

eip-agri
AGRICULTURE & INNOVATION



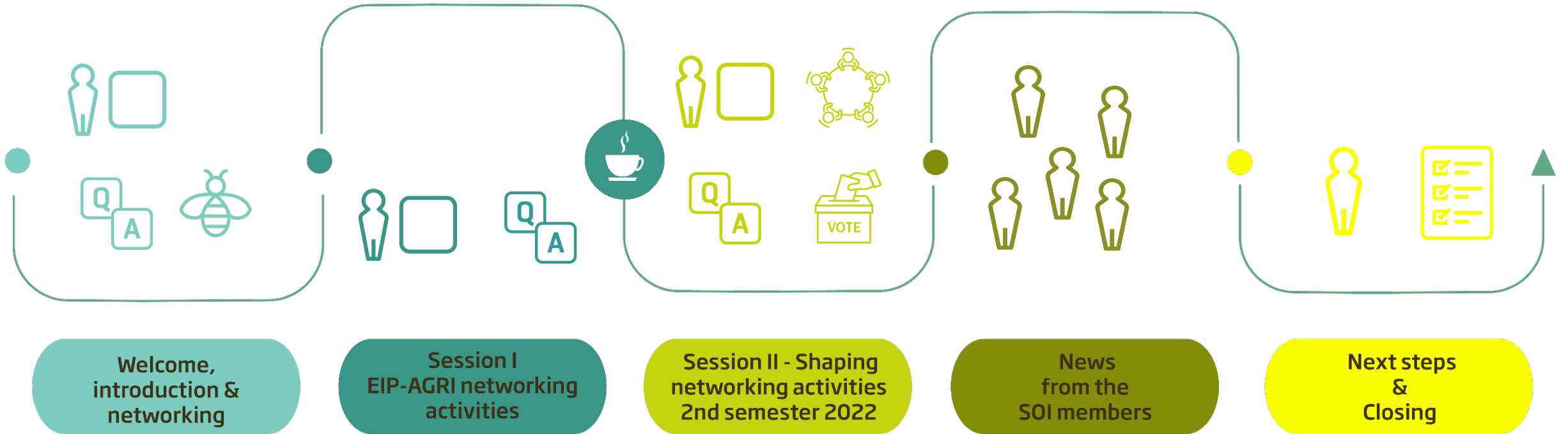
Subgroup on Innovation
for agricultural productivity and sustainability
20th meeting
14 December 2021

#RNSubInnovation - @EIPagri_SP

#RNSubInnovation

Subgroup on Innovation - 20th meeting

Create Morning Routine





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funded by



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Beatriz Guimarey EIP-AGRI Seminar 'Turning forest innovation into practice'



24-25 November 2021

EIP-AGRI Seminar

Turning forest innovation into practice

Objectives of the seminar

- Looked at the **role of social innovation in supporting sustainable forest management**
- **Aim of the event:** to support the strengthening of the 'Forest Knowledge and Innovation Systems'
 - contribute to fostering cooperation, education, training and advice to support sustainable forest management, and unlock the socio-economic and environmental potential of EU forests

Specific objectives:

- ✓ Learning how to **stimulate cooperation** amongst actors (within and out of the sector)
- ✓ Stimulating the **uptake of innovations** and fostering cooperation by connecting projects
- ✓ **Bridging knowledge and practice**, with a particular focus on small and/or unmanaged holdings
- ✓ Contributing to **research agendas** and implementation of the **new EU forest strategy 2030**
- ✓ Inspiring the **setting-up of new initiatives**, particularly EIP-AGRI Operational Groups (OGs), especially in areas with a lower ratio of OGs on the subject.

Participants

- 200 participants
- 25 countries
- Profiles:
 - 20% farmers, foresters, landowners
 - 20% researchers
 - 14% advisers, inn. brokers
 - 25% organisations, networks
 - 12% civil servants
 - Others: Students, press, etc.

