



Published on *Intelligent Energy Europe* (<https://ec.europa.eu/energy/intelligent/projects>)

T.aT. - Today and Tomorrow "Students Today Citizen Tomorrow"

T.AT.

The objective of the T.aT. project was to reduce the energy and environmental impacts of university mobility in three sites (Cyprus, Leiria (PT) and Chieti (IT) by introducing in each partner university: measures for mobility management; mobility education and awareness towards students; a University Mobility Manager; a university car pooling scheme; a university bike sharing service; and an innovative university sustainable mobility plan. The project aimed to encourage: a reduction of university mobility CO2 emissions by 5%; an increase in the percentage of public transport use by 10% among students; 5% of the students to buy a bicycle. Ultimately the T.aT. project succeeded in shaping the travel behaviours of the university population and it is expected that the students will make more sustainable, better informed mobility choices in the future.



Results

- Realization of three innovative sustainable mobility plans (one in each university area); Creation and Promotion of the University Mobility Manager (one in each university area); Formulation of a programme of education for sustainable mobility aimed at university students. Number of students and professors participating in the seminars: ~200 students/each and ~ 10 professors each.
- Implementation of three university car-pooling services (one in each university area); members of carpooling: 100 in IT (in ~3 months), 130 in PT (in ~6 months), 200 (in ~1 month). For IT, CY, PT respectively: Tonns of fuel saved : 6,3 % 4,7% 6,2 %; (The results are expressed as a reduction in percentage respect to the beginning of the project).
- Implementation of three university bike-sharing services (one in each university area); bike sharing users: ~340 in 2 months for IT ; ~500 users for PT (in ~6 months). Increasing of the bike use among the students: 13% of students surveyed bought a bike in the last 12 months (IT), 3% in CY.

Lesson learned

- Universities represent critical mobility centres for the cities in which are located with professors, students and workers undertaking home-university journeys every day. Often mobility choices are emotional and not related to real needs of the users. Travel behaviours belong to consolidated culture and mentality, it's difficult to act to modify them.
- Mobility behaviours are often influenced by "external factors" (such as the availability of Infrastructures, software and systems); it was difficult for instance to motivate car poolers. (lack of incentives such as parking and lanes reserved).
- Public-Private Partnership was the key action to realize innovative services for the territory. Bike Sharing systems were not co-financed within IEE project budget, but their success is related to

the cooperation between public entities (local administrations and universities) and private companies (energy agencies) working together in the T.aT. project.

Partners and coordinator

Agenzia Locale per l'Energia e lo Sviluppo Ambientale della Provincia di Chieti [1]	Italy
Aglantzia Municipality [2]	Cyprus
STRATAGEM Ltd [3]	Cyprus
University of Cyprus [4]	Cyprus
Provincia di Chieti [5]	Italy
Università "Gabriele d'Annunzio" di Chieti-Pescara [6]	Italy
Agência Regional de Energia da Alta Estremadura [7]	Portugal
Camara Municipal de Leiria [8]	Portugal
Instituto Politecnico de Leiria [9]	Portugal

Contact

Agenzia Locale per l'Energia e lo Sviluppo Ambientale della Provincia di Chieti
Italy

Contact point

Name: Antonio Di Nunzio

E-mail: info@alesachieti.it

Tel: 0039 0871 41421

Name: Antonio Di Nunzio



E-mail: precda@alesachieti.it

Tel: +39 0871 41421

Budget

Overall budget: 946.755,00 € (EU contribution: 50,00 %)

Key documents

- [Implementation of T.aT. project at local level](#) [10]
PDF 4.18 MB 
- [TREM Methodology](#) [11]
PDF 348.94 KB 
- [Best Practice Report](#) [12]

