Energy efficiency in buildings: how to accelerate investments?
Paris La Défense, 11 December 2017

Co-organised by the European Commission and the French Ministry for Ecological and Inclusive Transition, in partnership with UN Environment Finance Initiative (UNEP-FI), the Energy Efficiency Financial Institutions Group (EEFIG), the Global Alliance for Buildings and Construction (GABC) and the Clean Energy Ministerial.

Energy efficiency is one of the most cost-effective ways to reach the objectives of the Paris Climate Agreement and the European Union’s climate and energy objectives. Buildings represent the largest economic potential for energy efficiency. While the most developed economies need to accelerate the decarbonisation of their existing building stock, emerging economies need to move towards the construction of zero emission, efficient and resilient buildings.

The needed acceleration of investments in buildings energy efficiency can only be reached through the mobilisation of private finance, which requires adapted policy frameworks.

The event aims to take stock of progress made, 2 years after COP 21 which saw significant commitments taken by banks and investors on energy efficiency, and to look at the next steps in order to accelerate investments in energy efficiency in buildings. It takes place the day before the International Climate Summit organised by the Office of the President of the French Republic in Paris.

The event targets particularly financial institutions, policy makers as well as energy efficiency project developers and companies. It aims to bring concrete solutions to the whole investment value chain and it will address the following key questions: how to accelerate the development of bankable projects? How to develop the supply of finance for energy efficiency investments? How to shape policies to create an investment-friendly environment? And how to ensure the mobilisation of all market actors?


Updates of the agenda and registration information are available on the event website. The conference will be held in French and English, with simultaneous interpretation.

This event is organised as part of the Sustainable Energy Investment Forums contract, funded under the EU Horizon 2020 programme and managed by the Executive Agency for Small and Medium-sized Enterprises (EASME).
Preliminary agenda

10:30 Opening statements
French Ministry for Ecological and Fair Transition and European Commission

11:00 Energy efficiency: risk or opportunity for financial institutions?
This session will present concrete initiatives which enable financial institutions to improve their energy efficiency financing practices. This includes the policy recommendations developed in the frame of the Energy Efficiency Financial Institutions Group (EEFIG) and the G20 Energy Efficiency Finance Task Force, the EEFIG energy efficiency underwriting toolkit, the Energy Efficient Mortgage Action Plan and the experience of major lenders on energy efficiency.

12:15 Lunch

13:30 Where are the projects? Developing the investment pipeline
This breakout session will focus on the importance of supporting project development in order to create a sizeable pipeline of standardised and bankable investments. It will feature leading initiatives to develop large scale, standardised pipelines of building renovation projects in Europe, India and United States.

13:30 How to accelerate the deployment of new energy efficient buildings?
This breakout session will address the specific challenges of nearly zero energy buildings (NZEB) in new construction, from the point of view of policy makers in Europe and in emerging economies. It will look at experience on building codes in France as well as public policies to attract private finance in emerging countries.

14:45 Break

15:00 Where is the money? Developing the supply of finance for energy efficiency
This breakout session will look at the different instruments which can be used to develop the supply of finance for energy efficiency, such as concessional loans, guarantees, energy efficiency obligations and green bonds.

15:00 How to shape policies to support energy efficiency investments?
This breakout session will focus on how policy makers, financial institutions and energy efficiency stakeholders can work together in order to create an investment-friendly environment for building energy efficiency. It will hear from experiences at the international, European and national level.

16:15 Break

16:45 Launch of the GABC Global Report 2017: Towards zero-emission efficient and resilient buildings

17:00 High level closing session 5: Mobilising all stakeholders to accelerate energy efficiency in buildings
This session will gather high-level decision makers from the policy, construction and finance sector worldwide, to discuss strategic outlooks to accelerate energy efficiency investments in buildings.

18:15 Closing speeches: the role of policies to unlock finance for energy efficient buildings
Nicolas Hulot, French Minister of Ecological and Inclusive Transition (tbc)
Ibrahim Thiaw, Deputy Executive Director for the United Nations Environment Programme and Assistant Secretary-General of the United Nations (tbc)

19:00 Networking cocktail