

THE ENRD

Mission, activities, challenges

Michael Gregory

Contact Point

of the European Network for Rural Development (ENRD)

Why the ENRD?

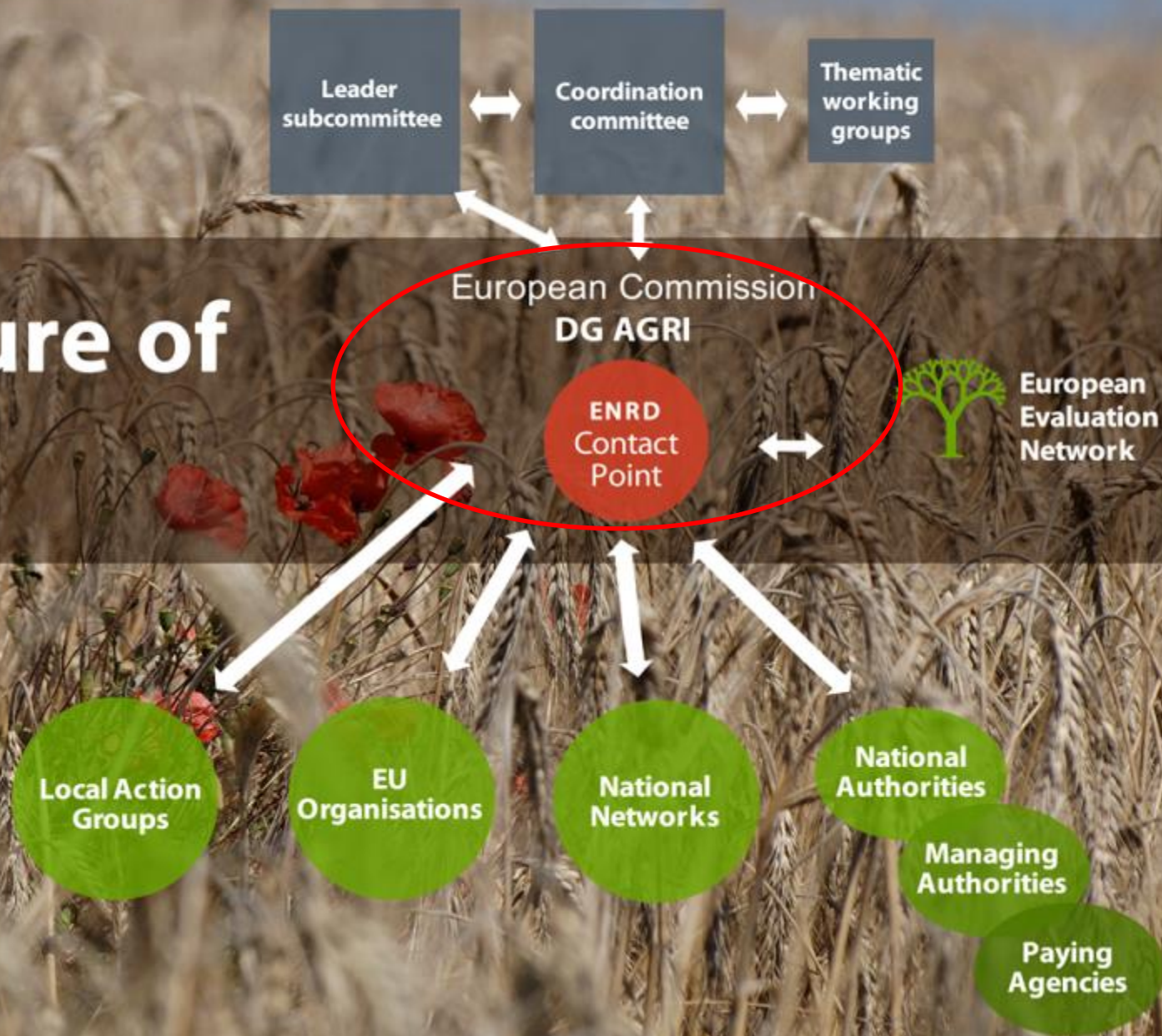
"To improve the effectiveness and efficiency of Rural Development Programmes (RDPs) across Europe"



Facilitate information exchange
and cooperation between rural
development stakeholders in
Europe

