

10 things you didn't know about ENERGY EFFICIENT PRODUCTS

EUROPE consumes less energy thanks to energy efficient products

100 It has saved billion euros in the last 5 years



If you use only energy efficient products in your home,

You could be saving euros annually in your household by 2020

465

If we all do, Europe will **SAVE ENERGY**

equivalent to the annual energy consumption of Italy

This will happen annually, from 2020 onwards



ECODESIGN

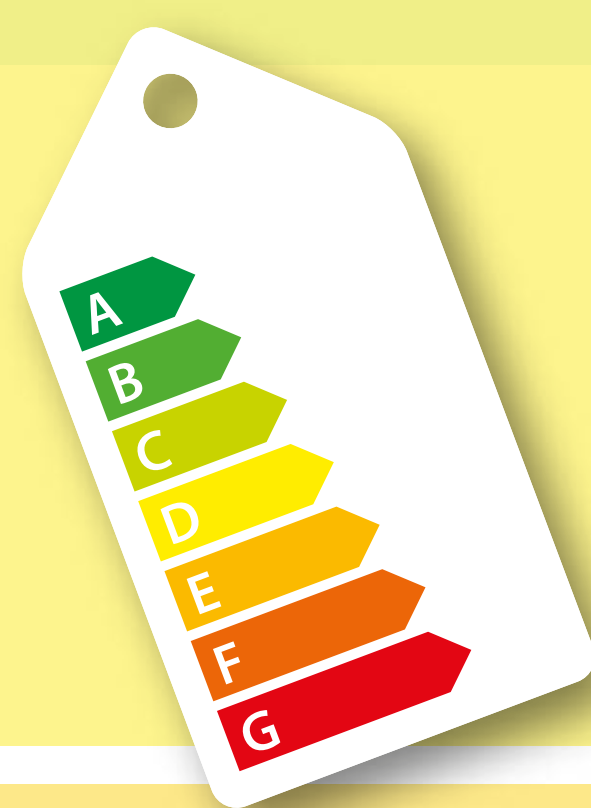
helps to make products energy efficient

It addresses products' energy consumption and other environmental impacts such as emissions, waste or water use

Today in Europe

24 product groups are energy efficient thanks to Ecodesign

14 of them also have an **ENERGY LABEL**



The first label was created in

1979

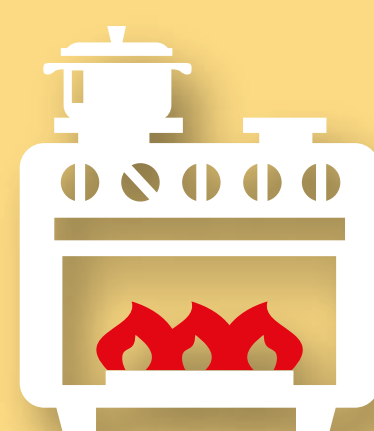
following the oil crisis

It informed consumers about the energy performance of common household appliances

GAS OVENS will have the energy label from 2015

Buying the most efficient one means saving

180 euros per gas oven over its lifetime



New **COFFEE MACHINES** will switch into standby when not used

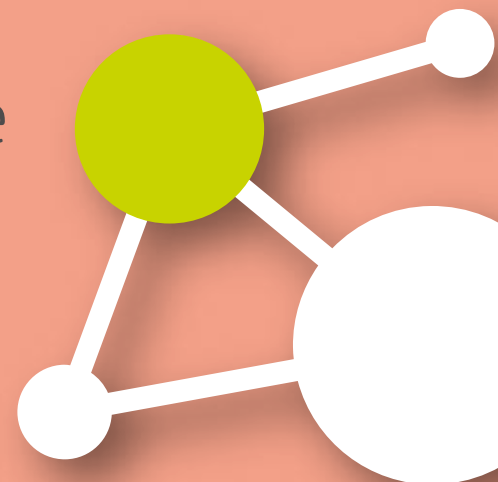
This means euros saved per coffee machine over its lifetime

45

NETWORKED devices will power down when not needed, and let you save

40 euros per year

And energy labels will be shown in online shops



In the EU, more than **85%** of consumers use the energy label when purchasing

This means 55 billion euros per year **EXTRA REVENUE MORE JOBS** for businesses and 800 000

Energy efficient products. Your power to choose.

#EnergyEfficiency #EUenergy