



Support for transnational cooperation

Edinburgh, 23-24 September 2010

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EN RD Contact Point

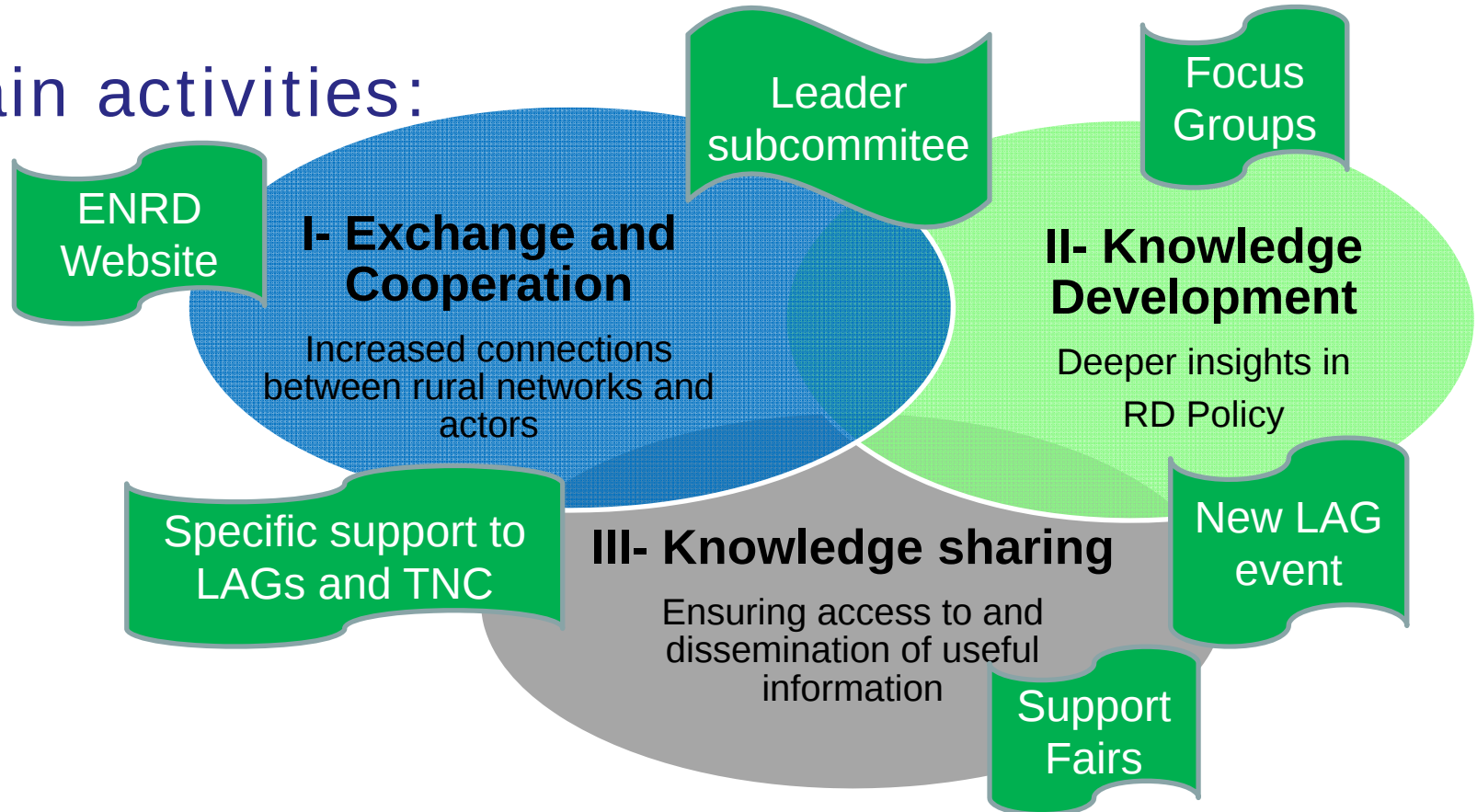


Objectives and activities of the ENRD

Main objective:

Engaging stakeholders in an **effective and efficient delivery Rural Development Policy** through increased dialogue.