<http://youtu.be/1BLxO1XUP2Y>

Structure of ENRD





European Network for
Rural Development



31 National Rural Networks



UK

National Rural Network

Landdistrikter.dk



Lietuvos šaunio tinklas
LKT



Vlasna Rural Network



dvs
Network LandUse Spain



Krievijas Lauksaimniecības tīkls



Réseau Rural



CELOSTANÉ ÚT PRO VENKOVÍ
VETA LAND
LE 07-13



NÁRODNÁ SÍŤ ROZVOJA VIDEKA SR



Hungarian National Rural Network

REDE RURAL NACIONAL



GOBIERNO DE ESPAÑA
MINISTERIO DE MEDIO AMBIENTE Y MEDIO RURAL Y TERRITORIO



RESEAU NATIONAL



Italian National Rural Network



Greek National Rural Network



Lithuanian National Rural Network



Εθνικό αγροτικό δίκτυο

12 European Rural Development Organisations



Partnership for Rural Europe

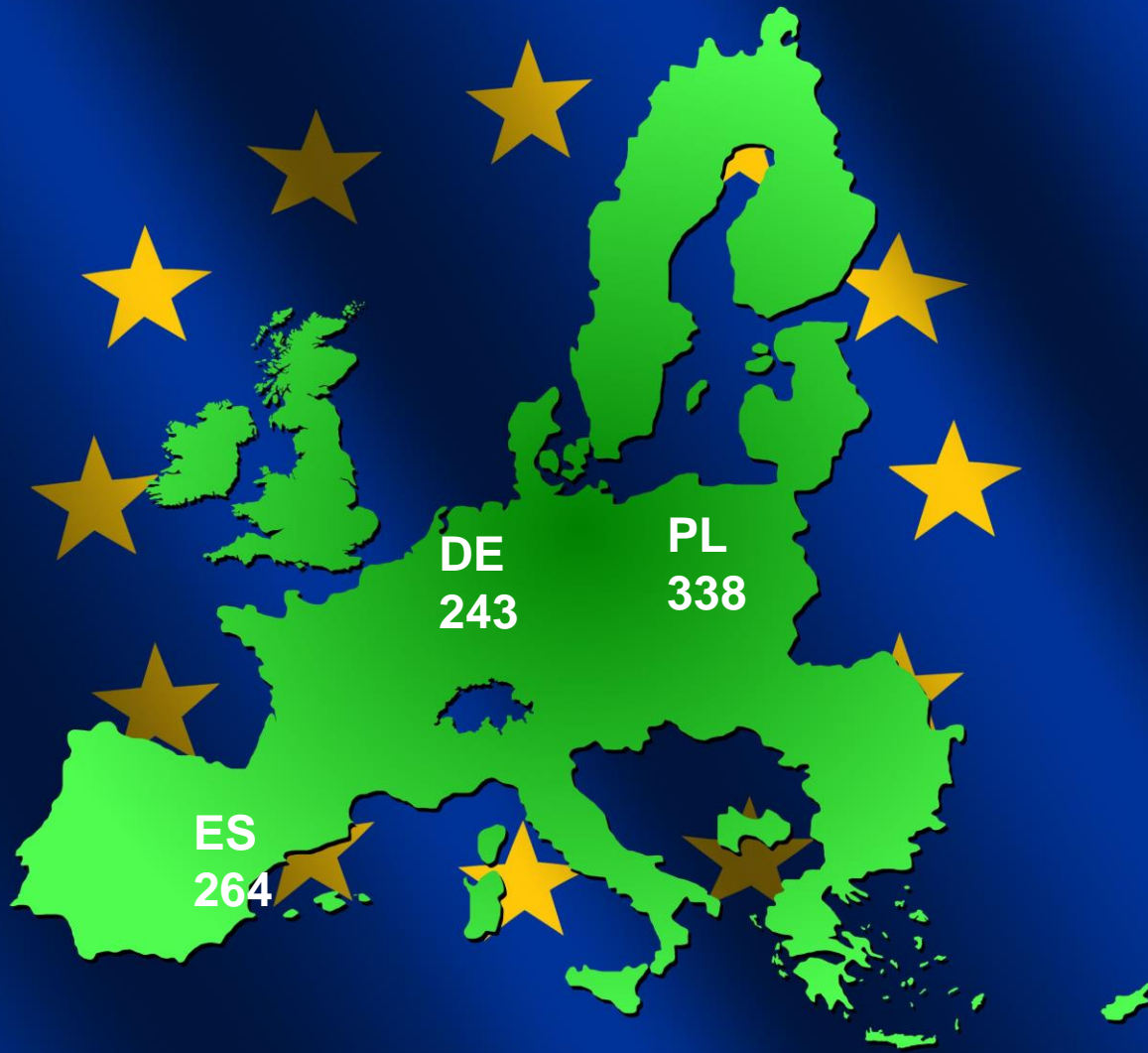


EFFAT





**88 National/ Regional
Rural Development
Programme Managing Authorities**



2402 Local Action Groups across the EU



CONNECTING RURAL EUROPE



ENRD Core Areas of Activity

(i) Knowledge Development / Analysis

(ii) Exchange & Cooperation / Networking

(iii) Knowledge Sharing / Communication



Year 6 (2013-14) - Priorities

Capitalisation and 'Future Proofing' of ENRD current knowledge bank


Supporting preparatory actions for the new programming and networking period

(i) Knowledge Development / Policy Analysis



Policy workshops, seminars & conferences

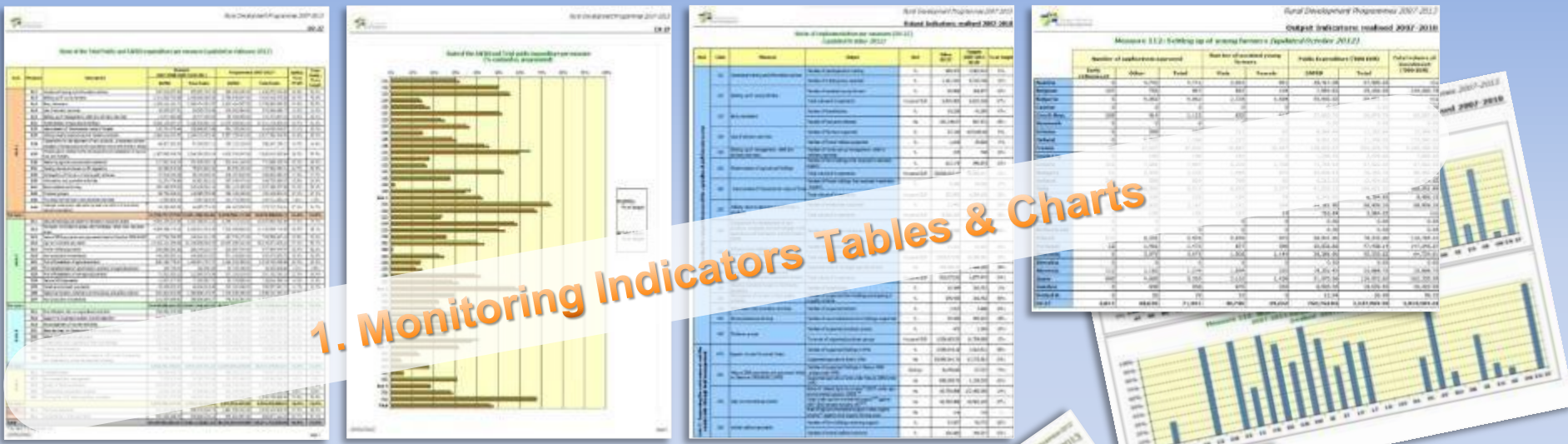
RDP Database & Monitoring Indicators



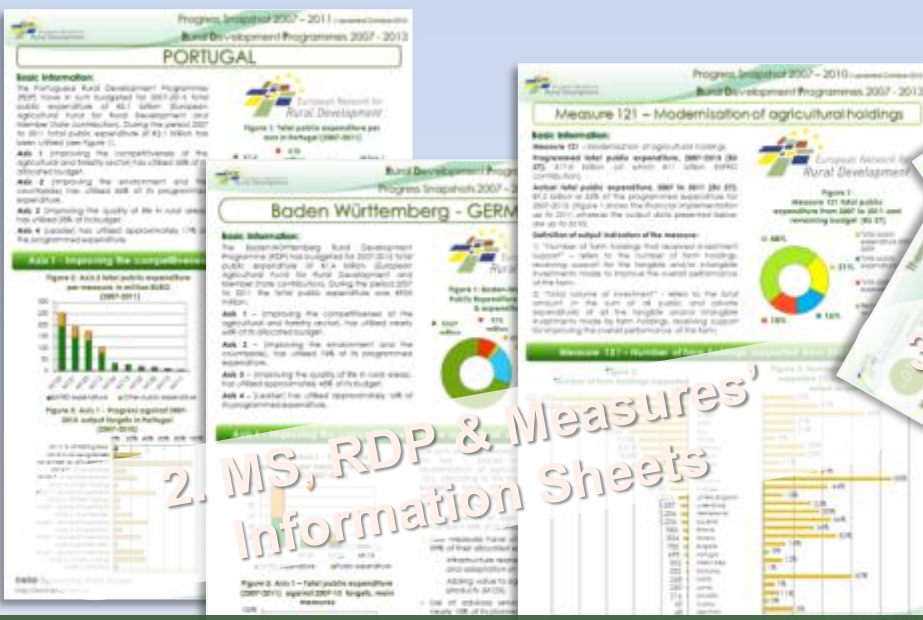
Thematic work & initiatives



1. Monitoring Indicators Tables & Charts



2. MS, RDP & Measures' Information Sheets



3. Thematic Information Sheets



showing how RDPs progress...

RDP Projects database



The RDP Projects Database demonstrates how the European Agricultural Fund for Rural Development (EAFRD) is being used in practice, by rural 'entrepreneurs' throughout the EU.



It is your 'one-stop-shop' for information on rural development projects, from the types of projects funded to how funding was accessed. And there are projects from every EU country and covering all RDP axes!

