

#### **Baltic Deal Project**

### Putting best agricultural practises into work





















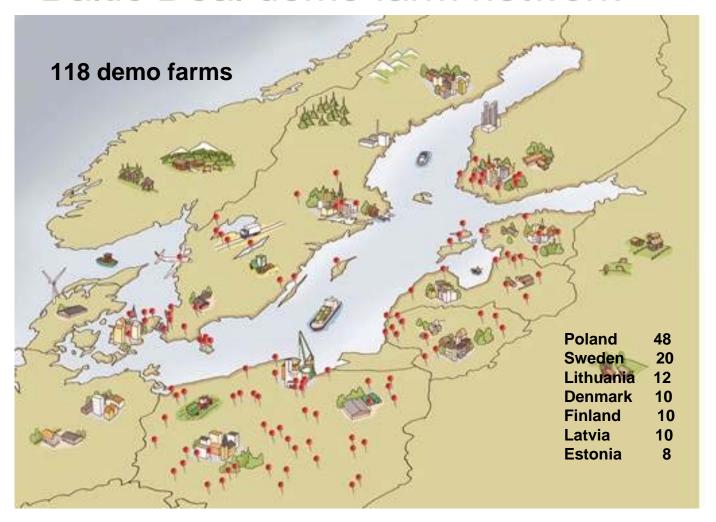


# HOW CAN 48 POLISH FARMS REACH MORE THAN 3 100 ADVISORS AND ABOUT 1 600 000 FARMERS





#### Baltic Deal demo farm network







#### http://www.balticdeal.eu/farms/



#### Putting best agricultural practices into work



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Show farms by:

Farms

Fertilisation

Manure management

Soil structure and tillage

Plant cover and buffer zones

Wetlands, drainage and irrigation

Catch crops

+ View all

COUNTRY

Denmark

Finland

Latvia

Lithuania

Poland

Sweden

+ View all



#### Wikoński's farm

Andrzej Wikoński and his wife Małgorzata have been running their farm for 20 years. The farm is situated in Dzierżązna village about 25 km away from Sulecin town, in the west of Poland.



The farm is situated in Kuźnia village in the west of Poland. The farm is situated in a densely built-up settlement in the valley of the Prosna River. Michał Lisiecki has been running his family farm for 16 years. He is an active member of pig and crop producers.



#### Pysiak's farm

Wojciech and Elżbieta Pysiak have been running their farm since 1991. It has been participating in a lot of competitions including the first prize in the Master of Agroliga in 2008. The farm was also awarded in the competition the Polish Food Producer in 2009.

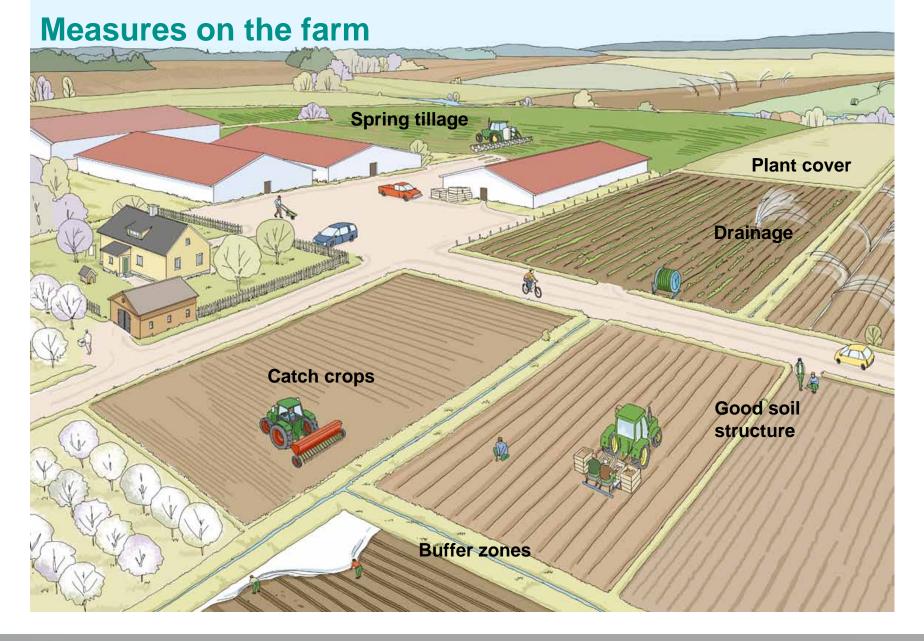


#### **Baltic Deal Polish Website**

http://www.baltic.cdr.gov.pl/









#### Polish farms and advisory services



Number of agricultural holdings

1,6 million

(with the area of more than one hectare)