Main activities:





I- Exchange and Cooperation (1)

Increased connection between rural networks and actors

Coordination via EN RD

- Meetings of the **Leader Subcommittee**, twice a year, to monitor the EN RD support to Leader

Specific support to LAGs and Transnational Cooperation (TNC)

- TNC Guide **promotion**
- Direct partner search **matchmaking** services at cooperation events
- Partnership offer **collection and dissemination** at cooperation events



I- Exchange and Cooperation (2)

Increased connection between rural networks and actors

EN RD Website

Access to a range of information on rural development within the EU.

The **Leader features** of the enhanced site:

- **Basic Guide** on Leader Approach available for download
- **TNC Guide and tools** supporting cooperation online on EN RD website (incl. download option);
- **LAG Database**: online on EN RD website;
- **Cooperation Offers Database**



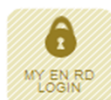
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Rural Development Policy > Leader

Introduction



Leader ('Liaison Entre Actions de Développement de l'Économie Rurale', meaning 'Links between the rural economy and development actions'), is an approach used by [Local Action Groups](#) (LAGs) to implement and finance their local development strategies. These strategies are designed to promote public-private sector partnerships, using a multi-sectoral, bottom-up approach that encourages local cooperation and networking.

The *Leader* approach forms one of the four axes of Rural Development Policy 2007–2013. It takes account of the three thematic axes which form the core objectives of the European Agricultural Fund for Rural Development (EAFRD). *Leader* is a required element of the RDPs for the 2007-2013 programming period. The total budget for the *Leader* axis is EUR 13.788 billion, of which the EAFRD contribution is EUR 5.4 billion, with the remainder made up of public and private contributions. For more details see the [The Leader Approach - A basic guide \[PDF ^{en} \]](#)

LAG Database

A **database of registered LAGs** is available including a summary of their strategy themes and contact details. [Click here to visit the EU wide LAG database.](#)

Transnational Cooperation

- A **Transnational Cooperation (TNC) Guide** is available which provides practical information about approaches to cooperation [Click here](#)
- In addition, the **Administrative Guide** aims to provide help to Member States and LAGs to implement the cooperation measure under the *Leader* Axis of Rural Development Programmes 2007-2013. [\[PDF ^{en}\]](#)
- A regularly updated **database of Cooperation Offers** under the *Leader* programme: [click here to use our search database.](#)

Archives:

- Information and documentation on the **Leader+ Community initiative** (2000-2006). Visit the archived website: http://enrd.ec.europa.eu/leader/leader-plus/en/leader-plus_home_en.cfm
- Information and documentation on the **Leader II Community initiative** (1994-1999). Visit the archived website: http://enrd.ec.europa.eu/leader/leader-ii/en/leader-ii_home_en.cfm

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Updating the TNC Guide



Expanding the Guide offer
“Cooperation step by step”

Planned additions:
TNC Info tools (procedure fiches)

Current additions to the TNC toolkit:

- Proto-type partnership activity examples
- Project presentation tool
- Communication tool examples
- Cooperation evaluation grid
- TNC Glossary

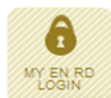


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Transnational Cooperation Guide (TNC) Guide > Preface

Browse the TNC Guide:

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Please choose a page from the TNC guide

[Preface](#)

[1 Introduction](#)

[1.1 What is Cooperation?](#)

[1.2 Why cooperate?](#)

[1.3 What is a good cooperation project?](#)

[2 Cooperation step by step](#)

[2.1 Getting ready to start](#)

[2.2 Preparing a cooperation project](#)

[2.3 Implement a cooperation project](#)

[2.4 Evaluation and valorisation](#)

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[Download the TNC guide in PDF format \[PDF \[en\]\(#\)\]](#)

[Download the Toolkit \[ZIP \[en\]\(#\)\]](#)

A variety of guidance materials have been produced in the past about rural development and transnational cooperation (TNC). Many of these have been prepared by National Rural Networks and provide a mix of useful methodological or technical advice on TNC approaches. These materials have now been distilled and re-packaged in the following 'Integrated European Cooperation Guide', which aims to provide an effective cooperation tool tailored to the needs of the current 2007-2013 programming period.