FIND A PROJECT

- Measure
- Keywords
- Country & RDP
- THC & other criteria



RDP PROJECT DATABASE

Happy Days Artisan Ice-Cream

Summary Happy Days Artisan ice-cream business is adding value to local dairy products, filling a niche market gap, and putting smiles on customers' faces! RDP funding helped to purchase equipment to grow this new business and create local jobs.



Background The promoter Jim Byrne was inspired to set up the business after being unable to find a reliable source of high quality locally produced ice-cream in County Cork. Jim, who is supported by his daughter, wanted to invest in a high quality, locally produced product.

Objective Develop and market a quality ice-cream using locally produced raw ingredients to sell into niche markets, to generate income, create employment and add to the strong tradition of quality foods produced in south and east Cork.

Main activities Due to the nature of the product the promoter conducted considerable market research and trained in Italy to learn how to produce highest quality product. Equipment was initially hired to get the production facility up and running. The RDP support then enabled the promoter to buy the exact equipment needed to best suit needs resulting in significant business growth.

Results & Benefits A dynamic, boutique business has been established adding value to locally produced product, and with a fun and recognisable brand! This premium quality, handmade product has attracted the attention of many restaurants, retail outlets and specialist food and beverage producers. A master ice-cream chef has been recruited and more staff are planned including seasonal recruits.

Lessons learnt LEADER funding made it possible for this company to purchase the purpose-built equipment they needed. This has given the business the opportunity to expand. The scarcity of credit available to micro enterprises would have made this development very difficult without LEADER funding.

