The Ruhr in Transition: Examples of a policy instrument and a current development project

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Brownfield redevelopment projects in the Ruhr
...is an inter-municipal cooperation between 17 municipalities, 4 districts, State North Rhine-Westphalia and private owner RAG

- formed 2008 due to the progressive closures connected with the restructuring of the coal industry
- 20 significant brownfield sites are identified for a preferential development process
Tasks and objectives:

- Primary objective is to compensate the loss of 53,000 jobs by a sustainable economic, social & ecological brownfield redevelopment process

- Key fields of action:
  1. Initiating, promoting and mentoring
  2. Subsequent uses and development
  3. Modernisation and innovation

- Brownfield sites in significant urban contexts should be sustainably developed to achieve German Government’s 5 ha target for land consumption in North Rhine-Westphalia

- Historic buildings and monuments shape the townscape and are to be integrated into the follow-up utilization

- Participants of this joint venture agree to act as equal partners in managing the projects
FREIHEIT EMSCHER

STADT BOTTROP – STADT ESSEN – RAG MONTAN IMMOBILIEN

PUBLIC-PRIVATE-COOPERATION TO MANAGE URBAN DEVELOPMENT
1.700 HA IN CENTRAL LOCATION
ARIAL VIEW OF PARTS OF THE AREA TODAY
JOINT EFFORTS ARE NEEDED
Feasibility Study 2018

Key goals of the project partners:

- High job density
- Intensive industrial use of the former coal sites
- Improved accessibility for the development sites and the existing neighbourhoods
- Improved green structures
- People being proud of the area

- Freiheit Emscher as the main prerequisite for the development and re-use of the former coal sites
OVERALL CONCEPT

Open strategic masterplan with constants for holistic urban development

- Five main development sites, all of which are former coal sites
- Central new quarter at the Rhein-Herne-Canal
- Forward-looking mobility concept comprising the „Eco-Line“, a new motorway junction and the „Industry-Boulevard“
- Cross-linked green spaces, attractive waterfronts
THREE POSITIONS FOR FREIHEIT EMSCHER

Freiheit Emscher works digitally

Freiheit Emscher mobilises

Freiheit Emscher creates urban spaces
- The new road pattern is implemented
- The five former coal sites have been developed.
- Attractive green spaces have been created.
- An innovative mobility concept is in use for the whole area.
- Knowledge-based industries have located on the development sites.
- The remaining areas are in a process of improvement.
THANK YOU FOR YOUR ATTENTION

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