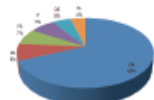


The analysis of the evolution of ENRD communication tools shows that those tools have suffered major improvements since the creation of the ENRD. The website was lately revamped and users have access to more language versions. The RDP project database showcases more than 400 projects. The ENRD web site has a forum platform called opENRD and the Network is present on social media such as YouTube or Twitter. Finally, thematic initiatives are undertaken and presented on the network's website, quickly providing more and more expertise to stakeholder.

All indicators show that these communication tools are increasingly used which is a very good signal. The next communication challenge for the ENRD is to make sure that it fully copes with user's needs.

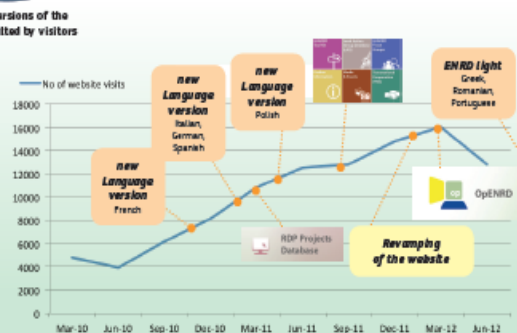
ENRD Evolution

Some Facts & Figures



Language versions of the website consulted by visitors

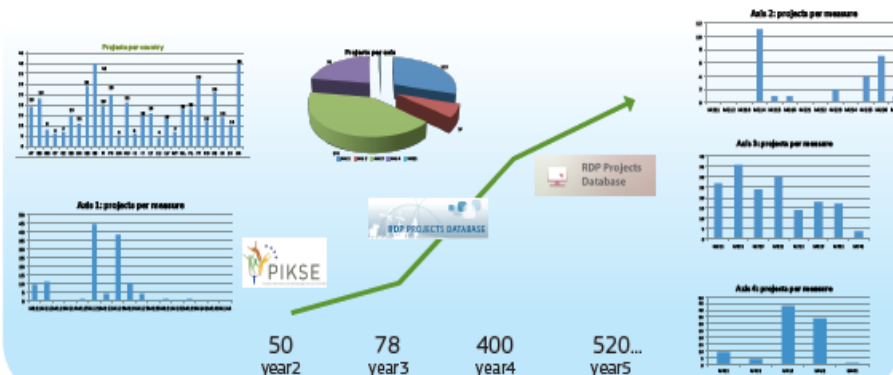
WEBSITE EVOLUTION



Visitors by country

In 2010..		In 2012..	
Country	Visits	Country	Visits
1 Spain	1124	1 United States	8770
2 United States	631	2 Italy	3426
3 France	610	3 Poland	3281
4 Luxembourg	590	4 Germany	3085
5 UK	589	5 UK	2751
6 Germany	527	6 Spain	2649
7 Belgium	486	7 France	2445
8 Italy	411	8 Belgium	2001
9 Portugal	326	9 Romania	1553
10 Netherlands	289	10 Luxembourg	1502
11 Poland	255	11 Slovenia	707
12 Ireland	225	12 Portugal	701
13 Hungary	218	13 Ireland	606
14 Slovakia	217	14 Denmark	583
15 Austria	196	15 Austria	636
16 Romania	178	16 Netherlands	635
17 Greece	171	17 Malta	518
18 Bulgaria	147	18 Bulgaria	472
19 Croatia	130	19 Hungary	268
20 Sweden	119	20 Others	1027
- Others	1885	-	-

RDP PROJECT DATABASE



SOCIAL MEDIA / COMMUNICATION TOOLS

Where we are...

Twitter
359 followers
503 tweets
101 mentions
305 retweets



opENRD
March-June 2012
15 forums
77 posts
23 threads
385 new users



volume of interaction triplicated!

ENRD and Social Media



NRN THEMATIC INITIATIVES

Forestry