Project location Little Island, County Cork.
Region South-West (SRL)
RDP Territory Ireland
Total project cost (€) 70 766
EAFRD contribution (€) 19 461
National 15 922

AT A GLANCE



- Country: Ireland
- Final beneficiary type: Non farm or non-forest enterprises
- Budget range: €20 000 - €99 999
- Start date: 02/02/2009
- End Date: 30/06/2011
- Theme / Measure: Rural Quality of Life & Economic Diversification + Rural economic diversification + 312: support for business creation and development
- Keywords: Innovation, Leader, Dairy sector, Local food, Employment
- Last update: 23/08/2012

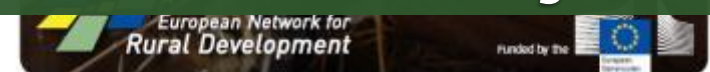


The European Agricultural Fund for Rural Development Examples of project support for young farmers and younger people in rural Europe



The European Agricultural Fund for Rural Development Examples of project support for young farmers and younger people in rural Europe

RDP Project examples



Contact name: Jim Byrne
 E-mail: info@esad.ie

SHARING GOOD PRACTICES

Collect, disseminate and consolidate at Community level good rural development practices

“The NRNs and the ENRD have significantly contributed to the consistency of the programming by ensuring an exchange of information and practices between RDP’s managers and stakeholders and by carrying out joint analyses”

EC report on the implementation of the National Strategy Plans and the Community strategic guidelines for rural development (July 2011)

Current ENRD policy activities



Focus Group on Delivery of Environmental Services
(analysis concluded)

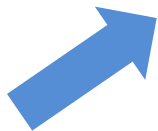


Focus Group on Knowledge Transfer & Innovation



Thematic Initiative on Youth in Rural Areas

Focus Group on Knowledge Transfer and Innovation



Competitiveness
(45 examples)



Environment
(12 examples)



Rural society
(9 examples)

Problems	Opportunities
Price pressure / fluctuation	Demand for new products
Increased costs / competition	Increase production efficiency
Declining / scarcity of natural resources	New sources of income (bio energy, fuels etc.)
Dependency for fossil fuels	Lowering production costs
Population scarcity and lack of social services	Local products and services stimulate local the economy and diversify incomes
Unemployment especially for youth	Great potentials from energy production

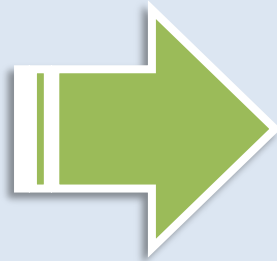


(ii) Exchange & Cooperation / Networking



Supporting & interacting with NRNs

NRN Thematic Initiatives



Youth and Young Farmers

Social Farming

Local Food and Short Supply Chains

Rural Financing

Rural Entrepreneurship Gateway

**NRN Macro-regional
'Knowledge Exchange'
Clusters**



Nordic-Baltic cluster on EU Strategy for the Baltic Sea Region (EUSBSR)

Mediterranean cluster on "Developing Mediterranean Quality Agricultural Products"

Networks and Networking



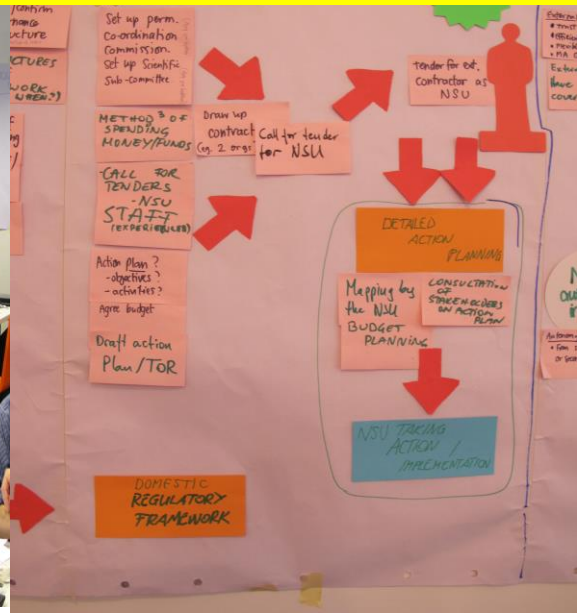
- **NSU capacity building** activities amongst NSUs through targeted peer-to-peer support
- Enhancement of the web-based platform on the **'added value of networking'**
 - NRN self-assessment

NRN Meetings

- 3 Meetings
- Joint NRN thematic initiatives
- Future of Networking
- NSU Pilot Trainings



19th NRN Meeting, Gdansk, Poland: 11-13 September 2013





Other Sources

NRN Meetings



Added Value of Networking

NSU Peer-to-peer Training

NRN Tool-Kit



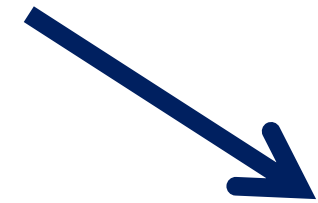
EU Rural Review
A Review of the Rural Development Policy

Networks and Networking in Rural Development Policy

Co-ordination Committee Meetings and Workshops



NRN Self-Assessment Toolkit



LEADER Gateway



**LEADER
Tool Kit**



**Local Action
Group Database
(LAG)**




**LEADER
Focus
Groups**



**Further
Information**



**Media
& Events**



**Transnational
Cooperation
(TNC)**



ENRD and EU candidate/potential countries

TNC projects

16 projects

383 projects in total

(data: ENRD internal survey)

For exemple:

- Hungary/Ukraine/Serbia/Croatia – 10 projects (Euro 150k)
- Spain/central American countries/ Switzerland/ Norway
- *“Communication and regional cooperation”* (Euro 200k)
- France/Switzerland/Austria – *“Common ‘Jacob’ trails” & “Échange d'expériences entre plusieurs territoires périurbain »* (Euro 370k)



