ADD HOME aims to reduce transport needs and is fostering a modal shift from car-trips to more energy efficient modes especially starting from residential areas. In 4 out of 5 cases the own front door is the place where modal choices are taken. The choice is often influenced by owning a private car which is considered as the easiest accessible mode in daily life. The approach of ADD HOME includes three levels: 1) legal and regulatory settings will be reshaped to enable sustainable mobility before planning new residential areas 2) the accessibility of new residential areas and each household will be refocused from the focus on private car parking lots to more energy efficient modes of transport 3) mobility patterns and habits will be reorganised by mobility-services that bundle trips, shift trips and substitute them. The cooperation of municipalities and housing companies/neighborhood administrations will create liveable housing areas that enable residents to freely choose their transport mode. The project will lead to a more ecological, economical and social way of living.

Results

- More than 150 trained persons in national training sessions within the project duration
- Guidelines from the analysis showing good practice examples for followers and legal hinders and possibilities
- More than seven implementation projects will be performed and described for potential future applications.

Lesson learned

- There are quite a number of activities in the field of housing and mobility but still are rather insular and thus exceptions
- It needs a high level of engagement to involve housing and construction companies in the topic of mobility, since it is not part of their core business to provide their customers with mobility options and services not foreseen by legal preconditions. Their concern is with providing the potential purchaser or tenant with the transport infrastructure they are used to.
- Offering inhabitants and tenants additional services like Car Sharing has to be accompanied by promotional measures to boost the use of these services. Sustainable energy issues and in this especially successful and economical feasible implementations need intensive promotion to housing, property management and construction companies.
Partners and coordinator

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<tbody>
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<td>Austria</td>
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<td>Rhomberg Bau GmbH</td>
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<tr>
<td>Azienda Mobilità e Infrastrutture di Genova S.p.A.</td>
<td>Italy</td>
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<tr>
<td>University of Maribor, Faculty of Civil Engineering</td>
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Budget

Overall budget: 1.229.190,00 € (EU contribution: 50,00 %)

Key documents

- ADD HOME PROJECT PRESENTATION [7]
  PDF 550.7 KB
In brief

Sector: Energy-efficient transport

Duration: 01/12/2006 to 30/11/2009

Contract number: EISAS/EIE/06/193/2006

Website: http://www.add-home.eu

Tags:

- household
- transport
- building

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• [YOUTH] [48] Youngster Overhauls today's Urban Transport Habits


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[34] https://ec.europa.eu/energy/intelligent/projects/en/projects/momabiz