In brief

Sector: Energy-efficient transport

Duration: 15/10/2007 to 14/04/2010

Contract number: EISAS/EIE/07/239/2007

Website: <http://www.tat-project.eu>

Tags:

mobility
public awareness

Related projects

- [\[MOBI \[13\]\]](#) "Promoting Smart Mobility to Employees - MOBI"
- [\[ASTUTE \[14\]\]](#) Advancing Sustainable Transport in Urban areas To promote Energy efficiency
- [\[AENEAS \[15\]\]](#) Attaining Energy Efficient Mobility in an Ageing Society
- [\[BAMBINI \[16\]\]](#) BAMBINI - Socialisation towards clean and energy efficient transport
- [\[CHUMS \[17\]\]](#) Changing Habits for Urban Mobility Solutions
- [\[PRO.MOTION \[18\]\]](#) Creating liveable neighbourhoods while lowering transport energy...
- [\[COMMERCE \[19\]\]](#) Creating Optimal Mobility Measures to Enable Reduced Commuter Emissions
- [\[CHAMP \[20\]\]](#) Cycling Heroes Advancing sustainable Mobility Practice
- [\[CONNECT \[21\]\]](#) Developing and disseminating excellent mobility management measures for...
- [\[ECOWILL \[22\]\]](#) Ecodriving - Widespread Implementation for Learners and Licensed Drivers
- [\[ECOMOBILITY SHIFT \[23\]\]](#) EcoMobility Scheme for Energy-Efficient Transport
- [\[SWITCH \[24\]\]](#) Encouraging a SWITCH from car-based to active mobility using personalised...
- [\[ENCLOSE \[25\]\]](#) ENergy efficiency in City LOGistics Services for small and mid-sized...
- [\[EPOMM PLUS \[26\]\]](#) EPOMM - Partners Learning Urban Sustainability
- [\[ECODRIVEN \[27\]\]](#) European Campaign On improving DRIVING behaviour, ENergy-efficiency and...
- [\[B-TRACK-B \[28\]\]](#) Family cycling for energy efficiency in urban leisure travel
- [\[GO PEDELEC! \[29\]\]](#) Go Pedelec!
- [\[SmartMove \[30\]\]](#) Increasing peoples' awareness and use of public transport through...
- [\[ADDED VALUE \[31\]\]](#) Information and awareness campaigns to enhance the effectiveness of...
- [\[ISEMOA \[32\]\]](#) ISEMOA - Improving seamless energy-efficient mobility chains for all
- [\[MOBI-NET \[33\]\]](#) Mobility Centres Network
- [\[MOMA.BIZ \[34\]\]](#) Mobility Management for Business and Industrial Zones
- [\[MOMO CAR-SHARING \[35\]\]](#) More Options for Energy Efficient Mobility through Car-Sharing
- [\[NAVIKI \[36\]\]](#) Naviki - Energy Efficiency through Web 2.0 Bicycle Navigation and...
- [\[POLY-SUMP \[37\]\]](#) Polycentric Sustainable Urban Mobility Plans
- [\[RECODRIVE \[38\]\]](#) Rewarding and Recognition Schemes for Energy Conserving Driving, Vehicle...

- [[BIKE2WORK](#) ^[39]] Smart Choice for commuters
- [[SEEMORE](#) ^[40]] Sustainable and Energy Efficient Mobility Options in tourist Regions in...
- [[STREAM](#) ^[41]] Sustainable tourism and recreation as an opportunity to promote...
- [[STARTER](#) ^[42]] Sustainable Transport for Areas with Tourism through Energy Reduction
- [[TOGETHER](#) ^[43]] TOGETHER on the move - Energy Efficient Transport training for immigrants
- [[TSG NETWORK](#) ^[44]] Traffic Snake Game Network
- [[TRAVEL PLAN PLUS](#) ^[45]] Travel Reduction Attainment Via Energy-efficient Localities PLANning
- [[YOUTH](#) ^[46]] Youngster Overhauls today's Urban Transport Habits