The Integrated European Cooperation Guide covers a range of relevant TNC information focusing on two core aims:

- to clarify what cooperation is and the benefits it can bring; and
- to present a comprehensive step by step series of methodological guidance, that clearly explains concepts linked to planning, implementation, monitoring and evaluation of cooperation projects

A dedicated axis 4 funding measure is available from Member States' Rural Development Programmes (RDPs) to support cooperation actions, and each Member State has established its own rules regarding implementation of this measure (number 421). Such RDP guidance should always be consulted first of all, before undertaking any detailed preparation work on cooperation projects, since understanding the RDP rules and procedures is one of the keys to successful project performance.

Future updates of the Integrated European Cooperation Guide will incorporate links to the Member States' own administrative rules (Administrative rules and procedures). Updates will also aim to reflect the information needs of readers and so please send any suggestions for new and useful material, or general feedback on the guide, to cooperation@enrd.eu. Your comments are warmly welcomed!

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LAG details

COUNTRY: Finland

REGION:

ADDRESS LINE 1: Pappilantie 9

ADDRESS LINE 2:

EMAIL: rauno.kuha@perapohjola.fi

FAX NUMBER:

PHONE NUMBER: + 358 40 544 1164

CITY: Ranua

POST CODE: 97700

ACTIVITY:

MAIN THEMES OF STRATEGY:

NAME OF PROGRAMME:

CODE OF THE PROGRAMME:

NAME OF THE PRESIDENT:

CONTACT FOR COOPERATION:

NAME OF TECHNICAL REPRESENTATIVE:

WEB ADDRESS: <http://www.perapohjola.fi>

SPOKEN LANGUAGES:

OTHER LANGUAGES:

[CANCEL](#)

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LAG DATABASE





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Partner search details

SUMMARY OF PROJECT

IDEA:

JOINING FESTIVALS: to promote rural culture and build community chesion, project thematical meetings will be organised in coincidence with rural festivals. TOURISM AND GASTRONOMY: to make inventory of indigenous breeds, promote in-situ conservation and assits in the introduction of local products, the genuine food in rural gastronomy. RURAL ART EXCHANGES: to introduce their rural art and handicraft treasures, organise joint art training for youth. PREPARATION of joint website(touristic/cultural)

LOCAL CONTEXT IN WHICH THE PROJECT IS GOING TO OPERATE (STARTING SITUATION):

Migratory birds are the best „ambassadors“ of our planet. They commute autumn and spring between North Europe and remote Africa. Now we shall go and follow these birds on their routes, fly over regions and old borders, meet people in the grand European family, admire their lifestyle, enjoy their hospitality, culture and gastronomy. The Coordinator of this project comes from a small village of North Hungary. LAG Cserhatalja consists of 26 settlements with 34,500 inhabitants.

PROJECT OBJECTIVES, TARGET GROUP AND ACTIVITIES:

The project provides an opportunity to build territorial cohesion accross Europe, along birds' routes. More information on: <http://www.cserhatalja.eu/Birds-Leporello-E.pdf>

TYPE OF PARTNER YOU ARE LOOKING FOR: LAG

COUNTRIES IN WHICH YOU ARE LOOKING FOR PARTNERS:

REGION:

SPOKEN LANGUAGES: English

OTHER LANGUAGE: N/A

CATEGORY: Nature/civilisment/land management

DATE:

If your are interested in this offer, please contact [József Kodák - Cserhátalja LEADER Nonprofit Kft.](#)

