



## **Rural Development Network of the Republic of Macedonia**

[www.ruralnet.mk](http://www.ruralnet.mk)

Presented by, Vesela Lambevaska-Domazetova

Brussels, 11 November, 2010



## Establishing the RDN

- Rural Networking Initiative created on grounds of human capacities and knowledge of several civil associations, supported by MAAS Project (SIDA)
- The work of the RDN of RM is based on the bottom up initiatives streamlined as 'single rural voice'
- The idea for RDN of RM rests on 3 significant processes
  - Professional preparation for setting strong and stable basis for network
  - Intensive external harmonisation of ideas on ensuring participation of future membership and discussions with future key partners
  - Prepare plan on management, financing and fund raising
- Established and officially registered Rural Development Network of RM in March 2010
- Adopted Strategy for the period 2010-2015 and Action Plan for implementation
- Adopted Communication strategy and plan for implementation



## Strategy of the RDN 2010-2015

- Vision: “A progressive and vibrant rural Macedonia of inclusive and engaged communities where guided by the principles of sustainability, its social, cultural, natural and economic assets are harnessed to achieve an improved quality of life for all”.
- Key Objectives:
  - Establishment of a suitable collection, analysis and promotional procedure for information relating to MK rural development activities
  - Creation of detailed information delivery procedures to inform individuals and grassroots groups on availability of rural development opportunities through national, regional and international agencies
  - Strengthening of opportunities for training, mentoring and coaching plus knowledge/skills sharing opportunities between RDN membership
  - Establishment of capacities and structures to take advantage of innovative approaches, new knowledge and best practices from EU member states
  - Improvement in the capacity and structure for RD stakeholders (members and partners) to promote their services
  - Construction of a lobbying and advocacy service for member organizations;
  - Strengthening of available structures to provide feedback to government on situation within rural sector



## Actions of the RDN

- Providing information on rural development policies at national and international level;
- Promotion of inter-territorial cooperation, networking and exchange of good practice;
- Increase transparency of measures and realisation of set of rural development policies.
- Share knowledge of the good practices for developing capacities, specifically for LEADER
- Work with stakeholders from the rural areas and the future Local Action Groups (LAG) within LEADER, to identify their training needs and support the implementation
- Support stakeholders from the rural areas and the future LAG's in preparation of strategies and annual project programs.
- Access to information related to rural development
- Participation on debates regarding government policies and strategies influencing rural communities and contribute in bringing key decisions



## **Membership and Bodies in the RDN**

### **Membership in RDN of RM**

- Regular members (currently 30 members) per interest groups (agriculture, organic production, environment, crafts, rural women's organisations, cultural heritage and folklor etc.
- Membership of service providers (partners)

### **RDN bodies**

- Assembly
- Management board
- President

### **Thematic groups**

- LEADER
- Rural women economic empowerment
- Agriculture and forestry
- Utilization of the cultural heritage for development of the rural areas and promotion of the rural tourism
- Sustainable management of the environment
- Diversification of the economic activities in the rural areas



# RDN– current members



**ИРРЗА**

Институт за развој на руралните заедници



Серафим



Еколошко друштво - Солза

Здружение на жени ткајачи



Аnsambal за folklor “Stiv Naumov” Logovardi, Bitola

ZG “Svod” Berovo

ZGF “Eko-sar” Gostivar”

Mladinski совет на Pehcevo

Организација на zenite на Pehcevo

ZUTRZ”Napredok

ZG “Malesevska pcela” Berovo

Zdruzenie “EKE” Bitola

Ekolosko Društvo “Brica” Berovo

ZG Proevce Centrar за ruralen razvoj

MMC “Kaprino” Kumanovo



## RDN of RM partners & collaborators

- The RDN of RM shall cooperate with 2 types of entities who either have a role of providers or users of network services
- Ministry of Agriculture Forestry and Water Economy
- Municipalities
- “All Sweden Shall Live” (Swedish Rural Development Network)
- Era Group HUMANOPOLIS



## Implemented activities in 2010

- Simulation of LEADER approach
- Official promotion of RDN on 8<sup>th</sup> June 2010
- Continuous animation to increase membership
- LEADER awareness training in 4 regions
- Prepared promotion materials (leaflet, web site, etc.)
- Workshops related tot RDN's Thematic Topics
- Preparation of publication of relevant stakeholders that have impact in the rural development
- TNA of RDN's members
- Transfer of skills and knowledge NGO to NGO
- Co-organiser of PREPARE gathering in Ohrid
- Organising of LEADER thematic conference at Agro Food Fair (November 2010)





## Communication and publicity activities in 2010

- Defined visual identity of the RDN (logo) and communication materials (leaflets, brochures, desk calendars, notebooks etc.)
- Prepared and activated RDN web-site (trilingual) [www.ruralnet.mk](http://www.ruralnet.mk)
- Workshops related tot RDN's Thematic Topics
- Preparation of publication list of relevant stakeholders that have impact in the rural development



# RURALNET.MK

Rural Development Network of the Republic of

HOME ABOUT US MEMBERS PARTNERS DOCUMENTS TOPIC GROUPS



## News

The Rural Development Network of the Republic of Macedonia, in cooperation with its partner HUMANOPOLIS (member of the ERA Group Skopje Fair) shall organize a forum on LEADER – From Local Initiative to a Leading Concept in Rural Areas, which shall take place at the Skopje Fair Congress Centre in Skopje, as part of AgroFood, on 10 November (Wednesday) at 10 am.

**Rural Development Network of the Republic of Macedonia**

Eng  
Mar  
Shq

BECC  
BECOM

CAT  
Archiv  
Events  
Featur  
Gallery  
Project



## Simulation of the LEADER approach

- Pioneering steps by building capacities of various interested parties by introducing the LEADER method by MAASP support
- Identification of human and natural resources in 16 municipalities
- Development of local groups for rural development
- Rural development – conception
- Cooperation of public, private and NGO sector
- Integrated and endogenous (bottom up) approach in building strategies for rural development and acquiring skills
- Building a network and communication at local and inter-municipal level
- Support in preparation of sub-strategies for rural development in 16 municipalities



# Simulation of the LEADER approach in 16 municipalities





Thank you for your attention!  
[www.ruralnet.mk](http://www.ruralnet.mk)