Source URL: <https://ec.europa.eu/energy/intelligent/projects/en/projects/tat>

Links

- [1] <https://ec.europa.eu/energy/intelligent/projects/en/partners/agenzia-locale-lenergia-e-lo-sviluppo-ambientale-della-provincia-di-chieti>
- [2] <https://ec.europa.eu/energy/intelligent/projects/en/partners/aglantzia-municipality>
- [3] <https://ec.europa.eu/energy/intelligent/projects/en/partners/stratagem-ltd>
- [4] <https://ec.europa.eu/energy/intelligent/projects/en/partners/university-cyprus>
- [5] <https://ec.europa.eu/energy/intelligent/projects/en/partners/provincia-di-chieti>
- [6] <https://ec.europa.eu/energy/intelligent/projects/en/partners/universita-gabriele-dannunzio-di-chieti-pescara>
- [7] <https://ec.europa.eu/energy/intelligent/projects/en/partners/agenzia-regional-de-energia-da-alta-estremadura>
- [8] <https://ec.europa.eu/energy/intelligent/projects/en/partners/camara-municipal-de-leiria>
- [9] <https://ec.europa.eu/energy/intelligent/projects/en/partners/instituto-politecnico-de-leiria>
- [10] https://ec.europa.eu/energy/intelligent/projects/sites/iee-projects/files/projects/documents/implementation_of_t.at._project_at_local_level_en.pdf
- [11] https://ec.europa.eu/energy/intelligent/projects/sites/iee-projects/files/projects/documents/t.at._trem_methodology_en.pdf
- [12] https://ec.europa.eu/energy/intelligent/projects/sites/iee-projects/files/projects/documents/t.at._best_practice_report_en.pdf
- [13] <https://ec.europa.eu/energy/intelligent/projects/en/projects/mobi>
- [14] <https://ec.europa.eu/energy/intelligent/projects/en/projects/astute>
- [15] <https://ec.europa.eu/energy/intelligent/projects/en/projects/aeneas>
- [16] <https://ec.europa.eu/energy/intelligent/projects/en/projects/bambini>
- [17] <https://ec.europa.eu/energy/intelligent/projects/en/projects/chums>
- [18] <https://ec.europa.eu/energy/intelligent/projects/en/projects/promotion>
- [19] <https://ec.europa.eu/energy/intelligent/projects/en/projects/commerce>
- [20] <https://ec.europa.eu/energy/intelligent/projects/en/projects/champ>
- [21] <https://ec.europa.eu/energy/intelligent/projects/en/projects/connect>
- [22] <https://ec.europa.eu/energy/intelligent/projects/en/projects/ecowill>
- [23] <https://ec.europa.eu/energy/intelligent/projects/en/projects/ecomobility-shift>
- [24] <https://ec.europa.eu/energy/intelligent/projects/en/projects/switch>
- [25] <https://ec.europa.eu/energy/intelligent/projects/en/projects/encluse>
- [26] <https://ec.europa.eu/energy/intelligent/projects/en/projects/epomm-plus>
- [27] <https://ec.europa.eu/energy/intelligent/projects/en/projects/ecodriven>
- [28] <https://ec.europa.eu/energy/intelligent/projects/en/projects/b-track-b>
- [29] <https://ec.europa.eu/energy/intelligent/projects/en/projects/go-pedelec>
- [30] <https://ec.europa.eu/energy/intelligent/projects/en/projects/smartmove>
- [31] <https://ec.europa.eu/energy/intelligent/projects/en/projects/added-value>
- [32] <https://ec.europa.eu/energy/intelligent/projects/en/projects/isemoa>
- [33] <https://ec.europa.eu/energy/intelligent/projects/en/projects/mobi-net>
- [34] <https://ec.europa.eu/energy/intelligent/projects/en/projects/momabiz>

- [35] <https://ec.europa.eu/energy/intelligent/projects/en/projects/momo-car-sharing>
- [36] <https://ec.europa.eu/energy/intelligent/projects/en/projects/naviki>
- [37] <https://ec.europa.eu/energy/intelligent/projects/en/projects/poly-sump>
- [38] <https://ec.europa.eu/energy/intelligent/projects/en/projects/recodrive>
- [39] <https://ec.europa.eu/energy/intelligent/projects/en/projects/bike2work>
- [40] <https://ec.europa.eu/energy/intelligent/projects/en/projects/seemore>
- [41] <https://ec.europa.eu/energy/intelligent/projects/en/projects/stream>
- [42] <https://ec.europa.eu/energy/intelligent/projects/en/projects/starter>
- [43] <https://ec.europa.eu/energy/intelligent/projects/en/projects/together>
- [44] <https://ec.europa.eu/energy/intelligent/projects/en/projects/tsg-network>
- [45] <https://ec.europa.eu/energy/intelligent/projects/en/projects/travel-plan-plus>
- [46] <https://ec.europa.eu/energy/intelligent/projects/en/projects/youth>