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II – Knowledge Development

Deeper Insights

Leader Subcommittee Focus Groups

Extended Leader subcommittee – 5th
meeting including 50 LAG representatives

New LAG Event

- **Capitalisation** workshop from Leader implementation past experience and FGs progress results
- **Cooperation Corner**



III- Knowledge Sharing (1)

Information Access & Dissemination

Promoting TNC at international events
addressing LAGs to promote cooperation:

Co-operation Hub, i.e. **direct needs-based partnership match-making**: existing partnership offers display and dissemination; collection & display of new/ready prepared partnership offers; assistance with formulating new partnership offers.

Promoting the use of **TNC Guide**, **LAG database** and **Cooperation Offers database** via **direct contact with targeted practitioners**: personally assisted web-based introduction, continuous PowerPoint presentation, animated Q&A sessions.



III- Knowledge Sharing (2)

Information Access & Dissemination

Recent participations:

European Leader Expo, Budapest (Hungary), 4-7 March 2010 (LAGs from 4 Member States);

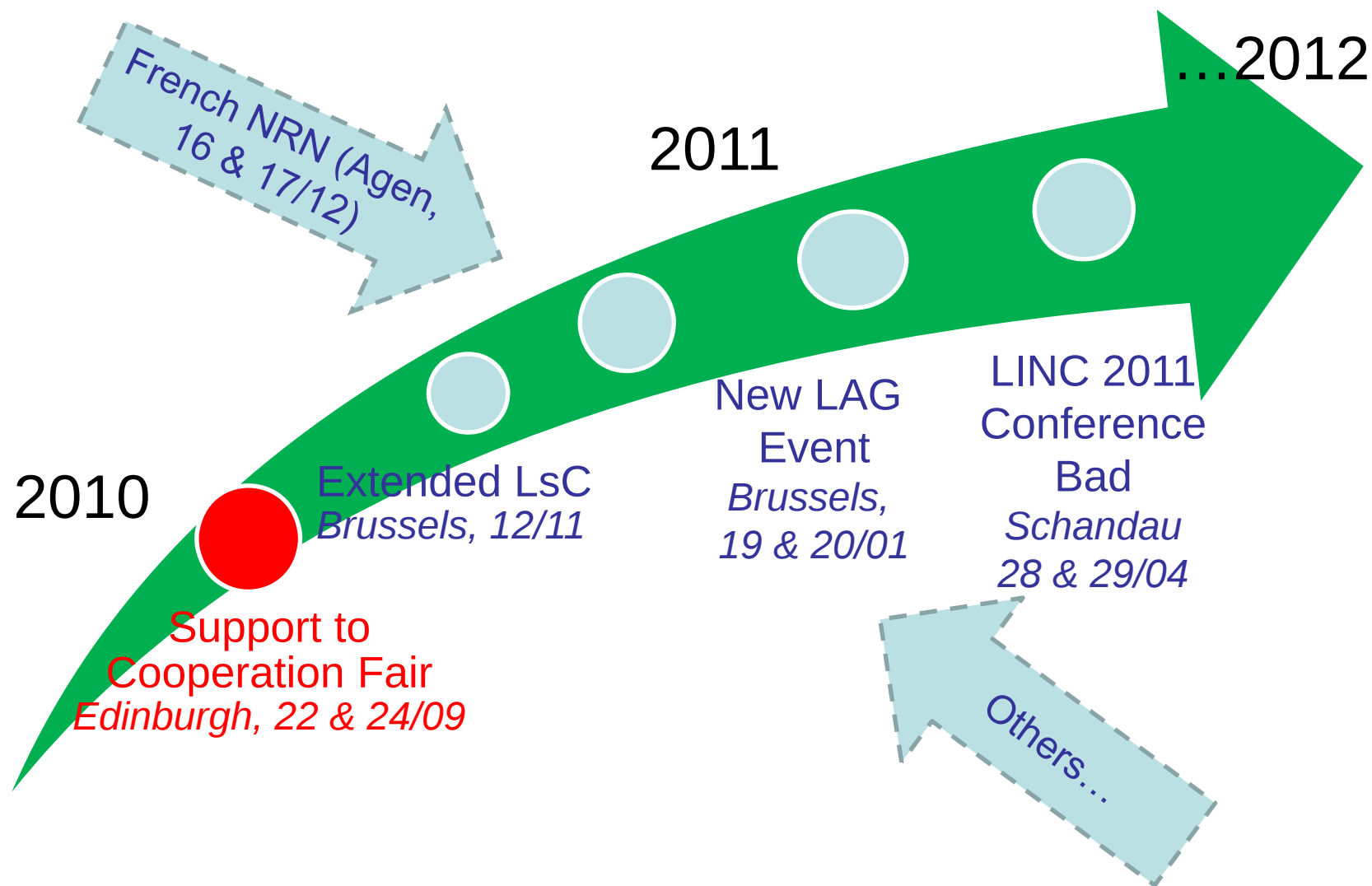
Rural Development Networking Conference, Belfast (UK), 10-11 March 2010 (LAGs from IE & 4 UK countries);

