More biking in small and medium sized towns of Central and Eastern Europe by 2020

What is mobile2020?

Using your bicycle every day to get to work or for shopping is common in many European cities, especially in Denmark, Germany, or the Netherlands. In Central and Eastern Europe, bicycles are still reserved mainly for leisure on the weekend but are not considered a common mode of transportation. In Central and Eastern Europe, bicycles are still reserved mainly for leisure on the weekend but are not considered a common mode of transportation.

Since the 1990s improving the conditions for individual car traffic has been the priority of transport policies and the lack of infrastructure, with separate and sufficient bicycle lanes, and services make people prefer to use their cars for daily commuting.

With mobile2020 we want to stimulate the rethinking of planning processes in small and medium sized towns in 11 countries in Central and Eastern Europe. We want to transfer suitable good experiences from different European countries to our target region to make every-day cycling more attractive...

For more information visit www.mobile2020.eu or contact us

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mobile2020 takes place in the following countries:

Bulgaria | Croatia | Czech Republic
Estonia | Hungary | Latvia | Lithuania
Poland | Romania | Slovakia | Slovenia

Check the country sections of our website to find the details of the local contact in each of these countries.

The project will be running until April 2014.

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get connected

Improving the conditions for cycling in local communities requires a good backing on higher political levels. We aim to create national working groups of cycling professionals, politicians and supporters that can advise on national, regional and local politicians and practitioners on everyday cycling, which means using bicycles for getting to work, shopping or travelling in the city to meet with friends or family. The national working groups established in the frame of mobile2020 shall keep on promoting cycling and advising on cycling measures after the end of the project.

Contact your national coordinator to find out more about the national working groups or how you can contribute or even participate.

get trained

Our goal in mobile2020 is to increase the knowledge and skills of urban planners, transport planners and other municipal staff of small and medium-sized towns in 11 EU Member States. During the seminars the participants will the chance to learn about good practice solutions on how to increase the biking share through improved planning, adequate infrastructure, services for cyclists and better communication. Engaged cities will have the opportunity to participate in a study visit to frontrunner cycling cities in Europe.

The trainings are expected to take place in 2013. More information about the events in your country will be provided on www.mobile2020.eu

promotion

Besides supporting cycling on political and planning level, we want to make cycling promotion visible. Getting people involved and active is essential to change their mobility behaviour. For that reason, mobile2020 will organize a several events and competitions in eleven Central and Eastern European countries which allow municipalities to show their achievements ‘pro’ cycling and invite citizens to be active.

- A ‘pro-cycling’ municipality contest will give engaged municipalities a platform to proudly present their achievements, plans and visions to make a daily use of bicycles more attractive for their citizens.
- In a video clip competition, citizens can show their creative ideas on how promote cycling among citizens.
- Cycling tours will be organized in each participating country so that we not only talk about cycling promotion but we actually do it!
- All these events will be announced in due time on the website www.mobile2020.eu