 jobs. Almost 50% of Lanarkshire's tourism businesses are located in the LEADER area, representing a significant element of this sectors representation. South Lanarkshire is proposing a strategic approach to the development of co-operation projects and has identified some key areas to focus on, including:

- Renewable Energy Community benefit
- Collaboration in agriculture
- Youth development
- Tourism
- Asset based community development

LAG Cooperation interests

*Please select **max. three Cooperation themes** which could help addressing your LAG Strategy:*

Economic development	x	Social issues		Culture	
Environment		Tourism	x	Community development	x

Languages you speak: English with limited ability in French and Spanish

LAG Cooperation activity

Existing cooperation partnership offers of your LAG:

Project title: Adding Value to Community Tourism

Cooperation theme: Axis 4 421 Measure 313

Potential partners and countries interested to date: PLANED, Wales, LAG Istra, Slovenia, LAG Paphos / Development Company Paphos Aphrodite Ltd, Development Agency of Lassithi S.A., Crete, Greece, Rozmberk Society, Czech Republic, Juotavan Hyvä Etelä-Päijänne ry, "Clear and Drinkable Lake Päijänne South" /Päijänne Leader LAG ry, Finland, Development Agency Of Lemesos LTD, Cyprus

Cooperation budget for 2007-2013

Total transnational cooperation budget: Indicative £100.000

Budget available for participation in transnational cooperation meetings: will be determined on project by project basis