LINC 2010 (Leader Inspired Network Community), Kirchberg (Austria), 15-17 March 2010 (LAGs from 13 Member States).

Training of TNC Managers (future LAG trainers) from 16 Marshal offices, Falenty (Poland), 14-15 April 2010.

Leader Cooperation Conference, Klaipeda (Lithuania), 14-15 June 2010 (LAGs from 7 Member States)

LEADER and TNC roadmap





EU Rural Cooperation Fair: Six Thematic Workshops

- Economic Development
- Social Issues
- Culture
- Environment
- Tourism
- Community Development



Workshop Approach

Day One:

- Six workshops running in parallel
- Each workshop: six steps
- Your workshop continues after the Networking Lunch!

Day Two:

- Outcomes of other workshops will be shared in the Plenary Session

On both days:

- Please 'network': do also directly exchange your impressions with others at the Market Place!



Workshop: 11.30 - 13.00

Step 1: Cooperation – Project Examples

- Project presentations by LAG practitioners
- LAG interviews and Q&A sessions

Step 2: Cooperation - Local Strategies

- What are the problematic areas of your Local Development Strategy (LDS)?

Step 3: Cooperation - Potential Sub-themes

- Group discussion & idea generation - can cooperation solve your LDS issues?



Workshop: 14.30 - 16.00

Step 4: Cooperation – Potential Sub-themes

- Presentation of first results of the idea generation process

Step 5: Partner profile & 1st meeting

- Group discussion: partner search, cooperation offer, first partnership meeting

Step 6: Potential projects display

- Project idea mini-fair & spontaneous first meetings



Workshop: Capitalisation (1)

At the Market Place

- Thematic Tables offer a unique ‘not to be missed’ opportunity for you to advance further your workshop achievements – right there and then!

At the Plenary

- The session on Day Two will be your opportunity to capture the full panorama of results & ideas across all six workshop themes



Workshop: Capitalisation (2)