Projects	
Thematic Network, multi-actor H2020 / HE	33
Operational Group (OG)	28
National / regional funded	25
LIFE	16
Other innovative projects	9
Privately funded project	9
INTERREG	8
Erasmus (Erasmus+, Life long learning,...)	4
Local Action Group (LEADER LAG) funded	2

EIP-AGRI seminar: Turning forest innovation into practice

DAY 1

Forest management challenges



Supportive actors and factors



Brokerage event
Agenda set by the participants

DAY 2

Innovation process: types of innovation



Support to scale up, replicate, amplify

Programme, videos, participants,
speakers

<https://ec.europa.eu/eip/agriculture/en/event/eip-agri-seminar-turning-forest-innovation>



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Day 1: Supportive actors and factors

- Many opportunities (from timber to new products, services incl. biodiversity) PLUS forest are not isolates systems
 - Calling for integrated approaches and views. Relevance of the local/regional scale
- Several types of owners and actors with a role
 - All worthwhile to consider and relevant to succeed (maybe not needed, but all can contribute)
- Diversity of actors requires common visions, plus it needs to work economically
 - Necessity of connecting emotional and economic factors

Coexistence - people, activities, scale(s), management(s),
→ forest activities integrated with the other activities

Room 6: Multifunctional forest management

Day 2: Innovation processes – Key steps

- **Define goals**

- For the project, company
- Common needs of actors (e.g. for acceptance of citizens). Refer to **local/regional needs**

- **Connect with stakeholders and learn:** Welcome actors!. One can have some idea, others can give added value to it

- Learn and adapt to local contexts and people and needs. Peer to peer is key. **You cannot directly transfer innovation from one region to another!**
- Connect new/other stakeholders. Go beyond the usual suspects and partners

- **Develop a clear plan and convincing vision**

- Plan (goals, steps, actions) needs flexibility. Application can differ but you need to set a clear direction.
- Story and –common- vision (motivations, ambitions, benefits) to convince and/or motivate people (internally and externally)

Day 2: Innovation processes – Key measures

3 key measures to support replication, scaling, amplification

- **Provision of information and learning.** Many ways and types (from technical info to business support) BUT The more **interactive**, the more effective. The more the **support is given locally**, the more targeted it can be.

- **Financing**

- Starting phase: small money –innovation vouchers- can do a lot to help people with ideas to connect to other partners, or find training or advisory services
- Ending phase: Need of long term financing to ensure the uptake of innovations

- **Institutional structures** supporting innovation in the longer term (from government to relevant organisations).

