



Workshop on Young entrepreneurs and startups

Szabolcs Biro

Research & Innovation Officer, Head of Division B: Fostering a smart and resilient agricultural sector and food security

EIP-AGRI SF



Objectives of the workshop (I)

To discuss and exchange experience on:

- Mobilising existing instruments and opportunities offered in the CAP to promote young innovators and startups in rural communities.
- Implementing new technology-powered solutions and providing urban amenities in rural areas.
- New ways to generate employment opportunities and enrich the quality of life in villages.

Objectives of the workshop (II)

- Support to build entrepreneurship ecosystems in rural areas focusing on young entrepreneurs and startups by showcasing success stories.
- Demonstrate that rural communities can be an attractive place for innovators and startups, a gamechanger for developing sustainable processes of economic, social and territorial development.
- Find ways to encourage young people to develop innovations in different sectors so they can be considered as front runners, to strengthen the innovation ecosystems in rural areas and contribute to tackle some of the challenges posed by the demographic decline.

Concept

- Contribute to a more positive and inclusive image of rural areas,
- making them more attractive, stimulating rural economies,
- and creating new opportunities as envisaged by the Long-Term Vision for Rural Areas!



<https://www.tripstodiscover.com/27-of-the-most-beautiful-small-towns-to-visit-in-europe/>



<https://www.mackojatek.hu/pedalos-traktor-porsche-diesel-junior-piros-56560/>



Thank you

Szabolcs Biro
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SUBGROUP ON INNOVATION
for agricultural productivity and sustainability
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