Number of farms with commercial production 400 thousand

❖public advisory services about 3100 agricultural advisors

❖private advisory about 230 agricultural advisors



#### Programme delivery for farmers





- Man -to-man on the farm.
- Man-to-man outside the farm (i.e.phone helpline, helpdesk for individual questions via website, consultation/"sitting days" of advisors in each region)
- Small group advice on the farm
- Vocational training and seminars
- Workshops/meetings outside the farm
- Internet based (3 types: general info, interactive tailored to specific farm types, tailored to specific individual questions from the farmer)
- Publications
- Others: competitions, agricultural shows, fairs, study tours conferences



#### **Demo farm network in Poland**







## Polish Baltic Deal Demonstration Farms - Basic Data

Number of farms	48
Total area (UAA)	6 953,0 ha
Average size of a farm	144,8 ha
Smallest farm	7,5 ha
Biggest farm	1 703,0 ha
Average size of a farm without livestock	184,7 ha
Animal density	0,52 LU
Animal density in the animal farm	1,09 LU



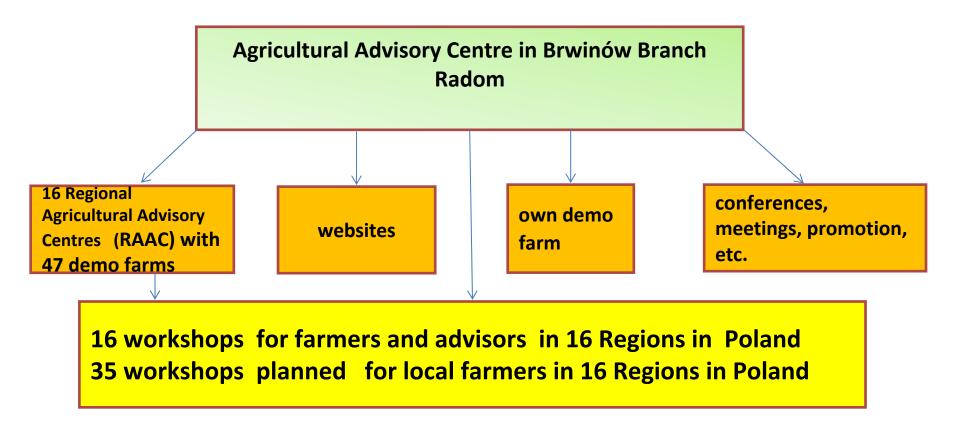
# Subjects of sixteen workshops for farmers and advisors all over Poland 2012

- Impact of agriculture on water pollution in Poland
- 2. Nutrient balance calculation as an advisory tool
- 3. Rational fertilization as challenge for the future
- Agricultural measures decreasing both nutrient run-off and water contamination on the base of the Baltic Deal project.





#### How can 48 Polish farm reach 3000 advisors and 1.600.000 farmers







#### Agricultural Advisory Centre in Radom and its promotion of demonstration farm network.

- ❖Own demonstration farm in Chwałowice
- Conferences international and national
- ❖ Meetings
- Workshops
- Website: <a href="http://www.balticdeal.cdr.gov.pl">http://www.balticdeal.cdr.gov.pl</a>
- ❖The mass media, brochures, leaflets

Total number of events - about 130 in 2011 and 2012 Total number of participants about 5000





# Baltic Deal Project.16 Regional Centres. Achievements to date.

- ❖ 53 trainings for 2093 farmers, 352 advisors and 102 other participants (teachers, politicians, local government representatives
- 7 fairs
- individual advisory 609 farmers
- publications 9 with an edition of 5000 copies



# Marian Rak - Baltic Sea Farmer of the Year Award 2011





# TO SEE MEANS TO KNOW WHAT IS WHAT











Thank you