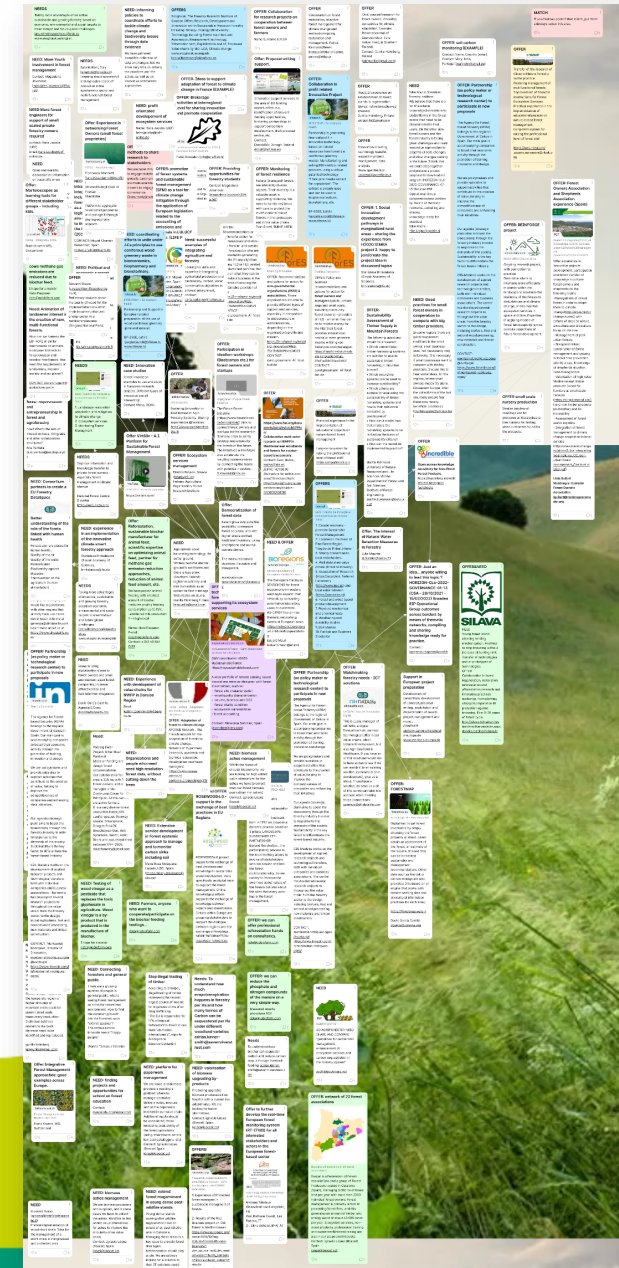
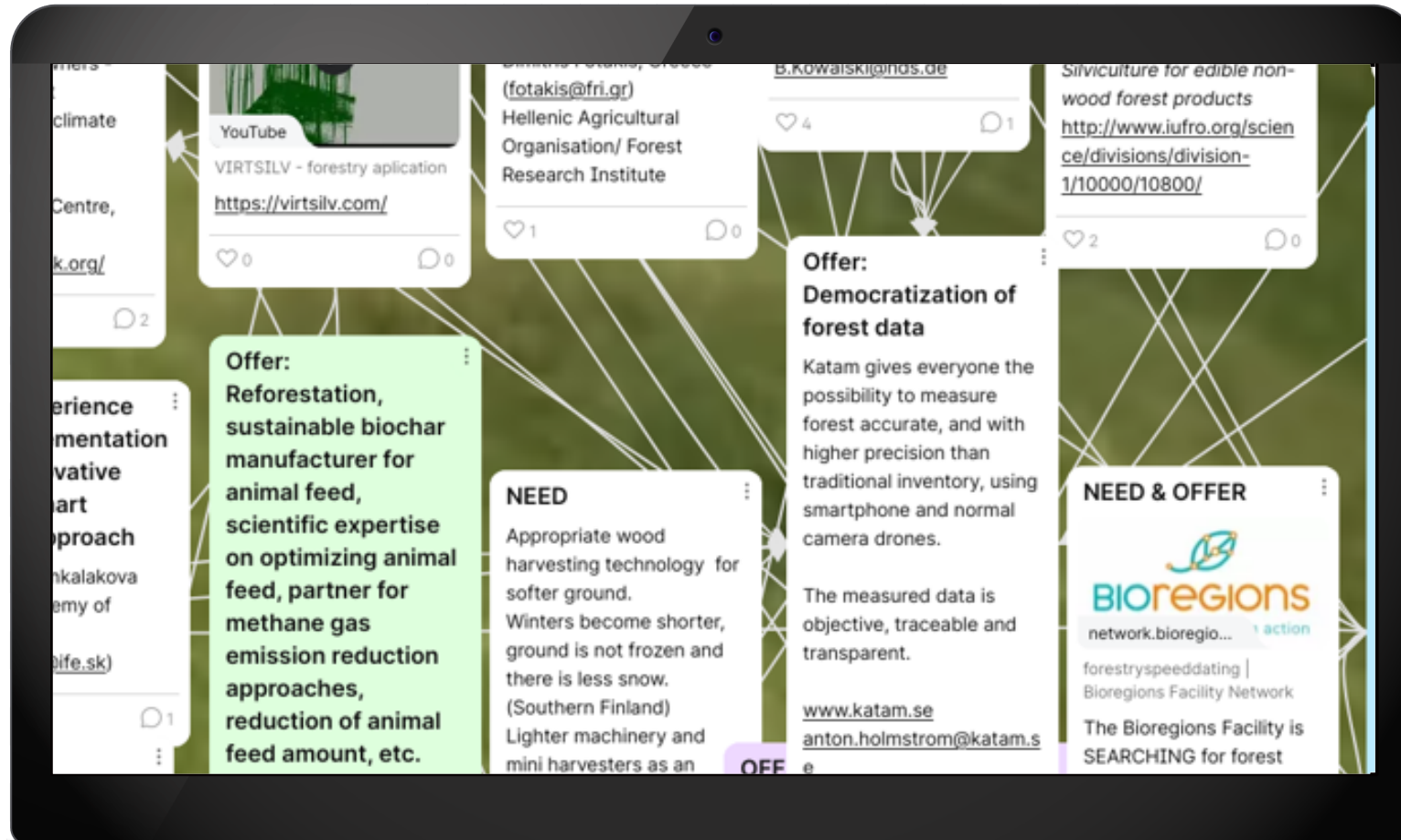
- E.g. The EIP-AGRI (this seminar), OGs, LEADER instruments