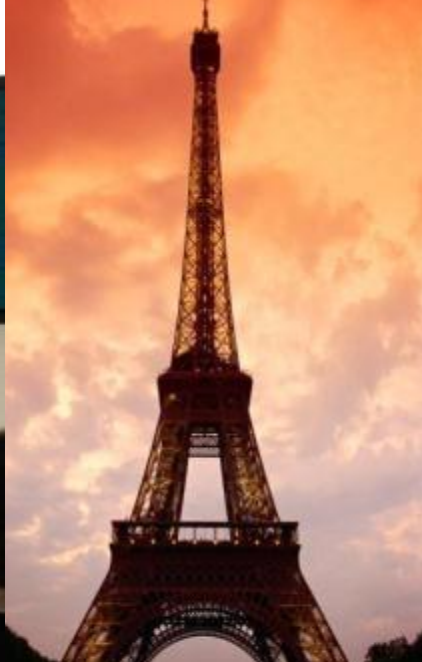
LEADER 2013 Event

- 450 participants
- Building Bridges for the Future
- Coverage of 3 main processes **Design, Development and Delivery**



ENRD and EU candidate/potential countries

- **Visits and meetings** e.g.
 - **Establishment and Development of National Rural Networks in Candidate Countries** , Brussels, 11 November 2010,
 - **Turkish Cypriot study group visits, ENRD Contact Point**, Brussels , 18 March, 2011
 - **Agrofood fair** round table on “Diversification in rural areas” in Skopje, FYROM, 15-16 November 2011
 - **“Rural Revival”** – the LEADER Initiative Serbia (LIS) closing event in Belgrade, Serbia, on 30 January 2013
 - **Today’s meeting in Paris**, 21 November 2013,



Building on network success at fairs and events



(iii) Knowledge Sharing / Communication





EU Publications



EUROPEAN NETWORK FOR RURAL DEVELOPMENT (ENRD)

Connecting Rural Europe...

European Commission > Agriculture and Rural Development > Rural Development > ENRD

- Home
- Policy in Action
- Country
- Themes
- LEADER
- Networks & Networking
- Publications & Media
- Events & Meetings
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Share

The European Network for Rural Development (ENRD)



ENRD is the hub that connects rural development stakeholders throughout the European Union (EU). Discover how the ENRD is contributing to the effective implementation of Member States' Rural Development Programmes by generating and sharing knowledge, as well as through facilitating information exchange and cooperation across rural Europe. [Read more](#)

Connecting Rural Europe ...

NEW Take part in the ENRD publications survey today!

< 1 | 2 | 3 | >

Connect with EU

Click on a country flag to connect with rural Europe



European Evaluation Network
to Rural Development

Search + Advanced Search

>>

Key Tools

- opENRD
- RDP database
- Gallery
- Communications Gateway
- Innovation Gateway
- Events
- Entrepreneurship
- Subscribe

News

RéseauRural

NRN OF THE MONTH:
The French National Rural Network

ENRD Website



European Commission

EUROPEAN NETWORK FOR RURAL DEVELOPMENT (ENRD)

Connecting Rural Europe...

European Commission > Agriculture and Rural Development > Rural Development > EU Candidate / Potential Countries > ...

- Policy in Action
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Share

[Networks & Networking](#) > [EU Candidate / Potential Countries](#)



EU CANDIDATE / POTENTIAL COUNTRIES

Search

EU enlargement is an on-going process and the ENRD aims to support the dissemination of relevant information to the emerging rural networks in candidate and potential candidate countries.

As of November 2011, the European Union has also granted status of "candidate country" to:

- [Iceland](#)
- [The former Yugoslav Republic of Macedonia](#)
- [Turkey](#)
- [Montenegro](#)

All remaining countries of the Western Balkans currently have the status of "potential candidate countries":

- [Albania](#)
- [Bosnia and Herzegovina](#)
- [Serbia](#)
- [Kosovo](#) (under UN Security Council Resolution 1244)

A seminar on the **Establishment and Development of National Rural Networks in Candidate Countries** was held in Brussels on 11 November 2010. All presentations from this seminar may be downloaded below:

Communicating Rural Development gateway



[Policy in Action](#) > [Communicating Rural Development](#) > EAFRD CRD Gateway

The aim of this gateway is to provide examples of EAFRD-funded information and publicity tools used at Member-State and EU levels to promote the Rural Development Programmes and improve their effectiveness. Send us your feedback and queries at info@enrd.eu

- Home/Country
- Background & References
- Information Tools
- Target Audience
- Advanced Search
- Guidance & Support
- Monitoring & Evaluation
- Go to ENRD

Click on a country flag to explore examples from all across the European Union



Search
+ Advanced Search

Latest Update

[A brochure on "Design, management and relevant practices of..."](#)

Keywords Cloud

Agri-environment
Awareness raising
 Campaign
Communications
 Cooperation Education
 Information Leader Local
 Action Group National Rural

Communication best practices

YouTube

ENRD: Connecting Rural Europe

Featured Browse videos

Multifunctional forest

Uploaded videos

Multifunctional forest

ENRD Contact Point

@ENRD_CP

The European Network for Rural Development (ENRD) provides a focus for connecting rural Europe and exchanging rural development experience

Brussels, Belgium

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395 PUBLICATIONS

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ENRD Contact Point @ENRD_CP

The latest edition of the #EU Rural Review focuses on 'Local #Food and Short Supply Chains' - see the EN version here: enrd.ec.europa.eu/publications-a...