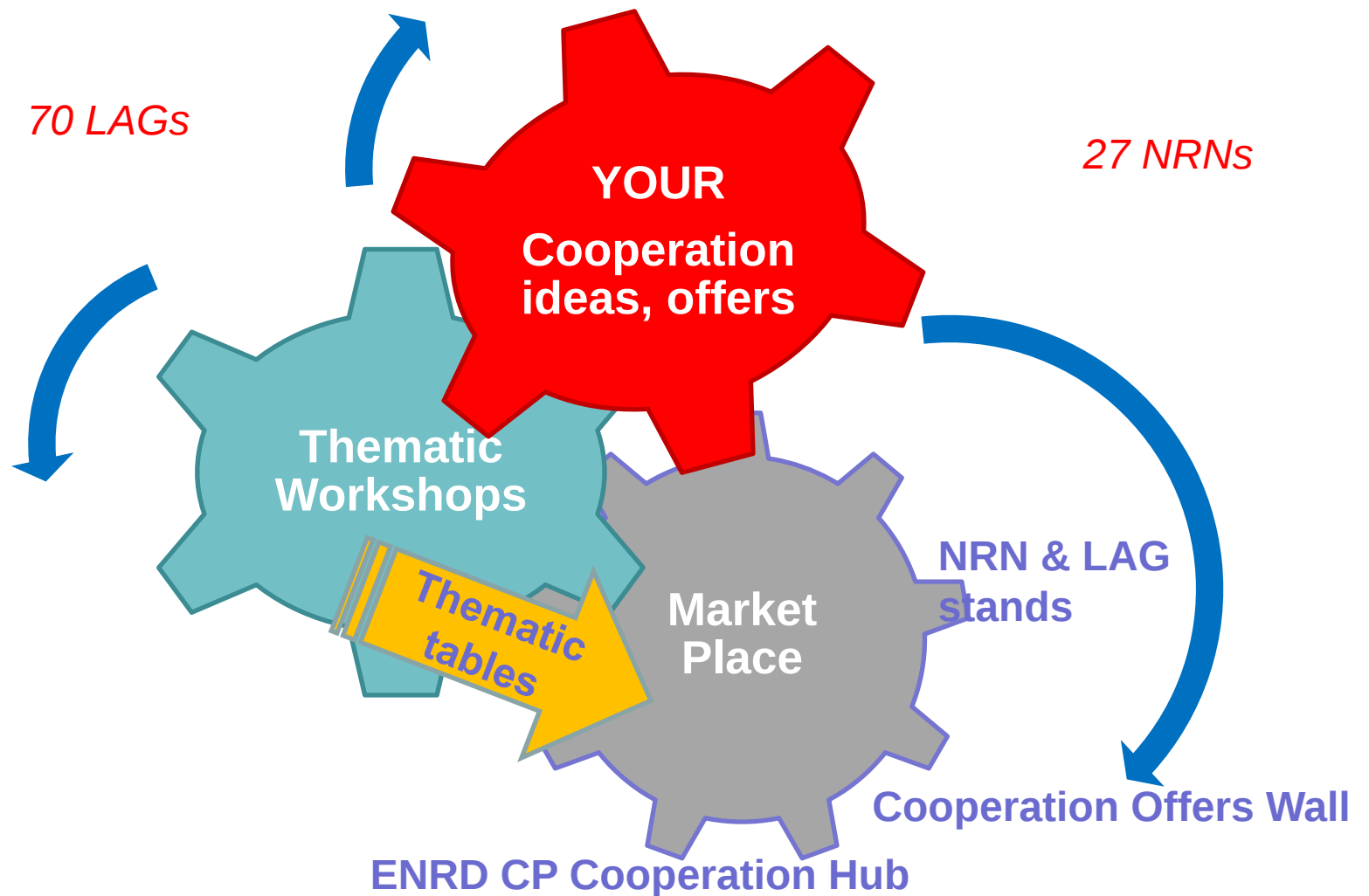
Throughout the EU Rural Fair

- If available, make sure you hand your cooperation offer to a Workshop rapporteur or Contact Point staff
- Otherwise, mention your cooperation idea to a Workshop rapporteurs or Contact Point staff

After the EU Rural Fair

- You are invited to keep in touch & share with us both your issues and achievements
- Feel free to make use of the EN RD tools: TNC Guide, Cooperation Offers and LAG database

Edinburgh Cooperation Fair





Six Thematic Workshops

We wish you

- an interesting workshop experience
- with plenty of interesting exchanges
- inspirations for new and exciting solutions for the development of your area
- ***GOOD LUCK!***

Connecting Rural Europe

<http://enrd.ec.europa.eu>



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