Brokerage session

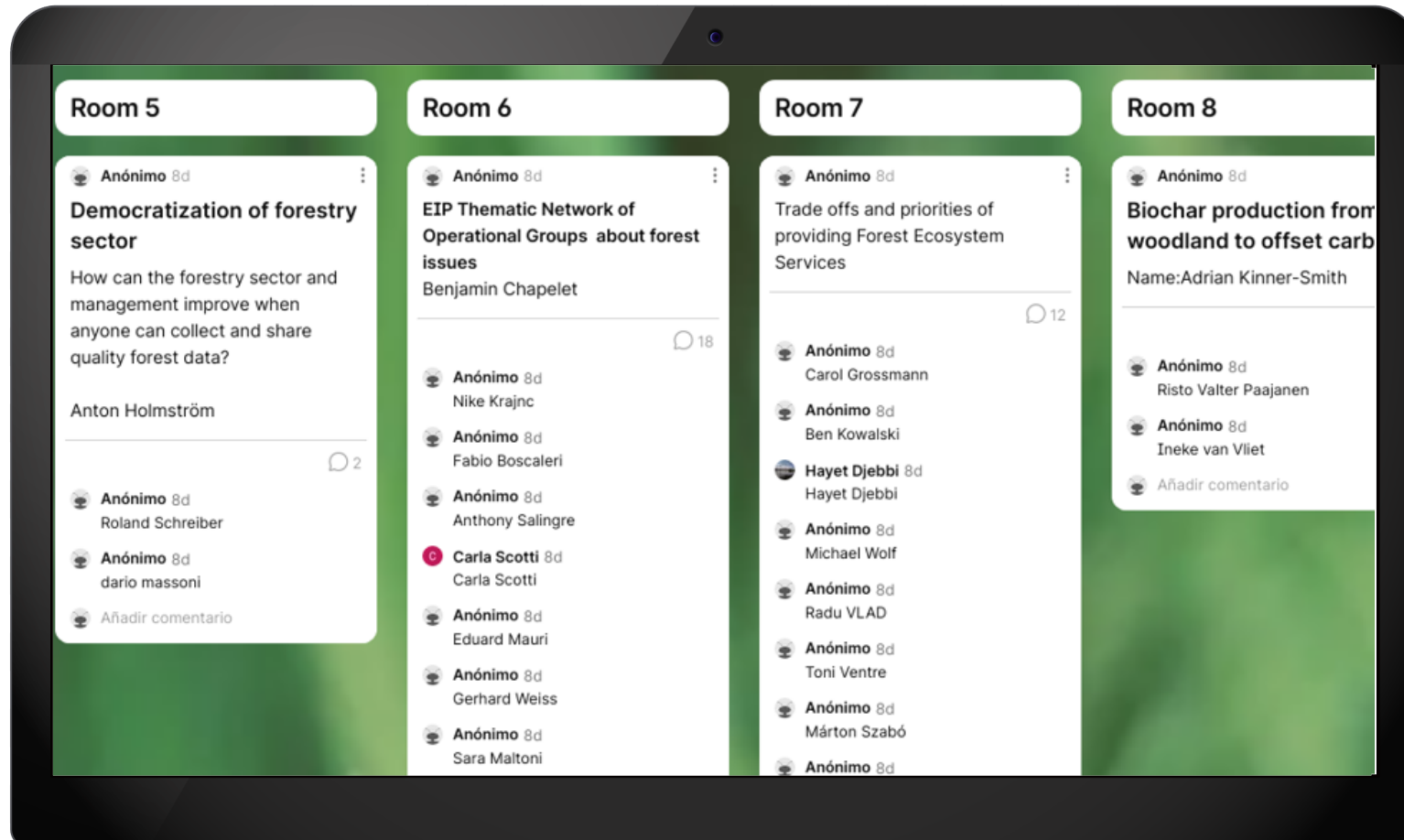


1- Share your needs and offers



2 –What do you really want to talk about?

20 rooms available!



What do you want to discuss?

Who do you want to meet?

Explore and discuss project ideas



Topics brokerage session

1. Challenges for tech. innovations adoption by forest stakeholders (Almudena Sánchez) + Digitalisation of lagging actors in the forestry value chain (David García Castillo) + Understanding the possibilities of efficient precision forestry sustainable solutions on different societal needs (Lars Wilhelmsson)
2. Animate the creation of new forests using EIP mechanisms (as OGs) and model (e.g. interactive and multi-actor approach)(Ciaran Nugent)
3. Use of coniferous wood greenery (Jevgenija Robi)
4. Democratization of forestry sector –collection and data sharing- (Anton Holmström)
5. EIP Thematic Network of Operational Groups on forestry (Benjamin Chapelet)
6. Trade offs and priorities of providing Forest Ecosystem Services (Carol Grossmann)
7. Biochar production from woodland to offset carbon (Adrian Kinner-Smith)
8. Large scale soil build up through best practices in forest management (Filipe Silva)
9. Practical examples of alternative forest uses (forest school, edible forest, outreach, seminars etc.) (Linda Bürgi)
10. Plant breeding and seedling production (Gunilla Holmberg)

Topics brokerage session

- Challenges for technical innovations adoption by forest stakeholders (Almudena Sánchez) +
 - Be in touch with forest owners to know which are their real needs.
 - Need of proper tools and proper learning options to take advantage of tech innovation.
- EIP Thematic Network of Operational Groups on forestry (Benjamin Chapelet)
 - Preparing application to the call. A lot of OGs, but concentrated in very few countries (ES, IT, PT, FR) → still willing a broad network but regional based
- Trade offs and priorities of providing Forest Ecosystem Services (Carol Grossmann)
 - ES terminology is challenging -complex, changing-. Harder for non experts → when cooperating reach a common understanding of the terminology → shared vision, goals, plans
- Practical examples of alternative forest uses (school, edible forest, outreach, seminars etc.) (Linda Bürgi)
 - Examples in the group: beekeeping, windbreaker for orchards, agroforests, tourism, forest bathing
 - Challenging combining with timber harvesting: physically incompatible and/or different visions of forests → Vision, story, goals, Education: show why forest manag. is needed, why timber has to be harvested

EIP-AGRI Seminar
Turning forest innovation
into practice

Thank you
for having joined us!

Full info at

<https://ec.europa.eu/eip/agriculture/en/event/eip-agri-seminar-turning-forest-innovation>