ENRD Contact Point @ENRD_CP

Click on bit.ly/VedivGQ & bit.ly/Cocqtp for videos reviewing the value of LEADER as a tool for community-led local development!

ENRD Contact Point @ENRD_CP

Have you got a successful CAP communication tool? It could win a prize - see more at ec.europa.eu/agriculture/50...

ENRD Contact Point @ENRD_CP

LEADER LAGs will no doubt be interested in the outcomes of this workshop about Community-Led Local Development (CLLD) enrd.eu/article11

ENRD Contact Point @ENRD_CP

Diary note: A high profile ENRD seminar on 'Successful Rural Development Programming for 2014-2020' is planned in Brussels on December 7th

EU Regional Policy @EU_Regional

Turning the Tide - Local Development in coastal and fisheries areas. Join for the workshop 10 October on enrd.eu/news/updates

European Commission @EU_Commission

at the #EC, are deeply committed to #Austria's European perspective' @BeresEU. Full text of the Statement here yGhUJsh

RD Contact Point @ENRD_CP

Find out about events in your country during the EU-funded 'Land wardship' week at landwardship.eu

RD Contact Point @ENRD_CP

EU funds support young farmers to set up in business and guard our future food supplies enrd.ec.europa.eu/policy-in-acti...

RD Contact Point @ENRD_CP

Rural funds assist Latvian farm to develop niche markets for aromatic products enrd.ec.europa.eu/policy-in-acti...

RD Contact Point @ENRD_CP

Rural funds help Polish community become more self-sufficient rean energy supplies enrd.ec.europa.eu/policy-in-acti...

RD Contact Point @ENRD_CP

I'm about to reach 400 followers! See the rest of my stats at enrd.eu Counter: enrd.eu

Search

Pinterest

Add About Gaya

How environmental services are delivered in EU

This Pinterest board illustrates the main steps of the Focus Group Environmental services, managed by the ENRD CP. The purpose of this Focus Group is to consider how best the delivery of the range of environmental benefits that are supported through the European Agricultural Fund for Rural Development (EAFRD) can be improved and maximised in the future in order to inform the design and implementation of Rural Development Programmes (RDPs) in the next programming period (2014 - 2020).

Gaya Ducceschi

Edit Board

3 followers, 10 pins

Visit to INTERRA Farm in Belgium (June 2012)



Looking for bird nests... traditional way to monitor birds population (Laag Wolake, May 2012)


More picture from Laag Heland, May 2012

8 June 2012: presentation of first findings. If you want to find out more please, visit our website enrd.eu


7 May 2012, 2nd meeting in Purnarand (NL). Participants were asked to work in groups on specific questions. Question 1 Are we considering at


Social Media


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 HOME

 MY PROFILE

 MY MEETINGS


 MY DOCUMENTS

 MY FORUM / opENRD

 MY EVENTS

 MY LOCAL ACTION GROUP

 MY PROJECTS

 MEMBERS' DIRECTORY

GO TO ENRD WEBSITE

WELCOME , ALEXANDROS

This is the ENRD online community which connects you with other members involved in rural development across the EU. Using the resources of our community will help improve your networking and cooperation capabilities or just to stay in touch with what's happening on the ground. If you have any queries, do not hesitate to contact us at support@enrd.eu.

CONNECT TO opENRD!




- ▶ If you are a new opENRD user you can find the instructions by clicking [here](#). [PDF [en](#)]
- ▶ If you need support with the use of the forums contact socialmedia@enrd.eu.

LATEST LEADER COOPERATION OFFERS

- ▶ **Transnational cooperation for the promotion and conservation of polders**
The House of the Polder is situated in the village "Les Quatre Salines" of Roz sur Couesnon. This old farm of the 17th century was restored in order to be transformed into a museum. During the guided...
- ▶ **Cooperation project on the promotion of a local theatre**



Who's online with me

 [Alexandros Papakonstantinou](#)

RECENT MY ENRD USERS



[DANILO CARDELLA](#)



[DOMENICO CAPORALE](#)



[GIANLUCA CAPRI](#)

opENRD online community

The main target is to improve the ways of sharing soft mobility in PVV on the long run. The activities we propose are to find the cheapest package (PVV rents EAPCs to inhabitants for one, six or...



EUROPEAN NETWORK FOR RURAL DEVELOPMENT (ENRD)

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European Commission > Agriculture and Rural Development > Rural Development > ENRD > My ENRD

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My ENRD



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New here? It's time to sign up!



opENRD is the European online rural development forum. Join the conversation about the latest rural trends.

