Cycling Heroes Advancing sustainable Mobility Practice

CHAMP

The objective of the CHAMP-project was to bring together champion cities in the field of cycling policy. Groningen, Örebro, Bolzano, Edinburgh, Ljubljana and Burgos are leading cycling cities in their country or on European level. These cities have been improving cycling conditions since a long time and have a reasonably high share of cycling in the modal split. However, these cities started this project with the intention to upgrade and optimize their cycle policy. The CHAMP-project facilitated the exchange of best practices, experiences and lessons learned (good and bad ones!) within a group of "best in class" cycling cities. A CHAMP performance analysis tool was developed. Every CHAMP-city also developed a cycling strategy and implemented at least 2 innovative measures. The results of the CHAMP-project will be used to advise and inspire other European cities with the ambition of developing an integrated cycling policy. Special attention will be paid to transferring the CHAMP-results to cities in the eastern part of Europe and to areas where cycling has not been on top of the political agenda.

Results

- An increase of 10% of trips done by bike in the CHAMP-cities Groningen, Bolzano, Burgos, Örebro, Edinburgh, Ljubljana and Kaunas.
- A CHAMP performance analysis tool is available (see 'key deliverables'). This tool offers an easy to use procedure for analyzing a city’s cycling strategy in order to fill the gaps.
- Training workshops on involving citizens and on implementing bicycle measures are organized. CHAMP also offers an exchange program open to external cities. At least 20 cities outside the consortium will take part in these training sessions.
- The CHAMP-catalogue will give advice and inspiration to all European cities on how to (further) improve their cycling policy. The catalogue will describe the overall cycling strategy of the leading cycling cities and will be an invitation for on-site visits in the CHAMP-cities.
- Dissemination of the results to policy influencers and decision takers will raise the awareness on the economical, ecological and energy efficient benefits of increased bicycle use in cities. The long term effect of the CHAMP-project is an estimated reduction of 80.000 T CO2/year by 2020.

Lesson learned

- Even cycling champion cities can still learn: A city like Groningen has a share of cycling of around 50%. During the project and especially thanks to the peer review visit, Groningen became aware that there are still some areas of improvement. Groningen introduced two innovative measures, one with regard to bicycle parking (a real challenge in the city centre) and one on smart marketing and information campaigns.
- The power of the bicycle accounts: A bicycle account gives an overview of figures, data and
ambition of a city with regard to cycling. The bicycle account is at the same time a monitoring tool but also a communication mean showing the interest and progress of cycling in a city. Two CHAMP-cities, Örebro and Ljubljana, developed a bicycle account. This process highlighted gaps in available data, and the cities became aware of the need of having measurable targets and monitoring instruments. In Örebro and in Ljubljana the bicycle account was used by policy makers to explain and motivate further investments in cycling measures. The Ljubljana bicycle account was the first in its kind in the southeastern part of Europe and can be an example for other cities in this region.

- **The importance of creating a bicycle culture**: Well-designed cycling infrastructure is a condicio sine qua non, but creating a bicycle culture is equally important. It is important to communicate positively and involve relevant stakeholders.

### Partners and coordinator

<table>
<thead>
<tr>
<th>Partner</th>
<th>Location</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>TRAJECT NV</strong> [1]</td>
<td>Belgium</td>
</tr>
<tr>
<td><strong>SUEZ-TRACTEBEL SA</strong> [2]</td>
<td>Belgium</td>
</tr>
<tr>
<td><strong>POLIS- Promotion of Operational Links with Integrated Services aisbl</strong> [3]</td>
<td>Belgium</td>
</tr>
<tr>
<td><strong>Urban Planning Institute of the Republic of Slovenia</strong> [4]</td>
<td>Belgium</td>
</tr>
<tr>
<td><strong>Edinburgh Napier University</strong> [5]</td>
<td>United Kingdom</td>
</tr>
<tr>
<td><strong>The City of Edinburgh Council</strong> [6]</td>
<td>United Kingdom</td>
</tr>
<tr>
<td><strong>Kaunas District Municipality</strong> [7]</td>
<td>Lithuania</td>
</tr>
<tr>
<td><strong>BURGOS CITY COUNCIL</strong> [8]</td>
<td>Spain</td>
</tr>
</tbody>
</table>