[Join](#)




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[Subscribe](#)

www.enrd.eu

ENRD meetings, seminars, conferences

Latest workshops and seminars



This should be expected,
since it is a completely new thing

11-12 November 2013: LEADER Sub-Committee & ENRD workshop :
Financing for LEADER/CLLD: Opportunities and relevant practice

10 October 2013: The Value of Rural Networks – Workshop for Desk Officers

ENRD Events calendar

28-29 November 2013: 20th NRN meeting, Dijon, France

11-12 December 2013 : ENRD workshop: Youth & Young farmers
Brussels, Belgium

2014

January 2014: Coordination committee & ENRD workshop
High quality RDP implementation (additional day)

March 2014: ENRD Communication event (tbc)

June 2014: ENRD 2007-13 Celebration event (tbc)

ENRD year 6

ENRD – EU RURAL NETWORKING

MEETING THE CHALLENGES

FROM NOW TOWARDS 2020

EU Rural Development Policy 2014-2020

Europe 2020 strategy



6 Priorities

- 1. Fostering knowledge transfer and innovation** in agriculture, forestry and rural areas
- 2. Enhancing competitiveness** of all types of agriculture and farm viability
- 3. Promoting food chain organisation and risk management** in agriculture
- 4. Restoring, preserving and enhancing ecosystems** dependent on agriculture and forestry
- 5. Promoting resource efficiency** and supporting the shift towards a low carbon and climate resilient economy in agriculture, food and forestry sectors
- 6. Promoting social inclusion, poverty reduction and economic development** in rural areas

Challenges and Opportunities



Public funding

Access to credit



Exclusion /Inequality



Climate Change



Access to land
Land use



**Ageing
and
migration**

Access to market





RURAL FINANCING

**Joint National Rural Networks initiative:
Final Report**

Background documents, examples , links

**Facilitating Access to Finance for
Rural Micro-Enterprises**



ENRD workshops:
Financial instruments
Financing for LEADER / CLLD

http://enrd.ec.europa.eu/themes/entrepreneurship/rural-finance/en/rural-finance_en.cfm

http://enrd.ec.europa.eu/en-rd-events-and-meetings/seminars-and-conferences/en/seminars-and-conferences_en.cfm

Youth and Young Farmers in Rural Areas

- Stress the needs/potential of young people in rural areas
- Highlight the importance of RD policy for youth
- Assess & improve capacity of RDPs to target youth
- Identify ways to involve youth in designing actions



Walloon rural network's « Jeune et agriculteur »

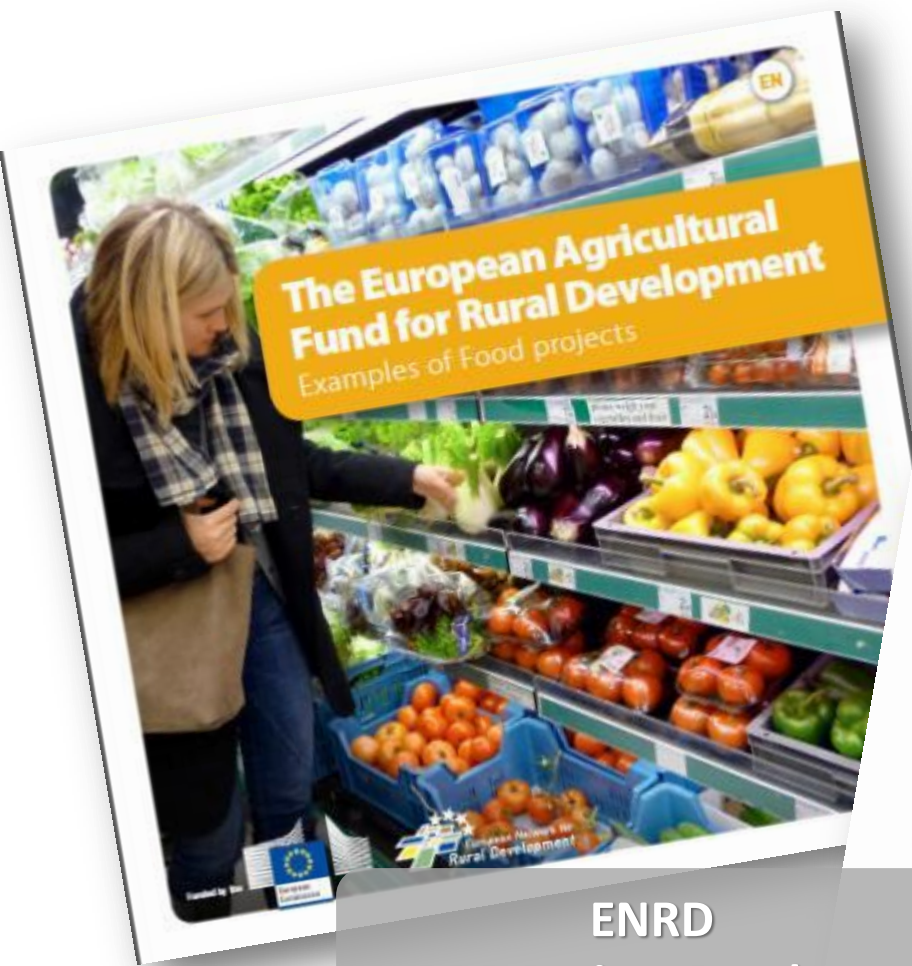
Baltic Sea Strategy : Priority area Education and Youth

http://enrd.ec.europa.eu/themes/youth-and-young-farmers/en/youth-and-young-farmers_en.cfm



Youth & Young Farmers Gateway

LOCAL FOOD & SHORT SUPPLY CHAIN



ENRD
RDP Project Database



Knowledge Transfer & Innovation Gateway

ENRD Focus Group on KT&I



Innovation



Rural society



Environment



Competitiveness



Finnish Rural Innovation Camps



Rural Development Gateway 2014-2020

Preparing for the new programming period

NEW!

Join the debate!