### Contact

TRAJECT NV  
Belgium

**Contact point**

Name: Bart Desmedt  
E-mail: bd@traject.be  
Tel: 0032 9 242 32 80

Name: Meerschaert Vincent  
E-mail: vme@traject.be  
Tel: 0032 9 242 32 80

### Budget

Overall budget: 1.385.550,00 € (EU contribution: 75,00 %)
In brief

Sector: Energy-efficient transport

Duration: 01/10/2011 to 30/09/2014

Contract number: IEE-10-177

Website: http://www.champ-cycling.eu/en

Tags:
cycling
mobility
public awareness
Sustainable Urban Mobility Plan
urban development

Related projects

- [PTP-CYCLE] "Personalised Travel Planning for Cycling"
- [MOBI] "Promoting Smart Mobility to Employees - MOBI"
- [SMARTSET] "Sustainable MARKetdriven Terminal Solutions for Efficient freight...
- [STARS] "Sustainable Travel Recognition and Accreditation for Schools"
- [CHALLENGE] Addressing Key Challenges of Sustainable Urban Mobility Planning
- [ASTUTE] Advancing Sustainable Transport in Urban areas To promote Energy efficiency
- [AENEAS] Attaining Energy Efficient Mobility in an Ageing Society
- [ADVANCE] Auditing and Certification Scheme to increase the quality of sustainable...
- [BAMBINI] BAMBINI - Socialisation towards clean and energy efficient transport
- [BUMP] Boosting Urban Mobility Plans
- [CHUMS] Changing Habits for Urban Mobility Solutions
- [C-LIEGE] Clean Last mile transport and logistics management for smart and Efficient...
- [PRO.MOTION] Creating liveable neighbourhoods while lowering transport energy...
- [COMMERCE] Creating Optimal Mobility Measures to Enable Reduced Commuter Emissions
- [CYCLELOGISTICS] CYCLELOGISTICS Move goods by cycle
- [CARMA] Cycling Awareness Raising and MARKeting
- [SNOWBALL] Demonstration, take-up and further dissemination of sustainable integrated...
- [CONNECT] Developing and disseminating excellent mobility management measures for...
- [ECOWILL] Ecodriving - Widespread Implementation for Learners and Licensed Drivers
- [ECOMOBILITY SHIFT] EcoMobility Scheme for Energy-Efficient Transport
- [SWITCH] Encouraging a SWITCH from car-based to active mobility using personalised...
- [ACTIVE ACCESS] Encouraging active travel for short trips to improve health and the local...
- [ENCLOSE] ENergy efficiency in City LOgistics Services for small and mid-sized...
- [EPOMM PLUS] EPOMM - Partners Learning Urban Sustainability
- [ENDURANCE] EU-wide establishment of enduring national and European support networks...
- [ECODRIVEN] European Campaign On improving DRIVing behaviour, ENergy-efficiency and...
Family cycling for energy efficiency in urban leisure travel

Further implementation and improvement of cycling audits in EU cities and...

Go PeDelec! Go Pedelec!

Increasing peoples' awareness and use of public transport through...

Information and awareness campaigns to enhance the effectiveness of...

Improving seamless energy-efficient mobility chains for all

Mobility Centres Network

Mobility Management for Business and Industrial Zones

More Options for Energy Efficient Mobility through Car-Sharing

Naviki - Energy Efficiency through Web 2.0 Bicycle Navigation and...

Optimising Bike Sharing in European Cities

Polycentric Sustainable Urban Mobility Plans

Promoting cycling for everyone as daily transport mode

PUSH & PULL - Parking management and incentives as successful and...

Rewarding and Recognition Schemes for Energy Conserving Driving, Vehicle...

Smart Choice for commuters

Sustainable and Energy Efficient Mobility Options in tourist Regions in...

Sustainable Planning & Innovation for Bicycles

Sustainable tourism and recreation as an opportunity to promote...

Sustainable Transport for Areas with Tourism through Energy Reduction

T.a.T. - Today and Tomorrow "Students Today Citizen Tomorrow"

TOGETHER on the move - Energy Efficient Transport training for immigrants

Traffic Snake Game Network

Travel Reduction Attainment Via Energy-efficient Localities PLANning

Youngster Overhauls today's Urban Transport Habits

Source URL: https://ec.europa.eu/energy/intelligent/projects/en/projects/champ

Links