- Your contribution to the Communicating Rural Development Event (CRD event)
Latest comment by Ana Năchita on 07-Nov-13
- Peer-to-Peer training on communication in the 2014-2020 programming period (29 November, Dijon, France)
Latest comment by Ana Năchita on 04-Nov-13

Rural Development Priorities

1. Knowledge Transfer
2. Competitiveness
3. Food chain
4. Ecosystems
5. Resource efficiency
6. Social Inclusion



the 2007-2013 and the 2014-2020 programming periods. It builds upon current experiences and knowledge with a view to guide the design and the implementation of the future rural development programmes. From RDP design to implementation, delve into specific policy areas and stay up-to-date with the latest news and views from the rural development community.

Gateway Guide pdf [PDF]

Legislation & Guidelines

RDP Planning

RDP Implementation

Insight from 2007-2013

Policy Overview 2014-2020

Monitoring & Evaluation (M&E)

Networking

Community-led Local Development (CLLD)

Candidate Countries

New on the Gateway

Key insights from Successful Programming Seminar

EU Rural Review – Knowledge Transfer & Innovation

EAFRD brochure – Social Inclusion

Upcoming events

- "Smart solutions for rural youth"
- THE NEW CAP – 2014-2020
- European conference "Towards creative rural entrepreneurship"

Priorities 2014-2020

Approaches to the management of rural networks

Within the Managing Authority

- Within the ministry or a official body, department, institute run by the MA,

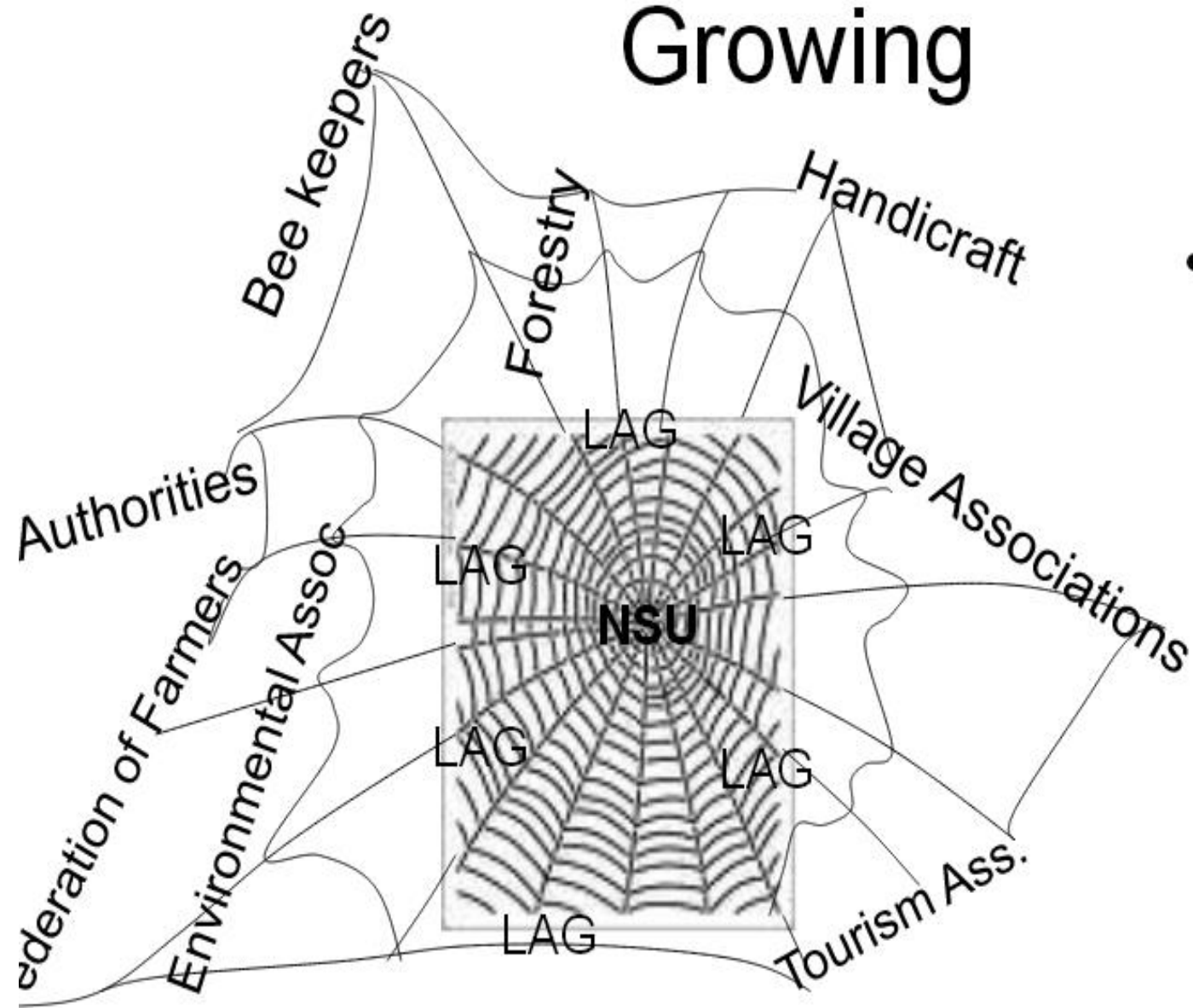
Partially outsourced

- External contractor performing certain tasks of the NSU like web site, publications, events etc,

Fully outsourced

- External contractor running the entire network

Growing



- Developing into a network for the whole RDP

Thank you for your attention!

Merci pour votre attention!



<http://enrd.ec.europa.eu/>